



PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH

(An Autonomous Institution Established in 1994 & Accredited with 'A' grade by NAAC (UGC))
(Affiliated to Devi Ahilya University & Programs are approved by AICTE and State Government)
(M.B.A. has been Accredited by National Board of Accreditation, AICTE, New Delhi)

2, Education and Health Sector, Scheme 54, Indore 452 010, (M.P.) INDIA
Tel. : 0731-4012222, 2557510, 2571504, Fax : 0731-4012256
E-mail : director@pimrindore.ac.in Website : www.pimrindore.ac.in

Internal Quality Assurance Cell (IQAC)

Annual Quality Assurance Report (AQAR)

[2010 – 11]

**Name of the Institution: PRESTIGE INSTITUTE OF MANAGEMENT
AND RESEARCH, INDORE**

Year of Report: 2010-2011

Director: DR. YOGESHWARI PHATAK

(O) 0731 – 4012222 / 03

(M) +91-9826385332

E-Mail: director@pimrindore.ac.in

shreeyog@rediffmail.com

Co-ordinator of IQAC: DR. KAPIL ARORA, Associate Professor

(O) 0731 - 4012222 / 36

(M) +91-9713101567

E-Mail: kaps.1973@gmail.com

kapil_arora@pimrindore.ac.in

PIMR / IQAC / AQAR / 2010-11

PART – A

The Institute was accredited by NAAC in 2009 and IQAC was constituted as a post accreditation exercise to monitor all aspects of quality improvement in the Institute. The following were decided as the plan of action for the academic year 2010-11 by the IQAC in consultation with the various departments of the Institute and also reported in the first IQAC Report to NAAC in the year 2009-10.

Part C: Detail the plans of the institution for the next year.

For the ensuing year 2010-11; the Institute has following plans:

- € Introduction of New Courses in MBA, viz., MBA (FA) and MBA (PA)
- € Running the MBA Institute in two shifts
- € Increasing the intake of students across all the courses
- € Updations of the old syllabuses of MBA(FA) and MBA(PA) of DAVV, Indore and bringing them on par with the existing courses
- € Strengthening of existing International MOUs and entering into newer MOUs with like minded Institutions and Universities
- € Upgradation of PIMR to the Status of Deemed University / Private University
- € Increasing International Linkages and tieups for exchange of Faculty and Students
- € Enhancing the scope of Consultancy and MDPs
- € Strengthening existing linkages with National Professional bodies, viz., ISTE, ISTD, NHRD, NEN, AIMS, etc.
- € Enhancing and improving infrastructural facilities at the Institute
- € Aiming for a higher salary students in placements
- € Focus on Faculty and Staff Development
- € Quality improvements wherever possible in Administration, Examinations and other Processes

Composition of the Internal Quality Assurance Cell (IQAC) : 2010-2011

<u>Sr. No.</u>	<u>Required Composition</u>	<u>Name of the Member</u>	<u>Designation / Position</u>
1.	Chairperson	Dr. Yogeshwari Phatak	Director, PIMR
2.	Administrative Officers	1. Shri. M.L. Bais 2. Shri. B.S. Gadekar 3. Shri. Manish Anand	Controller of Examination, PIMR Dy. Registrar, PIMR Librarian, PIMR
3.	Teachers	1. Dr. R.K. Sharma 2. Dr. Alok Bansal 3. Dr. Ajit Upadhyay 4. Dr. Sachin Mittal 5. Dr. Anukool Hyde	Professor, PIMR Associate Professor, PIMR Associate Professor, PIMR Associate Professor, PIMR Associate Professor, PIMR
4.	Nominees from Management	1. Dr. Davish Jain 2. Shri. Dipin Jain	Vice-Chairman, PES Treasurer, PES
5.	Nominee from Local Society	1. Dr. D.R. Pangavhane 2. Shri. Dutta Gupta	Director, PIES Vice-President, Gajra Bevel Gears Ltd., Dewas
6.	Coordinator of the IQAC	Dr. Kapil Arora	Associate Professor, PIMR

Legend:
PIMR: *Prestige Institute of Management and Research, Indore*
PES : *Prestige Education Society, Indore*
PIES : *Prestige Institute of Engineering & Science, Indore*

The IQAC met periodically and discussed various aspects of quality improvement and suggested constructively to the concerned.

PART – B

1. Activities reflecting the goals and objectives of the institution:

The main objectives of the Institute are:

- ❖ To provide professional education and training to all irrespective of caste, creed, religion, province, faith, gender, political affiliation and financial status.
- ❖ To support executives and other in-service personnel in developing their professional competence and acquiring knowledge for their career advancement by designing and conducting the management development programs.
- ❖ To organize seminars, workshops and special lectures for updating knowledge of concepts and practices.
- ❖ To provide consultancy and other expert services to business organizations in various areas like finance, human resource management, marketing, production, systems and general management.
- ❖ To conduct faculty and staff development programs for facilitating the development of professional competence and knowledge upgradation of the teachers and the non-teaching staff of the Institutes imparting professional and technical education in the country and abroad.
- ❖ To conduct and encourage research in all areas of the management discipline.
- ❖ To take measures for attending to the social and environmental concerns.

The activities that reflect the objectives of the Institute are:

- ❖ **Academic Programs**, viz., Curriculum based classes, Conferences, Seminars, Workshops, special Extra Mural Lectures and Research in all areas of the management discipline.
- ❖ **Curriculum design and development**, based on quality education with a focus on innovations and improvements.
- ❖ **Intellectual development**, viz., faculty and staff development programs for facilitating the development of professional competence and knowledge up gradation
- ❖ **Institute Industry Interface**, through executive based interactive programs on the topics relevant to management and allied disciplines, Case writing and Research Methodology Workshops.
- ❖ **Research Programs**, viz., Fundamental (Institute is a recognized Ph.D. centre) and Applied Research (major as well as minor research projects sponsored by various funding bodies at state as well as national levels).

- ❖ **Sponsored Projects**, viz., by AIMS, CCMS, etc.
- ❖ **Publications**, viz., Bi-annual internationally refereed journal (PIJMR), Prestige Research Abstract (PRA), Case Monograph Series, International and National Conference Books, International and National Conference Abstract – Abhigyan, Annual Student’s magazine - Pratishtha, Annual Alumni Magazine – Udaan, Fortnightly News letter – Learning Curve, Quarterly News Letter, Annual Introductory Booklet to the Institute – Swagat, Contact details of PIMR fraternity – Kutumbhkam, Status paper, Information Brochure, Brochures of various Degree / Advanced Diploma / Diploma / Certificate Programmes
- ❖ **Extension Activities**, viz., Students Council Activities, Rotaract Club, HR Club, Marketing Club, etc.
- ❖ **ICT Applications and Infrastructural Development**
- ❖ **National Development, Ecology and environment Protection Activities**

2. New academic programmes initiated (UG and PG):

The following New Programmes have been launched at UG and PG Level by PIMR in 2010-11:

- € Master of Business Administration (Full Time) – AICTE Increased Intake in this programme by 60 seats to make it 180 seats.

The Approval for Master of Business Administration (Financial Administration) was received from AICTE and the said course would be launched from AY2011-12 onwards.

The Approval for Master of Business Administration (Personnel Administration) was pending before the statutory authorities at the time of drafting of this report.

3. Innovations in curricular design and transaction:

Looking to the requirement of Industry, the Curriculum at the Institute was in the process of being refined and updated. A suggestion received for Printing of Syllabus booklets of all the certificate, diploma, UG and PG courses was actively being looked into. The BBA syllabus was further updated with new electives. Revision of BCA Syllabus was also proposed to be undertaken.

The Syllabus for MBA (Financial Administration) Course was modified and updated in 2010-11 to be ready for introduction to the Batch 2011-12.

4. Inter-disciplinary programmes started:

The following Inter-Disciplinary Programmes were launched at UG and PG Level by PIMR in 2009-10:

- € Executive Post Graduate Program in Soft Skills
- € Advanced Diploma in Business Computing
- € Certificate in Event Management and PR
- € Diploma in Event Management

In the year 2010-11; effort was put towards the stabilization of these programmes.

5. Examination reforms implemented:

The following Examination related Reforms had been implemented at PIMR in 2010-11:

- € Change in the Examination Schemes for all courses at UG and PG Courses to 40/60 (i.e. Internal Exam – Out of 40 and External Exam – Out of 60).
- € Submission of Online Information related to:
 - Assignment Submission (Part of Internal Evaluation)
 - Attendance (Part of Internal Evaluation)
- € Declaration of Results ONLINE
- € Soft Copy of Exam Paper accepted on CD by Exam Section
- € Updates in Exam Software of the Institute

6. Candidates qualified: NET/SLET/GATE etc.:

PIMR being a Management Institute, the orientation of the students is towards Placements or Entrepreneurship. Hence, the students are appearing for CAT and other tests for PG programs at the Under Graduate level and join corporate or start their own enterprise at the PG level.

Amongst the Faculty members, Prof. Rupal Choudhary is UGC – NET qualified person.

