



# PRESTIGE INSTITUTE OF MANAGEMENT & RESEARCH, INDORE

**DEEMED TO BE UNIVERSITY**

Thrice Accredited by NAAC with highest Grade, now A++  
**PG CAMPUS**

**PRESTIGE  
IS ABOVE ALL**

# MBA

**(PERSONNEL ADMINISTRATION)**

**AICTE Approved**

**HR-Tech Integrated**

**Industry-Aligned Careers**

**Admission Open for Academic Year: 2026-27**

**Duration: Full Time 2 Years (4 Semesters)**

**Intake: 60 Students**

## PROGRAM OVERVIEW

The MBA (Personnel Administration) at PIMR is a future-focused postgraduate programme designed to develop strategic HR leaders equipped for the evolving corporate landscape in India.

The programme integrates core management education with advanced HR practices, including Industrial Relations, Labour Laws, HR Analytics, Compensation Management, Employee Experience

Design, Talent Acquisition, Learning & Development, and Digital HR Systems.

Programme is aligned with Outcome-Based Education (OBE) frameworks. The curriculum emphasises strategy-driven decision-making, compliance expertise, technology-enabled HR, and workforce planning to ensure strong employability across industries.

## WHY MBA (PERSONNEL ADMINISTRATION) AT PIMR? – USPs

- Industry-Aligned HR Curriculum
- Career-Oriented Design
- Experiential Learning
- Strong Institutional Legacy
- HR Analytics and Digital HR Exposure

## UNIQUE PROGRAM ADVANTAGE

To align with current corporate hiring trends, students develop expertise in:

- People Analytics & Workforce Data Modelling
- HR Metrics & Dashboard Design
- HRIS, ATS & Digital HR Platforms
- Predictive Analytics for Talent & Retention
- AI Applications in HR Decision-Making
- Training Need Analysis & Instructional Design
- Leadership Development & Succession Planning
- Building Learning Organizations
- Change Management & Organizational Effectiveness
- Skill-Based Workforce Strategy

These specialization tracks are embedded within the core MBA structure to ensure graduates are future-ready HR professionals.



## RECENT RECRUITERS

- TCS
- DABUR INDIA
- ACCEENTURE
- HUL
- ASAHI INDIA GLASSES LTD
- IT GEEKS
- YASH TECHNOLOGIES
- VE COMMERCIAL
- GRASIM
- NEEYAMO
- IMPETUS
- SRIRAM FINANCE
- PRISM JOHNSON LIMITED
- AU SMALL FINANCE BANK
- ACCENTURE
- DEXIAN

### ELIGIBILITY

Kindly refer PIMR Indore Deemed to be University's Admission Policy.

## CAREER OPPORTUNITIES

Graduates of the MBA (personnel Administration) programme are prepared for high-growth roles such as:

- HR Executive
- HR Business Partner
- Talent Acquisition Specialist
- Learning & Development Executive
- HR Analyst
- HR Operations Manager
- Industrial Relations Officer
- Compensation Analyst



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**ADMISSIONS OPEN APPLY NOW**

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