



PRESTIGE INSTITUTE OF MANAGEMENT & RESEARCH, INDORE

DEEMED TO BE UNIVERSITY

An institution established in 1994, Thrice Accredited by NAAC with highest Grade, now A++

PG CAMPUS



MBA

(FULL TIME – CORE)

AICTE Approved

Flagship Management Program

Industry-Oriented

Admission Open for Academic Year: 2026-27

Duration: Full Time 2 Years (4 Semesters)

Intake: 480 Students



PROGRAM OVERVIEW

The MBA (Full Time) Core Program is the flagship postgraduate management program of the university, designed to provide comprehensive theoretical knowledge and practical training across all major areas of business management and administration. For more than three decades, the program has consistently developed competent, ethical, and industry-ready management professionals. The curriculum provides a

strong foundation in core management disciplines while offering focused learning in key functional areas such as Finance, Marketing, Human Resource Management, Analytics, Information Systems, and Operations. With practical exposure, industry interaction, and skill-based learning, the program prepares students to become effective leaders and decision-makers across diverse sectors of the global business environment.

WHY MBA (FULL TIME) AT PIMR? – KEY HIGHLIGHTS

Comprehensive Management Curriculum

- Industry-relevant electives and specialization options.
- Strong foundation in Marketing, Finance, HR, Business Analytics, & Operations areas.
- Integration of analytics, digital business, and innovation

Experiential Learning

- Case studies and simulation-based learning
- Live industry projects and internships
- Industry visits and management conclaves

Career-Focused Development

- Leadership and managerial skill development
- Placement-oriented skill building in specialized functional areas
- Communication and presentation training

Flagship & Legacy Program

- One of the oldest MBA programs in Central India
- Strong academic legacy with 30+ years of excellence
- Recognized for producing successful business leaders

PROGRAM STRUCTURE & INDUSTRY CONNECT

SEMESTER - I

Foundation of Management

- Focus:** Core management concepts and analytical thinking
- Outcome:** Development of managerial fundamentals

SEMESTER - II

Core Functional Management Skills

- Focus:** Core knowledge of all functional areas of management such as Financial, Marketing, HR, Business Analytics & Operations Management
- Outcome:** Functional understanding of business operations

SEMESTER - III

Specialization & Domain-Specific Skills

- Focus:** Advanced courses on selected specialization areas such as Marketing, Finance, HR, Business Analytics and Operations
- Outcome:** Development of domain-specific expertise

SEMESTER - IV

Strategic Management & Industry Integration

- Focus:** Strategy, Entrepreneurship and Research Project
- Outcome:** Industry-ready management professionals

POTENTIAL RECRUITERS & INDUSTRY EXPOSURE

Consulting & Professional Services

- Deloitte
- Arcesium
- EY
- eClerx
- KPMG
- PwC
- Entigrity
- S&P Global

Technology & IT Services

- TCS
- Infosys
- Wipro
- Impetus
- Mchintel
- Capgemini
- Tech Mahindra
- Yash Technologies
- Tata EIXSI
- Accenture

Manufacturing & Core Sector

- Grasim Industries
- Berger Paints
- Asian Paints
- MRF Tyres
- Asahi India Glass
- VE Commercial Vehicles
- Piramal Group
- XL Advisors
- Growisto
- Adani Parts and Logistics

Banking & Financial Services

- ICICI Bank
- HDFC Bank
- Axis Bank
- Tata AMC
- Pru AMC
- ICICI Lombard
- Federal Bank
- AU Small Finance Bank
- Kotak Mahindra Bank
- HSBC

FMCG & Consumer Goods

- ITC
- Nestlé
- Dabur
- Britannia
- Colgate
- Reckitt
- Tata Consumer
- Adani Wilmar
- General Mills
- Dabur

E-Commerce & Retail

- Amazon
- Reliance Retail
- Flipkart
- Croma
- Zomato

Telecom & Digital

- Airtel
- Vodafone Idea
- Reliance Jio
- Vivo
- Nykaa

ELIGIBILITY

Kindly refer PIMR Indore Deemed to be University's Admission Policy.

CAREER OPPORTUNITIES

Graduates of the MBA (Full Time) program can pursue managerial roles such as:

- Management Trainee
- Business Development Manager
- Marketing Manager
- Financial Manager
- HR Manager
- Business Analyst
- Business Consultant
- Supply Chain Manager
- Project Managers
- Operations Manager
- Consultant
- Deputy Manager



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ADMISSIONS OPEN APPLY NOW

✉ admission_pg@pimrindore.ac.in

🌐 www.pimrindore.ac.in

📞 78699 99297, 81031 29701, 78699 55141, 78699 55145, 78699 55427, 78699 55422