7. Initiative towards faculty development programme :

The Institute is very particular about the continuous development of its faculty members. It organizes training programs, workshops and sponsors faculty members to National and International Conferences and Seminars organized by various institutions across the globe. The Institute was represented by the faculty in the following conferences/meetings (select list):

International & National Events

- € 41st ISTD National Convention, Kota on "Towards Cutting Edge HR Strategy Issues, Prospects and Challenges" on January 28-29, 2011.
- € 19th IMA International Management Conclave 2011 on "Transforming Leadership - Kal Aaj Aur Kal" organized by Indore Management Association during January 21-22, 2011.
- € International Seminar on "Washington Accord – India's Preparedness" jointly organized by NITTR, Bhopal and DTE, Bhopal during 6-7 January, 2011.
- € International Conference on "Managing in Turbulent Times" of Nirma University, Ahmedabad during 6-7 January, 2011.
- € 47th Annual Conference of the Indian Econometrics Society at Devi Ahilya University, Indore (MP) on January 6-8, 2011.
- € International Conference on Technology and Business Management in Dubai on March 16-18, 2010.
- € AIMS Executive Board Meeting on November 21, 2010.
- € One day Workshop on "Self Reflection" organized by Indore Management Association, Indore on July 10, 2010

And many others.

8. Total number of seminars/workshops conducted:

Conferences and Workshops at the Institute:

International and National Conference: The Institute regularly organizes International and National Conferences to provide a platform for the academicians, researchers, industrialists and students to share their views on contemporary management issues. PIMR faculty gets an opportunity to network with leading institutes in India and abroad and getting critical inputs on Research activities. Five international conferences, Eleven national Conferences and Five National IT Conferences have been organized so far.

The Fifth International Conference on the theme *Value Creation For Competitive Differentiation: Emerging Business Models In The Global Economy* was inaugurated by **Chief Guest – Dr. D. Purandeswari**, Hon'ble Minister of State HRD, Govt. of India on January 30, 2011. Also, present on the occasion were **Special Guest - Dr. P. K. Mishra**, Hon'ble Vice Chancellor of Devi Ahilya University, Indore; **Guest of Honour – Prof. V.N. Rajasekharan Pillai**, Vice Chancellor, IGNOU, **Guest of Honour - Dr. M. Govinda Rao**, Member, Economic Advisory Council to the Prime Minister of India and **Distinguished Alumni - Mr. Manish Dave**, Advisor – BITS-Pilani.

Fifth PIMR National IT Conference on *IT Initiatives for Building Creative Organizations* was inaugurated by Prof. (Dr.) P. K. Mishra, Vice Chancellor, Devi Ahilya Vishwa Vidhyalaya, Indore on September 09, 2010 at Prestige Institute of Management and Research (UG Campus), Indore. Shri Amit Tripathi, id8labs, Mumbai was Keynote Speaker and Shri Uday Kale, VP (IT), Reliance Energy, Mumbai was Chief Guest on this occasion.

Case Writing Workshops: Looking at the dearth of Indian cases in management, the Institute organizes Case Writing Workshops twice in a year. Twenty five Workshops have been organized so far and around 220 cases have been developed under the auspices of PIMR. ***Twenty Third National Case Writing Workshop*** was held in the Institute on May 6-8, 2010. ***Twenty Fourth National Case Writing Workshop*** was held in the Institute from November 29 to December 01, 2010. ***Twenty Fifth National Case Writing Workshop*** was held in the Institute on May 5-7, 2011.

Research Methodology Workshops: The institute conducted its First Research Methodology workshop in 2003. The institute has conducted seven national research methodology workshops which have resulted in the academic contribution of more than 100 research publications. ***Seventh National Research Methodology Workshop*** was organized on June 1-5, 2010.

9. Research projects a) Newly implemented & b) Completed:

Ongoing Research, Consultancy and Extension Projects

- Corporate Governance and Social Responsibility
- Drug Dependence amongst the Students of Professional Programs
- Expectations of Industry from Management Graduates
- Experience of Successful Entrepreneurs: Prescription for Aspirants
- Knowledge Management Practices in Indian Organizations: An Empirical Investigation
- Meaning of Work : An Indian Perspective
- Management Research in India
- Occupational Hazards of Police Force (A Study of Psycho-social Implications)
- Project Garland
- Project on Managerial Practices in India and Fiji : A Cross-Cultural Study
- Supervised Research in B-Schools
- What Ails Industry in Madhya Pradesh

10. Patents generated, if any:

The Institute has published following Eighteen Copyright protected Book. These are:

1. Value Creation for Competitive Differentiation (Emerging Trends in HRM and Marketing) (2011)
2. Value Creation for Competitive Differentiation (Emerging Financial and Technological Trends) (2011)
3. IT Initiatives For Building Creative Organizations (2010)
4. Managing in the New World Order – Strategies for Sustainable Business Development (2010)
5. IT Innovations for Organizational Excellence (2009)
6. Transcending Horizons through Innovative Global Practices (2009)
7. Navigating Glocalisation through Quality Initiatives (2008)
8. IT Enabled Practices and Emerging Management Paradigms (2008).
9. Organizational Transformation through Information Technology (2007)
10. Synergizing East and West for Global Competitiveness (2007)
11. Strategies for Winning Organizations (2006)
12. Domestic Brilliance to Universal Excellence: Quest for Organizational Success (2005)
13. Enhancing Performance: Agenda for Growth (2004)
14. Changing Trends in Management: Challenges and Opportunities (2003)
15. Local Champions to Global Masters: Mobilizing for Growth (2002)
16. Organizational Challenges: Insights and Solutions (2001)
17. People, Processes and Organizations: Emerging Realities. (2000)
18. Human Behaviour and Management Practices in 21st Century (1999)

The Institute has published following Twenty Case Monographs. These are:

1. Cases in Management: Indian Experiences (2010)
2. Management Research in India (A Bibliography of Doctoral Topics) (2006)
3. Online Applications of Information Technology (2006)
4. Enterprise Applications (2006)
5. Artificial Intelligence Applications (2006)
6. Information Technology Security (2006)
7. Indian Economy (Glimpses of Transformation) (2006)
8. Contemporary Cases in Management (2006)
9. Cases in Management: Indian Experiences. (2005)

10. Readings in General Management. (2004)
11. Human Behaviour at Work. (2003)
12. Human Resource Development. (2003)
13. Empowerment and Human Resource (ISTD, New Delhi). (2002)
14. Management of Change. (2001)
15. Cases in Management: An Indian Perspective. (2001)
16. Organization and Management: A Compendium of Cases. (2001)
17. Managing People. (2000)
18. Managing Relations in Organizations. (2000)
19. Management Education in India: Concerns and Prospects (2000).
20. Organizational Development (Approaches and Processes) (2000).

The Institute also publishes Status Paper during International Conference to update faculty members, scholars and students with the latest developments on the issues of critical importance. Seven Status Papers have been published so far. Few include:

1. Theorizing Entrepreneurship: A Study of IT Industry (2011)
2. Green Shoots of Recovery in the World Economy (2010)
3. Global Financial Crisis and Its Implications for India (2009)
4. Retailing: A Prime Driver of Economic Growth (Indian Perspective)(2008)
5. Manufacturing Sector for Sustainable Economic Growth in (Indian Perspective) (2007)
6. Service Sector as an Engine of Economic Growth (Indian Perspective) (2006).
7. Indian Economy Beyond 2005 (2005)

Besides the above, the Institute also publishes the following:

PRESTIGE INTERNATIONAL JOURNAL OF MANAGEMENT AND RESEARCH: *The Journal of the Institute highlights recent issues of management and research and also provides some contemporary information about the realistic facet of management functions all over the world. It highlights current research and thinking all over the world.*

PRESTIGE RESEARCH ABSTRACTS: *To facilitate the researchers in reviewing the research work done by other researchers, the Institute publishes Prestige Research Abstracts in 2011, which is a compilation of abstracts of papers published in various leading journals.*

ABHIGYAN: *The Institute publishes and releases a souvenir Abhigyan since a collection of the abstracts of papers accepted for presentation during the international conference every year.*

E-GYAN: *The Institute also publishes a souvenir E-Gyan, a collection of the abstracts of papers accepted for presentation during National IT Conference every year.*

PRATISHTHA: *The Institute publishes an Annual Magazine named Pratihtha since for providing an opportunity to students for expressing their creative flair.*

RESONANCE: *The Institute is also bringing out a quarterly News Letter Resonance since July 1996 to keep all concerned, including alumni, abreast with developments in the Institute.*

SWAGAT: *Swagat is brought out to familiarize the students with the day to day working of the Institute.*

KUTUMBKAM: *Kutumbkam is circulated among the faculty and staff of PIMR and carries the addresses and phone numbers of PIMR fraternity.*

LEARNING CURVE: *Kutumbkam is circulated among the faculty and staff of PIMR and carries the addresses and phone numbers of PIMR fraternity.*

SANGANAK: *To apprise the faculty and students about the latest developments in IT industry globally, Sanganak, an e-newsletter is published every month.*

TECHKNOWLEDGE: *To create awareness about the latest developments in the computer technology and related developments, Techknowledge, a quarterly e-Newsletter of ISTE Indore Chapter is published.*

UDAAN: *To increase the connectivity between the alumni and the Institute, a Magazine Udaan is published which contains the information of the alumni of the Institute.*

11. New collaborative research programmes:

The Institute has been organizing Case Writing Workshops and Research Methodology Workshop with the active support of national level professional bodies such as ISTE, ISTD, NHRD and AIMS. A large number of faculty members from B-School based in India and abroad attend these Workshops. They work in groups with the group leader normally being a PIMR faculty which helps in active followup of the Case or Research Paper and taking it to its logical conclusion. The final output of such workshops is a Case or Research paper which is a joint effort of a mixed group of B-School faculties. Subsequently, once the workshops are over, the external faculties remain in touch with PIMR faculty which further gives impetus to the collaborative research initiatives. The institute also organizes Faculty Development Programs for faculty all over India. These programs are conducted in collaboration with AIMS, AIMA, ISTD, ISTE and other professional organizations.

12. Research grants received from various agencies:

The Institute is in receipt of Research Grants from central agencies from time to time. For the year 2009-10; the Institute was sanctioned a grant of Rs.2,00,000 by AICTE, New Delhi. No research grant was received from UGC during the said period. During the year 2010-11, no grant was received from either bodies.

13. Details of research scholars:

List of Ph.D. Scholar Enrolled – 2010-11

File No.	Name	Guide	Address	Topic	Registration Date & Enrolment No.	Remarks
Dr. Ajit Upadhyaya						
32.	Nidhi Sharma	Dr. Ajit Upadhyaya	PIMR Indore Ph.#:9179190676	Sales Growth Determinants of Private Labels and National Brands – A Comparative Study		1
37.	Ram Verma	Dr. Ajit Upadhyaya	Holkar Villa, 49, Dashera Maidan Road, Indore 9826764646`	<i>A Study on Consumer Preferences for Organized Food and Grocery (F&G) Retail Store Image Determinants</i>	DC/94/08673	2
47.	Shweta Jain	Dr. Ajit Upadhyaya	409, Sahil Regency, Scheme No.94, Sanwariya Nagar, Ring Road, Near Khajrana, Indore Ph.#: 9301959000	Marketing Practices in Pharmaceutical Industry – A Comparative Study	DC-96-55071	3
65.	Shailendra Singh	Dr. Ajit Upadhyaya	107, Jaora Towers, 22/2, Manorama Ganj, Indore (M.P.) 9893010541	A Cross-National Study on Customer Expectations and Perceptions of Niche ERP Solutions Provider's Service Quality	DC-96-51020	4
	Ritu Ahluwalia	Dr. Ajit Upadhyaya	Gyan Ganga Institute of Management, Jabalpur	A Study of the Effectiveness of m-Commerce Applications in India		5
86.	Nitin Sharma	Dr. Ajit Upadhyaya Co-Guide Dr. Anukool Hyde		HRD Practices in Service Sector: A Comparative Study		
Dr. Alok Bansal						
40.	Rakshita Puranik	Dr. Alok Bansal	Lecturer, GSIMR, Indore	Impact of Demographic Variables on Internet Advertising Effectiveness: An Empirical Study		6
60	Shweta Tanted	Dr. Alok Bansal	4, Girdhar Nagar, Maheshnagar, Indore 9993955371	Effect of Socio-economic Status and Demographic Variables on Adoption of Internet Stock Trading : An Empirical Study		7
28.	Manish Pundlik Reader	Dr. Alok Bansal	SOC & E, IPS Academy Indore	Dimension Affecting Quality of Education in B-Schools of India: A Perceptual Study of		8

			manishpundlik@rediffmail.com 9893038404	Faculty Members and Students		
67.	Suyash Jhavar	Dr. Alok Bansal	PIMR, Indore	Dimensions of Training Effectiveness in Information Technology Sector with Special Reference to Software and Telecommunication Industries in India		9
75.	Vardhan Choubey	Dr. Alok Bansal	Sr. Lecturer, MITM, Indore	Dimensions Affecting Shopping Behaviour of Customers in Organized and Unorganized Retail Formats-A Comparative Analysis		10
81.	Rawati Sohani	Dr. Alok Bansal		Age, Occupation and Income as Determinants of Investment in Initial and New Fund offer: A Study of Investors in Madhya Pradesh and Chhattisghars		11
Dr. Anukool Hyde						
12	Upendra Singh Panwar	Dr. Anukool M. Hyde		Customer Satisfaction Attributes in Service Sector: A Comparative Study		12
23.	Inderpreet Gandhi	Dr. Anukool M. Hyde	1/3, North Rajmohalla, Indore 9827799969	A Study of Job Satisfaction and Organizational Justice in Predicting Organizational Commitment in Service Sector with Special references to Indore Division	DS/03/ 07544 06/08/ 2011	13
58.	Sharddha Upadhyay	Dr. Anukool M. Hyde		A Study of Job Satisfaction and Organization Climate in Select Software Companies of India		14
78.	Rahul Dev	Dr. Anukool Hyde	36, Ashish Regincy, Pipliyana Square Ring Road, Indore 9827630939	A Study of Measuring service Quality and Customer Satisfaction on IT based services in selected Telecom companies		15
Dr. D. T. Manwani						
8.	Ankesh R. Mundra	Dr. D. T. Manwani		Impact of Mergers on Shareholder's Value Creation		16
57.	Sumita Vyas	Dr. D.T. Manwani	61, Bhagwandeem Nagar, Behind Inox Cinema, Indore 9893182031	A Study on Impact of Employee Motivation on Organizational Environment and Productivity for Select Organization in M.P.	DC/9 3/043 03	17
74.	Vaisali Maheshwari	Dr. D.T. Manwani	59, Goyal Nagar Bangali Square, Kanadia Road,	A Study of Enterprise Productivity of Select SMEs	DS/94/ 61/99	18

			Indore	in Indore Region by Systems Approach		
6.	Abdul Alim Khan	Dr. D.T. Matwani	RH-01, Shanti Vihar, Kanadiya Bypass Road, Indore – 452 016 9827793969	Brand Building Through Corporate Social Responsibility: A Comparative Study		19
Dr. I. C. Gupta						
10.	Asim Dutta Gupta	Dr. I. C. Gupta	GM, Gajra Defential Gears 26 Shanti Nagar, Shrinagar Extn. Hari Om Apartment Flat no. 201, Indore 9303220619	Impact of Personality and Occupational Self Efficacy on Managerial Effectiveness		Submitted 20
33.	Praveen Kumar Srivastava	Dr. I. C. Gupta		A Comprehensive Study of Competencies, Gap Analysis and Training Needs of People working in Indian Tourism Industry with Special Reference to Tourism Industry in Madhya Pradesh		21
14.	Ms. Charu Dubey	Dr. I.C. Gupta	IBS, Indore 9893400147	Service Quality and Customer Commitment as Precents of Word of Mouth Communications – A Study of Retail Outlets	DC/86/ 10006	22 Transfer to Dr. Phatak
43.	S. P. Pandey	Dr. I.C. Gupta	09425602123 pandeysp5@gmail.com, pandeysp5@rediffmail.com	Study of Buying Behaviours and Product Feature Requirements for Farm Tractors (with reference to Malwa-MP)	Summary Submitted	23
Dr. Kapil Arora						
7.	Aparajita Rana	Dr. Kapil Arora	83, Janki Nagar, Extn. Indore – 452 001 9893020040	A study on the Impact Service Quality on Financial Performance of Banks in India		24
9.	Arpana Gulganwa	Dr. Kapil Arora	81, Clerk Colony, Near Pardesipura, Indore 9926027917	The Impact of inflation on Long Term Investment Preferences with Special Reference to Indore Region	DX/03/ 03083 17/08/ 2011	25
71.	Mr. Vinay S. Joshi	Dr. Kapil Arora	E-1/125, Arera Colony, Bhopal – 462 016 9303136086	“Telecommunication Sustainability Quotient in India Tekecom Industry”		26
26.	Mr. Dheeraj Tiwari	Dr. Kapil Arora	F-201, Yash Evanue FG 25, Sch. 54, Indore 9826093097	“Corporate Social Responsibility Practices : A Comparative Study”		27
83	Amit Ananad Nema	Dr. Kapil Arora	303, Padmavati Avane B.F. 36, Sch. No. 54, Vijay Nagar, Indore 452 010	Development of Risk Identification Model in Managing A Project		28
82	Hitesh Kesharwani	Dr. Kapil Arora	24, Vaisali Incleave, Sector-9, Indira Nagar Lukhnaow – 226016	A Study of the Impact of Online Gaming on Development of Indian Economy.		29

Dr. Manmeet Singh							
20.	Mr. Girish Bhatia	Dr. Manmeet Singh	Little CUBs School, 34, Ahilya Nagar, On Ringh Road 0731-6458833, 9303330544	Effective of Marketing Strategy on Performance: A Study of Car Manufacturers in India	DE/89/77	30	
22.	Indira Sharma	Dr. Manmeet Singh	176, Swasthiya Nagar, Behind Royal Bangalow City, Sukhliya, Indore 9926070125	Exploration & Modelling of Factors Responsible for Effectiveness of Organizational Development in Indian Business Organization		31	
72.	Vibha Sahu	Dr. Manmeet Singh	37, Aditya Nagar, A. B. Road, Indore – 452 017 2366485, 98260-66484	Study of Organizational Effectiveness and its relationship with influencing factors for Indian Service Organizations	DC/97/51488	32	
Dr. Mayank Saxena							
18.	Garima Joshi Sr. Lecturer CH Institute of management & Commerce, Indore	Dr. Mayank Saxena	2/1, Bairathi Colony Pagnispaga, Indore 0731-2365157	Exploration of Strategy, Environment and Their Relationship with Performance for Indian Telecom Operators	DS/98/05185	33	
41.	Er. Sunil Ranka	Dr. Mayank Saxena	Block B2, Flat no.103, Scheme No.98, Sanwad Nagar, Navlakha, Indore (M.P.) 09302162572	Exploration of Structure and Factors Influencing Pformance of Supply Chain for Indian Automobiles Companies		34	
50	Shuchi Mittal	Dr. Mayank Saxena	15, Siddharth Nagar, Scheme No.44B, Bhawarkua Square, Indore 9575500091	A Study of Relationship & Developing a Model of Brand Equity, Consumer Decision Making & Customer Satisfaction in Indian White Goods Industry	DC/04/00090	35	
54.	Suchi Mittal	Dr. Mayank Saxena	15, Siddharth Nagar, Scheme No. 44 Bhawarkua Square, Indore 9575500091	A Study of Relationship and Developing a Model of Brand Equity, Consumer Decision Making and Customer Satisfaction in Indian white Goods Industry	DC/04/00090	36	
63.	Swati Parashar CH Institute of Management and Commerce	Dr. Mayank Saxena	133, Tagore Nagar Gwarighat Road Jabalpur – 482 001 9926450979, 0761-2663207	A Study of Leadership Effectiveness on Public and Private Banks	DX/99/0061 2	37	
Dr. Nishith Dubey							
29.	Mukesh Parashar	Dr. Nishith Dubey	Shri Vaishnav Institute of Technology & Science B-30, Swarnvatika, Vandana Nagar, Near Tilak Nagar Extn., Indore – 452 018 0731-4266816	“A Comparative Study of HRD climate in private sector engineering and management institutes of Madhya Pradesh: An Empirical Study”		38	

Dr. Preeti MK Sharma						
24.	Jitendra Verma	Dr. Preeti MK Sharma	Flat No. 403, A Block Varda Vihar, 333/324 – Badi Gwal Toli Indore 9009036633	A Study of the Impact of Expanding Globalization on CMM Level 5 Software Companies of India	DS/01/01613	39
Dr. R. K. Jain						
46.	Swaranjeet Arora	Dr. R. K. Jain	PIMR, Indore	Risk Management System- A Comparative Study of Indian Public and Private Sector Banks (with special reference to Indore Division)	DC/95/11875 dtd 10.12.2007	Thesis Submitted 40
55.	Shweta Pandit	Dr. R. K. Jain	Man Lakshmi, 249, Sudama Nagar, Indore Ph. : 0731 – 2486210	A study of Organizational Climate in Government and Private Hospitals : With Special Reference to Indore District	DS-96-02647 August 18, 2011	Summary submitted 41
59.	Suman Singh Chauhan	Dr. R. K. Jain	445-446, Gulab Bag Colony, Ring Road, Dewasnaka Indore suman_fin@yahoo.com 0731-2573901, 9425311824	An Emperical Study on Risk Adjusted Performance Evaluation of Indian Mutual Funds Schemes		Thesis submitted on 18.08.2011 (42)
76.	Unmesh Mandloi	Dr. R. K. Jain	PIMR, Indore	Measuring Different Types of Customer Loyalty for Selected Category of Products	Thesis submitted on 30.05.2011	43
85.	Priya Tiwari	Dr. R. K. Jain		Investors Preference Analysis in Commodity Market		
Dr. Rajendra Jain						
49.	Sanjay Bhalerao	Dr. Rajendra Jain	B-8, Regency Priyadarshni Colony, Near Khajrana High School, Indore 0731-2562656	A Study of Green Marketing in Healthcare Industry with special reference to Hospitals at Indore	DE-88-00369	44
45.	Ms. Shikha Agrawal	Dr. Rajendra Singh	IE, Regency Lakshya 15/2, Old Palasia, Indore 09926013399	A Study of Work Life Balance of Entrepreneurs with Special Reference to Indore Region		45
53.	Sanjeev Singhal	Dr. Rajendra Singh	G-47, Vetinary College Campus, MHOW 07324-228003, 09370243200	The Studies on the effect of Branding and Promotion of the Management Institutions or Business Schools offering Professional Courses or Professional Studies with Special Reference to ROI, Infrastructure and Facilities.	DC/95/11815	46

21.	Col. (Rerd) Harsh Vardhan Mankotia	Dr. Rajinder Singh	“Shiv Shakti’ Behind Golf View Qtrs. Mhow – 453 441 Ph.#: 07324-270285	Reflection on Military Ethics in Contemporary Warfare with particular reference to the Indian Soldier in Military Operations	D-00081995	47
44.	Sonal Gupta	Dr. Rajendra Jain	9302589082	Study of Factors Affecting Sales Growth of Private Labels	Summary submitted	48
5.	Mr. Arvind Kumar	Dr. Rajendra Singh	Vice President Gujarat Ambuja Export Ltd Ahmedabad 09879114947 0512-3269912	The Study on formulating the strategies on Institutional sales with special context of emerging condition of vegetable oil industry fir existing and new entirepreneur to obtain higher ROI.		49
Dr. Rishu Roy						
2.	Mr. Amit Kumar	Dr. Rishu Roy	Asst. Professor, Chameli Devi Group of Institutes, 9827632406	“Impact of Employee Branding on Brand Promotion”		50
35.	Ms. Ruchi Khandelwal	Dr. Rishu Roy	36/9. Samajwadi Randish Nagar, Behind Vaishnav Polytechnic College, Indore Ph.#:0731-2629901 9406883187	Development of Consumer Behaviour Model for Online Shopping	DC/00/08306	51
4.	Arpita Shrivastava	Dr. Rishu Roy	118, Dhanwantari Nagar, Rajendra Nagar, Indore 0731-4266074, 8109084191	Impact of Cultural Diversity and Occupational Role Stress on Organizational Effectiveness	DX/07/1825 0	52
64.	Supriya Gupta	Dr. Rishu Roy	D/6, 260, Anoop Nagar, Indore	Emotional Intelligence and Organizational Climate as Predictors of Managerial Creativity		53
80.	Ranu Gupta	Dr. Rishu Roy	11-A, Chandra Nagar, A.B. Road, Indore 8989689005	Impact of Ingredient Brand on Image Building		54
84	Harmender S. Saluja	Dr. Rishu Roy	G-Complex Flat No. 201, 4, Plasikar Colony, Indore 9425475270	Application of Efficient Market Hypothesis in Indian Stock Market: A Study	DC/90/02680	
Dr. Simarnjeet Kaur						
66.	Simple Verma	Dr. Simarnjeet Kaur		Challenges in Human Resources Practice Specific Reference to Information Technology Companies in Indore		55
52.	Ms. Silky Janglani,	Dr. Simrajeet Kaur Sandh	15, Yeshwant Colony, Moti Bunglow, Dewas 09424597522	A Study on Readability of Annual Report and its Relationship with Firms Perfomance		56
79.	Arun S`ingh		1, Gajraj Nagar, Kanadia Road, Near	Enterprise Resource in Construction Industry : A		57

			Madhavrao Schindia Square Indore 9826090095	Comparative Study		
Dr. Sourabhi Chaturvedi						
13.	Bharti Keswani	Dr. Sourabhi Chaturvedi	c/o. Dr. Kamal Malukani 31, Katju Colony Indore – 452 004 Ph.#: 98274-85209, 9329076331, 2729046	Virtual Community Adaptability & Implications in Indian Business Scenario		58
38.	Mr. Rahul Jain	Dr. Sourabhi Chaturvedi	409, Sahil Regency Scheme 94 Sawariya Nagar Khajrana Ring Road Indore 9300274000	Effectiveness of Training Programs and Computer Self Efficacy as Determinants of Organizational Effectiveness		59
51.	Ms. Shalu Kotwani	Dr. Sourabhi Chaturvedi	Asst. Professor, Star Academy of Technology & Management, Indore Shalu.kotwani@gmail.com	A Study of the Investors Perception Towards Commodity and Stock Market		60
19.	Ms. Gunjan Chadha	Dr. Sourabhi Chaturvedi	Impact of Outsourcing on Financial Performance			61
Dr. Upinder Dhar						
11.	Ashwini Sharma	Dr. Upinder Dhar	18, Shstri Colony, Near Badwali Chowki, Indore – 452 006 9826095159	<i>A Study of Information System Dimensions in Banks.</i>		Submitted 62
39.	Rajesh Jangalwa	Dr. Upinder Dhar	PIMR, Indore	<i>Learned Optimism, Managerial Creativity and Spiritual Intelligence as Antecedent of Managerial Effectiveness in Service Organizations</i>	DC/90/07166	Submitted 63
70.	Tarun Kushwah	Dr. Upinder Dhar	122, Goyal Vihar, Near Khajrana Temple, Indore – 452 001 2595930 tarunkushwaha@rediffmail.com	Lifestyle of Shoppers in India : An Empirical Study of Organized Retail Outlets		64
Dr. V. K. Gautam						
30.	Prof. Mani Kant Kulshrestha	Dr. V. K. Gautam	Head-Strategic Development & Planning Malwa Institute of Technology, Indore	“Efficacy of e-marketing in India”		65
31.	Meeta Kapoor	Dr. V. K. Gautam	C/o. Major Sunil Kapoor FCTS, MCTE, Mhow Cantt. Dist. Indore Faculty, IIST, Indore Ph.#: 009824447/ 8085704005	A Comparative Study of Values and Ethics in Marketing Practices of Fast Moving Consumer Goods and its Effect on Customers in Delhi and Indore Region		66

34.	Mrs. Priyanka Sharma	Dr. V. K. Gautam	Faculty-IIST, Indore	Evaluation of Effectiveness of Existing Mid Day Meal Scheme in Vidisha District (M.P.)		67
62.	Mr. Sanjay Sharma	Dr. V. K. Gautam	Faculty-IIST, Indore	Quality of education provided by the Management Institutes in India with Special Reference to Malwa Region.		68
56.	Sanjeev Patni	Dr. V.K. Gautam	Director Pride Institute of Professional Studies Indore Ph.#: 9630099390	A Study of e-Learning Strategies and Implementation Models in the India Context with Special Reference to Public Sector Institutions		69
68.	Mr. Sachchidanand Pachori	Dr. V.K. Gautam	Chartered Accountant	“The Impacts of Relevant Cost Concepts in Financial Decision Making Process of Large Firms in Madhya Pradesh		70
Dr. Vinit S. Chouhan						
27.	Maninder Singh Bhatia	Dr. Vinit S. Chouhan	36, Dube Garden, Near Shiv Mandir, Vallabh Nagar, Indore 452 003 0731-2544136, 98931-82123	A Study of Effectiveness of Competency Mapping in Indian Hospitals	DC/97/02089	71
Dr. Vipin Choudhary						
1.	Mr. Ashish Khandelwal	Dr. Vipin Choudhary	96/9, Samajwadi Indira Nagar, Behind Vaishnav Polytechnique College, Mhow Naka, Indore – 452 005 0731-2629901	A Study of Consumer Perception Towards Online Shopping	DX/03/0045 5	72
3.	Anshu Thakur		202, Chaha Kunj, Apartment 8, Brajeshwari N.X. Bangali Chouraha, Indore 9826417773	A Study of Impact of Meditation on Managerial Effectiveness in Indusrance Sector in Madhya Pradesh		73
16.	Mrs. Deepika Goel		C/o. Dr. Amitabh Goel, 164, Rani Bagh Colony, Khandwa Road 98931-27628, 2877057	Role of Women Entrepreneurship Development in the Rural Development of Madhya Pradesh	DA88/00022	74
25.	Kanhiaya Lal Sharma		H.No. 1385/11, Nanda Nagar – 452 007	Factors Affecting Adoption of CRM at Organizational level Retail Sector in Major Cities of Madhya Pradesh	DC/86/00138	75
61.	Shradha Jain			A Study of Customers Emotional Satisfaction in Hotel Industry		76

Dr. Yogeshwari Phatak						
15.	Devagya Muchhal	Dr. Yogeshwari Phatak	61, Indralok Colony RTO Road, Indore 2474747	A Study of Risk Management in the Indian IT Industry with Specific Reference to Software Development Projects	DE/2000/432	77
17.	Deepak Agarwal		304, Shikara Apt. 160/1, Nemawar Rd. Navlakha, Indore 2403781, 98272-14334	IPO Pricing- A study of listing Volatility and efficient pricing mechanism	DC-89-0078	78
42.	Sangeeta Shastri			Impact of Managerial Creativity on Organizational Effectiveness in Banking Sector		79
48.	Sudeep Saxena		Asst. Professor, Core Business School	Critical Analysis and Model Development for Corporate Performance Reporting System of Indian Lister Companies		80
77.	Rajeev Bhatnagar		House No. 60-61, Goyal Nagar, Indore	A Study of Information and Communication Technologies (ICT) in Tourism Industry		81
81.	Charu Dubey		160/2 Ahilyapuri Colony, AB Road, Bhawarkua, Indore	Service Quality and Customer Commitment as Precedents of Word of Mouth Communication: A Study of Retail Outlets		82
87.	Shuchi Sharma		98934007147			83
69.						

14. Citation index of faculty members and impact factor:

The Institute Faculty are regularly publishing Cases and Research Papers in Journals, Books, Monographs and Magazines. For this purpose, a large number of inhouse publications are brought out which includes Bi-annual internationally refereed journal (PIJMR), Prestige Research Abstract (PRA), Case Monograph Series, International and National Conference Books, International and National Conference Abstract – Abhigyan and Status paper. However, the Citation Index is not available for the same.

15. Honors/Awards to the faculty:

PIMR Faculty received the following Award during 2009-10:

- € Dr. Alok Bansal, Associate Professor received the Best Research paper Award at NICOM – 2009 – International Conference of Nirma Institute of Management, Nirma University, Ahmedabad.

€ Prof. Kalpana Agarwal, Assistant Professor had her paper declared as the Best Research Paper of the Year 2009 by ISTD, New Delhi.

The Institute, too, conferred the following Awards on faculty members:

- € **Best Faculty Award** (An Annual Award given away during the International Conference. The PIMR Faculty is evaluated on various parameters, major, amongst which is the students feedback and on basis of the same, presented the Best Faculty Award which carries a Commendation Certificate and a Laptop). During 2010-11; Prof. Sukhjeet Matharu received the Best Faculty Award.
- € The Director of the Institute – Dr. Yogeshwari Phatak was voted on the Executive Body of the Association of Indian Management Schools (AIMS) on the National Board.



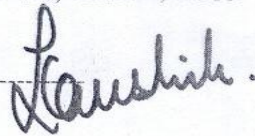
16. Internal resources generated:

The Institute generated Rs.32,70,778 during the year 2010-11 on account of following activities:

Sr. No.	Head	Amount (Rs.)
1.	Student Fees	10,42,52,268
2.	Student Fees (Other) – € Exam Fees – Rs.93,92,730 € Hostel Fees – Rs.44,19,605	1,38,12,335
3.	Other programmes – € Ph.D. Program – Rs.49,800 € EPGPM – Rs.4,97,500 € ADBC/DEM/PGDEM/MMC – Rs.17, 71,200	23,18,500
4.	Sponsorships – € Intl. Conf. – Rs.3,11,128 € IT Conf. – Rs.1,11,375 € Manthan'10 – Rs.2,23,050 € Other W/Shops – Rs.2,85,125	9,30,678
5.	Rotaract Club	10,600
6.	MDPs and Consultancy	11,000
7.	Other Income – € Interest on FD - Rs.2,69,429 € Rent – Rs.74,000	3,43,429
GRAND TOTAL		12,16,78,810

**17. Details of departments getting SAP, COSIST (ASSIST) /
DST, FIST, etc. assistance/recognition:**

The Institute received the QMS Certificate – ISO 9001:2008 in recognition of its quality systems in 2009.

	
QUALITY MANAGEMENT SYSTEM CERTIFICATE	
Certificate No: I/QSC-3242/D	
Kvalitet Veritas Quality Assurance	
This is to certify that the Quality Management System of PRESTIGE INSTITUTE OF MANAGEMENT & RESEARCH Scheme-54, Indore-452 010, Madhya Pradesh, India Has been found to the Quality Management System Standard NS-EN ISO 9001:2008/ISO 9001:2008 This certificate is valid for the following product or service range To Provide Quality Education in Disciplines of Management & Computer Science (MBA, BBA, BCA, Ph.D in Management)	
Valid until: 30, March, 2012*	Issue Date: 31, March, 2009
	Issued by 
	Authorised signatory KVQA
The certification scope is accredited by the Norsk Akkreditering of Norway with reference to the Parliamentary Proposition no 106 (1989/90) and Norsk Akkreditering's the status laid down in Royal Decree of 7th October 1993 Accredited by a member of IAF's MLA for Quality Systems <small>106, Gupta Arcade, I.S.C., Mayur Vihar-I, Delhi, India Ph-22711940, 22711941, email: kvqa@satyam.net.in *Subject to successful completion of surveillance audit</small>	

18. Community services:

FACULTY AND STAFF CLUBS: PIMR has a Faculty Club as well as a Staff Club, which celebrate birthdays and organize farewell parties and outings to facilitate the development of fraternity amongst all members of the PIMR Family. The employees of the Institute are sensitive to social issues, and have always come forward at the time of national disasters and calamities. They voluntarily donated one day's salary towards Mumbai Deluge Relief Fund, Tsunami Relief Fund, Gujarat Earthquake Relief Fund, Orissa Relief Fund and Kargil Fund in the past.

ROTARACT CLUB: Rotary International has given Charter to install Rotaract Club in the Institute to provide opportunity to the students of PIMR to serve the society in general and weaker sections in particular and carry out programs to maintain the ecological balance. The PIMR Rotaract Club has been adjudged as the Best Rotaract Club of the Rotary District 3040. It organizes various activities like Blood Donation Camp; and Rose Day and Chocolate Day to raise funds which is donated for noble cause. Following Activities were organized under the banner of Rotaract Club:

- € On March 1, 2011, PIMR organized "Chocolate Day celebration" for faculty and students. The event was an amalgamation of enjoyment and social cause. Through this activity an amount of INR 6850 was collected on this occasion and was given to the PIMR Rotract Club which will be further used for a noble cause.
- € On February 12, 2011 Under the aegis of PIMR Rotary Club the Institute organized Rotract Friendship Exchange Program with UK 1220 Chapter. On this occasion an amount of Rs 10,000 was donated to Sanjeevani Seva Sansthan, Indore for new born children's welfare.
- € On November 19, 2010, National Communal Harmaony day was celebrated and sticker flags were sold and an amount of INR 2420 was generated.
- € On September 5, 2010, Teachers day was celebrated and a sum of INR 3000 was donated to UNICEF. Also the students of Future Foundation (An NGO) were invited to attend the same program and they were donated stationary set. Also lunch was provided to them.
- € On August 15, 2010, Independence day was celebrated, dance programmes of deaf students of Sanjivni Sewa Sangam Sansthan were organized in Prestige Campus and a sum of rs.18000 was donated for hearing aids, also 34 buckets were donated to Mahesh Drishtiheen Kalyaan Sangh for their blind female students.
- € On January 26, 2010 Republic Day was celebrated by the Club and a sum of Rs. 4000 was generated for Rotaract Club of PIMR, Indore through the sale of flags and bands.

19. Teachers and officers newly recruited:

Teachers:

- € Prof. Dharmendra Sharma
- € Dr. Punit Kumar Dwivedi
- € Prof. Rajeev Bhatnagar
- € Prof. Sharda Hariyani
- € Prof. Khushbu Makwana

Staff Members:

- € Amit Temre

Subordinate Staff Members:

- € Radheyshyam Chaitlal
- € Ravi Choudhary
- € Ramesh Kumar

20. Teaching – Non-teaching staff ratio:

Number of Teaching Faculty: 40

Number of Staff Members: 51

Teaching – Non-teaching staff ratio: 1:1.275

21. Improvements in the library services:

LIBRARY: The Institute has a well-equipped, spacious and fully computerized library with around 27,354 books and reports/monographs on a large variety of management, computer applications and allied subjects. The Institute receives 278 Research Journals including 107 Foreign Journals regularly. A large number of newspapers and magazines are also procured for use in the library. The Institute has a collection of 111 Encyclopedias and Dictionaries covering voluminous amount of information.

E-LIBRARY: The Institute is developing its e-Library facilities and is also an Institutional Member of EBSCO, DELNET, Capital Market and Down to Earth which provide an access to the database of Articles, Research Papers, Catalogue of Periodicals, List of Serials, Video Recordings etc. through the World Wide Web. PIMR is an Institutional Member of European Case Clearing House, which facilitates effective and efficient searching of forty management cases.

22. New books/journals subscribed and their value:

Library Updation from 01.04.2010 to 31.03.2011 (2010-11)

No. of Titles Purchased during the Period: 345

No. of Books Purchased during the Period: 1075

No. of New Journals Subscribed during the Period: 87

Database of E-Journals purchased during the Period: EBSCO, Pro-Quest

Cost of Subscription:

Sr. No.	Details	Amount (Rs.)
1.	Titles & Books	1,88,441
2.	Journals Subscriptions	3,15,796
3.	Database of E-Journals	4,25,000
	GRAND TOTAL	9,29,237

23. Courses in which student assessment of teachers is introduced and the action taken on student feedback:

The Institute takes the students feedback very seriously as it holds promises of improvement in the delivery of curriculum and other services to the students. Further, the Students feedback plays an important role in the evaluation of the Faculty members.

At PIMR, Student Feedback is compulsorily taken for all the Courses. Subsequent to the feedback, the same is communicated to the faculty members so that they can use it for the betterment of the teaching and learning process at the Institute.

24. Unit cost of education:

The Unit Cost of Education is taken as the Ratio of Overall Expenditure at PIMR to the Number of Students on Roll during 2010-11. The same is Calculated as per the following:

Expenditure (2009-10)	Students on Roll (2009-10)	Unit Cost of Education
5,57,85,708	2,184	25,543

25. Computerization of administration and the process of admissions and examination results, issue of certificates:

All the Administrative Processes of the Institute are centrally controlled and have been computerized through a Software Programme provided by AccSoft. The following are the features of the same:

Software Structure Module Basis: Institute automation software as a solution is categorized into 3 different sections – viz. Academic, Administrative and Value Enhancers. The different modules in each section of the comprehensive Institute Automation Software are as follows:

Administrative Section (07 Modules):

1. Fees Management
2. Accounts Management
3. Payroll Management
4. Material Management
5. Transport Management
6. Assets Management
7. User Management

Academics Section (03 Modules):

1. Student Section
2. Admission Module
3. Attendance Management (scholar)
4. Result Processing
5. Library Management

Value Enhancers (03 Tools):

1. Bulk SMS
2. Label Print, Bar Code Print
3. Time machine linking for attendance

The Admissions of the Institute are conducted through the Centralized admissions system of the Madhya Pradesh Government through its various Bodies, viz., VYAPAM, the Professional Entrance Exams Conducting Body and the Directorate of Technical Education (DTE), Bhopal. Presently, online counseling has been introduced in the State of MP through the MP Online Portal of the State Government.

The Examination Results of the Institute are displayed online on PIMR Website.

26. Increase in the infrastructural facilities:

As per the requirement under the rules of different government bodies, PIMR established its Second Campus in Scheme 74-C of Indore City, some 1.5 Km from the existing Campus. A brand new Two Storied building for running the Under Graduate Courses has been constructed. The total Built-up Area of the new Campus is 5392.06 sq. m. The existing Campus has been designated as the Post Graduate Campus. A seminar room and 4 tutorial rooms have been created in the old campus. Besides, the convention hall and computer lab has been air-conditioned.

27. Technology upgradation:

As part of the initiative of PIMR towards technology upgradation, the following have been introduced:

- € **Interactive White Boards:** Two White Boards costing over 1.5 Lakhs were purchased from New Vision Co. through Veltronics Ltd., Indore. Currently, two classes of MBA (MM) and MBA (IB) First Year are conducted using the same. The other MBA Courses are also provided exposure on the same.
- € **New Computer laboratory:** The Computer Lab has been extended through the addition of the new laboratory with 110 computers.
- € **Audio-Visual Section:** Institute has an audio visual section with 624 CDs comprising of latest films and text material, both Indian as well as Foreign, in the area of management. This section helps in teaching the students more effectively.
- € **Television:** A TV has been installed at a central location in Institute premises for students to get the updates of global business world.
- € **Video Conferencing Facility:** The Video Conferencing Facility has been installed in the Institute using a Static IP address and Polycom Camera.
- € **Language Lab:** The Institute has developed an English language lab to provide training to the students to overcome any inhibitions in the language and expose them to the corporate communication.
- € **Wi-Fi Hostels:** Both Girls and Boys Hostel are Wi-Fi enabled.
- € **Wi-Fi Campus:** Institute Campus is Wi-Fi enabled to facilitate the students in keeping abreast with the fast changing techno-world. Institute has 3 Internet connections as follows:
 - (i) 2 mbps lease line (Airtel)
 - (ii) 4 mbps lease line (R. P. NET)
 - (iii) 2 mbps Broadband Internet connection. (Airtel)

28. Computer and internet access and training to teachers and students:

PIMR Computer Lab is well equipped with computing resources to cater to the technological needs of the Institute. The campus of the Institute is Wi-Fi enabled and the Computer Lab has 380 terminals. To meet the printing needs of the members of the PIMR fraternity, the Lab has 12 printers which include Laser, inkjet and dot matrix printers. Besides these, the Lab is also equipped with scanner, LCD projectors and CD writers. LCD/DLP projectors are also mounted in all the classes. To cope up with interrupting power, the technological infrastructure at PIMR is backed up by 15 KVA UPS, Digital Line Conditioners, CVTs and a powerful 64 KVA generator. The Lab is available to the students for more than 12 hours a day. The Institute has also provided Laptops to its faculty members. Currently, 53 Laptops are issued. To meet the communication needs of various members of PIMR fraternity, the Institute has an Electronic Private Branch Exchange (EPBX) with 99 lines scalable to meet the increasing demand.

Training programmes under the aegis of Academic Forum were organized in 2009-10 for imparting training to the Faculty on the use of Interactive White Board. Faculty and Students were also provided training on the use and access to EBSCO Database and other relevant Softwares.

E-Library: Institute has a well-equipped, spacious and fully computerized library. Institute is developing its e-Library facilities and is also an Institutional Member of EBSCO, Proquest, DELNET, Sage Online Journals, OPAC, which provide an access to the database of Articles, Research Papers, Catalogue of Periodicals, List of Serials, Video Recordings etc. through the World Wide Web. 10 Multi-Media computers have been installed in library for digital resources. Zerox facility in Library for research and academic purposes.

29. Financial aid to students:

The following Financial Aid was provided:

Sr. No.	Head	Amount (Rs.)
1.	Students Scholarships	- N.A. - *
2.	Tution Fees Waiver	1,42,400
GRAND TOTAL		1,42,400

* PIMR Students get Scholarships running into more than Lakhs of Rupees. However, since the same is received from the Government for the students, it is not included in the above details. For the Year 2010-11, the Government Scholarship received and distributed to the students was Rs.24,86,000.

The Institute has a tie up with Punjab National Bank and State Bank of India for Educational Loan facility for its students.

30. Activities and support from the Alumni Association:

PIMR ALUMNI ASSOCIATION: The Institute has established an Alumni Association to ensure a constant link with its ex-students. A quarterly Newsletter is sent to them to bridge the gap and keep the ambassadors of the Institute informed about all the developments that take place in their own Institute. An Alumni meet is organized every year for bringing the Alumni on a common platform to share their experiences and offer useful advice to their juniors.

During 2009-10, the Alumni Meet “Udaan-2009” was organized on October 3, 2009. A Newsletter “Udaan” – compilation of Alumni addresses was also released on the occasion.

During 2010-11, Alumni Meet Udaan was organized on October 2, 2010. A Newsletter “Udaan” – compilation of Alumni addresses was also released on the occasion.

ALUMNI TALK DURING “UDAAN-2010”

€ **Mr. Ankit Jain, Project Manager, TCS (Batch : 2005-07)**

“PIMR has completely transformed me into a worldly aware hard core professional. The innovative teaching pedagogy and the practical exposure has given me an edge to make a mark for myself.”

€ **Mr. Tuhin Khare, Sales Incharge, Johnson and Johnson Territory (Batch : 2005-07)**

“The strong foundation laid by PIMR and the experiential learning imparted, has enabled its students to tackle every professional challenge. The integration of technology and learning has differentiated the students of PIMR, from the rest.”

€ **Mr. Jayanto Neogi, Sales Officer, Neelkamal Ltd (Batch : 2007-09)**

“Channel Sales Management and Institutional Sales. With good academics and expert faculty, PIMR is a knowledge enhancing institute to zenith your persona in every aspect of the corporates.”

€ **Mr. Avnish Kastwar, Sales Officer, Asian Paints (Batch : 2007-09)**

“Retail Sales No one guides you better than PIMR, in your transition from the academics to the corporate.”

€ **Mr. Imran Ali, Asst Manager, DB Corp (Batch : 2008-10)**

“I would like to thank PIMR for having provided a platform to head start my career and equipping me with the insights to create my identity in the industry.”

€ **Mr. Mahesh Sharma, Manager-Marketing, Oriental Bank of Commerce (Batch : 2008-10)**

“PIMR not only helped me get placed but also provided me with the essentials to be a leader in the competitive corporate world.”

31 Activities and support from the Parent-Teacher Association:

Though the Institute being a UG and PG College, the Parents of the Students are involved in some of the activities. The Institute has been inviting the Parents of the Gold Medal winning student on the occasion of the award of the medal. Parents also accompany the students at the time of invocation ceremony. Parents of two deceased students have instituted Gold Medals in their memory which are:

- € Shri Mohan Lal Bhagat Memorial Gold Medal
- € Shri Ashish Goel Memorial Gold Medal

32. Health services:

The Institute is situated next to the largest and the most modern private hospital in the state of MP – Bombay Hospital which is enough to meet any eventuality arising out of a health situation. Further, there are major Hospitals and Nursing homes in the vicinity. Further the Institute has a First Aid Kit for attending to any primal injury and has a Doctor on call.

33. Performance in sports activities:

The Institute provides a platform to its students to undertake sports activities at Inter-College and Inter University level. The details are enclosed as below:

SPORT ACTIVITIES (2010-11)

Name of Student	Course of student	Name of event	Represent
Ameekamani	BBA- I sem.	Table Tennis	District (Open)
Ameekamani	BBA- I sem.	Table Tennis	State (Open)
Ameekamani	BBA- I sem.	Table Tennis	Nationals (Open)
Swati Jain	MBA- III sem	Table tennis	Inter collegiate (DAVV)
Swati Jain	MBA -III sem	Table tennis	District (DAVV)
Swati Jain	MBA - III sem	Table tennis	State
Swati Jain	MBA -III sem	Table tennis	All India University
Vijeet Rana	BBA-V Sem	Basketball	Intercollegiate (DAVV)
Mohak Agrawal	BBA-III Sem	Basketball	Intercollegiate (DAVV)
Hujefa jaliwala	BFT-I Sem	Basketball	Intercollegiate (DAVV)
Avinash Chaudhry	B.Com(H.)-I Sem	Basketball	Intercollegiate (DAVV)
Deepanshu Singh	B.Com(H.)-I Sem	Basketball	Intercollegiate (DAVV)
Pratish Bhende	B.Com(H.)-I Sem	Basketball	Intercollegiate (DAVV)
Sethu K.Thankchan	BBA-III Sem	Basketball	Intercollegiate (DAVV)
Pawan Uphadya	MBA-III sem	Basketball	Intercollegiate (DAVV)
Surendra Patel	BBA-III Sem	Basketball	Intercollegiate (DAVV)
Pranay Nahata	BBA-V Sem	Basketball	Intercollegiate (DAVV)

Akram Khan	BBA-I sem	Basketball	Intercollegiate (DAVV)
Vatsal Dubey	BBA-I sem	Basketball	Intercollegiate (DAVV)
Amol Nawal	MBA(IB)- IV sem	Basketball	Intercollegiate (DAVV)
Akhil Sehgal	MBA(Core)-IV sem.	Basketball	Intercollegiate (DAVV)
Prashant singh badoriya	MFT- IV sem	Cricket	Intercollegiate (DAVV)
Lavish Jaiswal	BCA- I Sem	Cricket	Intercollegiate (DAVV)
Amrinder Dhillon	BBA- I sem	Cricket	Intercollegiate (DAVV)
Harsh Bansal	B .com(hons) I Sem	Cricket	Intercollegiate (DAVV)
Dhruv Bagherwal	BBA- III sem	Cricket	Intercollegiate (DAVV)
Rahul Singh Parihar	BBA- III Sem	Cricket	Intercollegiate (DAVV)
Vishwas Diamla	B .com (hons)- I sem	Cricket	Intercollegiate (DAVV)
Susheel parsste	MFT-IV	Cricket	Intercollegiate (DAVV)
Abhishek shrma	BBA- III sem	Cricket	Intercollegiate (DAVV)
Sandeep Ghiye	BBA-I sem	Cricket	Intercollegiate (DAVV)
Azhar Shaikh	B.com(hons)I sem	Cricket	Intercollegiate (DAVV)
Divyadeet singh	BBA V sem	Cricket	Intercollegiate (DAVV)
Rahul Raghuwanshi	BCA III sem	Cricket	Intercollegiate (DAVV)
Abhishek singh	BBA III sem	Cricket	Intercollegiate (DAVV)
Vijeet rana	BBA V sem	Cricket	Intercollegiate (DAVV)
Dhairya jain	BBA-VI sem	Suash	All India University

Special Note: A Special Exam was conducted during May, 2011 for Ms. Ameer Kamani, student at BBA II year Course who had represented the Institute as a National Level Table Tennis Player (As per the Guidelines of Madhya Pradesh Government vide Letter dated 03-09-2008 of Commissioner, Higher Education, MP Govt.).

34. Incentives to outstanding sportspersons:

The Institute provides Kits, Travelling Expenses and Daily Expenses to its deputed sportspersons. During the year 2010-11, the total expenditure of Games and Sports was Rs.86,974.

35. Student achievements and awards:

AWARDS RECEIVED BY STUDENTS AT STATE AND NATIONAL LEVEL DURING 2010-11

	National Level	Inter-College	Total
Institute/Organizations	11	08	19
Event/Contest	10	21	31
Participation of students	37	65	102

Participation in National Level contests/competitions organized by various institutes/organizations

Sr.	Institute/ Organization Name	Event/Activities	Date	Students/Teams	Class/Semester	Results
1	BITS, Pilani	NEN Global Conference of E-Cell – 2010 International B-Plan Competition	August 21-22, 2010	Shuddha Jain Shrikant Budholia	MBA(MM)-III	Participated
2	TCS	Smart Manager Case Contest	Sep. 9,2010	Radhika Mantri Rohan Saini Arpit Kamra	MBA(FT)-III MBA(FT)-III MBA(FT)-III	Participated
3	Organized by AIMA, Delhi at Chameli Devi Institute of Management & Research, Indore I	National Student Management Game-2010 (Western Zone Prelim Round-I)	Sep. 21-22,2010	Team 1 Amita Agrawal Rahul Tamrkar Sheron Goyal Arpan Ramtek Team 2 Ravi Shankar Paliwal Pavan Kumar Patel Sudeep Soni Rahul Anand	MBA(FT)-III MBA(FT)-III MBA(FT)-III MBA(FT)-I MBA(FT)-III MBA(FT)-III MBA(FT)-III MBA(MM)-I	Winner Participated
4	Zee Business (TV Show)	Aspire- The Music to	Sep. 22, 10	Abhinav Jain Anubhav Geete	MBA(FT)-III	Participated

	Venue at IIM, Indore	Money Challenge- Music performance & Business Quiz		Rahul Jain Nimish Mittal Soumya Samaiya Tapish Chandwarkar		
5	Organized by AIMA, Delhi at Pune	National Student Management Game-2010 (Regional Final round)	Sep. 25, 2010	Team 2 Amita Agrawal Rahul Tamrkar Sheron Goyal Arpan Ramtek	MBA(FT)-III MBA(FT)-III MBA(FT)-III MBA(FT)-I	Participated
6	Jaipuria Institute of Management, Indore	Encore: A Presentation Design and Delivery Contest (National Event)	Oct. 23, 2010	Pavan Kumar Sharma	MBA(FT)-III	Participated (shortlisted for the final round out of 100 national institutes)
7	Shri Jairam Bhai Patel Institute of Business Management & Computer Application, Gandhinagar	Avirat- Summer Training Competition (National Event)	Oct. 29-30, 2010	Team- 1 Ruchi Somaiya Team - 2 Arun Kumar Ray	MBA(FT)-III MBA(MM)-III	Winning Second Position Participated
8	Shri Jairam Bhai Patel Institute of Business Management & Computer Application, Gandhinagar	Advitiya – Business Plan Competition (National Event)	Oct. 29-30, 2010	Arun Kumar Ray	MBA(MM)-III	Participated
9	Shri Jairam Bhai Patel Institute of Business Management & Computer Application, Gandhinagar	SARJAN – The Creative Collage Competition (National Event)	Oct. 29-30, 2010	Arun Kumar Ray	MBA(MM)-III	Participated
10	Sanghvi Institute of Management & Science, Indore	National Business Olympaid-2010 In Association with IIM, A (Business Simulation)	Nov. 20-21, 10	Team – 1 Pavan Kumar Sharma Jaspreet Singh Arpan Ramtek Team – 2 Atul Kothana	MBA(FT)-III MBA(FT)-III MBA(FT)-I MBA(FT)-I	Participating

		Competition)		Prabhjot Baveja Idris Khan	MBA(FT)-I MBA(FT)-I	
11	Business School Affaire,Mumbai	18 th Dewang Mehta Business School Award (Paper Presentation Contest)	Nov. 24, 2010	Pavan Sharma Arun Kumbhakar	MBA(FT)-III MBA(FT)-III	Winner

**Participation of students in various Inter-College contests/competitions organized
by the institutes/organizations**

Sr.	Institute/ Organization Name	Event/Activities	Date	Students/Teams	Class/Semester	Results
1	MP Stock Exchange, Indore (Venue : Hotel Leman Tree, Indore)	Inter-College Quiz Competition	Sep. 18,2010	Pavan Sharma Sudeep Soni	MBA(FT)-III MBA(FT)-III	Participated
2	IIM, Indore	Indore-2010 Marathon	Oct. 2, 2010	Arpan Ramtek	MBA(FT)-I	Participated
3	IIPS, DAVV, Indore	Tourista- World Tourism Day – Flip – Spot Topic Competition	Oct. 2, 2010	Arpan Ramtek	MBA(FT)-I	Winner
4	IIPS, DAVV, Indore	Tourista- World Tourism Day – Mind Freak- Stress Interview Competition	Oct. 2, 2010	Rashi Ohri	MBA(FT)-I	Second Prize
5	IIPS, DAVV, Indore	Tourista- World Tourism Day – Art Splash – Painting Competition	Oct. 2, 2010	Apoorv Chaturvedi	MBA(IB)-I	Participated

6	IIPS, DAVV, Indore	Tourista- World Tourism Day – Moves o’ Mania – Group Dance Competition	Oct. 2, 2010	Arpan Ramtek Rinkal Arenja Rashi Ohri Siddharth Bhatt Apoorve Gloris Philip	MBA(FT)-I MBA(FT)-I MBA(FT)-I MBA(FT)-I MBA(IB)-I MBA(IB)-I	Participated
7	IIPS, DAVV, Indore	Tourista- World Tourism Day – Destination Hunt – Surpize Event Competition	Oct. 2, 2010	Arpan Ramtek Rinkal Arenja	MBA(FT)-I MBA(FT)-I	Participated
8	IIPS, DAVV, Indore	Tourista- World Tourism Day – Brain Twister – Quiz Competition	Oct. 2, 2010	Gloris Philip Siddharth Bhatt	MBA(IB)-I MBA(FT)-I	Participated
9	Chameli Devi Group of Institution, Indore	CITRONICS-2010 Dream Merchant – AD MAD SHOW	October-21-24 , 2010	Team – 1 Priya George Arpan Ramtek Rinkle Arenja Atul Kothana Prabhajot Baveja Lijo George Idris Khan Team – 2 Samar Ojha Vikas Nema Apporv Chaturvedi Ronak Sharma Arpit Akash Katariya Dhruv Vyas Abhishek Chhari	MBA(FT)-I MBA(FT)-I MBA(FT)-I MBA(FT)-I MBA(FT)-I MBA(FT)-I MBA(FT)-I MBA(FT)-I MBA(FT)-I MBA(FT)-I MBA(FT)-I MBA(FT)-I MBA(FT)-I	Winner + Cash Prize Rs. 3000/- Participated
10	Chameli Devi Group of Institution, Indore	CITRONICS-2010 Debate	October-21-24, 2010	Prabhajot Baveja	MBA(FT)-I	Winner + Cash Prize Rs. 3000/-

11	Chameli Devi Group of Institution, Indore	CITRONICS-2010 SKIT	October-21-24, 2010	Gloris Philip Himanshu Jhalan Rajat Vijayvargia Garima Navani Apporv Chaturvedi Neha Yadav Shivani	MBA(IB)-I	Second Prize
12	Chameli Devi Group of Institution, Indore	CITRONICS-2010 Creativity – Solo Instrumental	October-21 -24, 2010	Aadarsh Bargainya	MBA(FT)-I	Participated
13	Chameli Devi Group of Institution, Indore	CITRONICS-2010 Elevator Pitch – Business Plant Contest	October-21 -24, 2010	Arun Kumar Ray Priya George	MBA(MM)-III MBA(FT)-I	Participated
14	Chameli Devi Group of Institution, Indore	CITRONICS-2010 Roadies	October-21 -24, 2010	Nitish Malviya	MBA(IB)-I	Participated
15	Chameli Devi Group of Institution, Indore	CITRONICS-2010 Gully Cricket	October-21 -24, 2010	Team-1 Ronak Sharma Samar Ojha Abhishek Chhavi Vikas Nema Himanshu Jhalani Team – 2 Nitish Malviya Sunil Suryavanshi Rajendra Verma Sanjay Sahu Narendra Thakur	MBA(FT)-I MBA(FT)-I MBA(FT)-I MBA(FT)-I MBA(IB)-I MBA(IB)-I MBA(IB)-I MBA(IB)-I MBA(IB)-I MBA(IB)-I	Participated
16	DAVV, Indore	Youth Festival Inter-College Competition – Debate	Oct. 29,2010	Rameshwar Tiwari	MBA(MM)_III	Participated

17	MRITYUNJAI BHARAT, NGO, Indore	Presentation Competition on Proposal for youth Policy Components and Implementation	Oct. 30, 2010	Team – 1 Priya George Arpan Ramtek Prabhajot Baveja	MBA(FT)-I MBA(FT)-I MBA(FT)-I	Participated
				Team – 2 Ankit Verma Rahul Anand Gloris Philip	MBA(MM)-I MBA(MM)-I MBA(IB)-I	Participated
18	Prestige Institute of Management, Gwalior	SPANDAN- 2010 Baaton Baaton Mein (Debate) Khojo and Pao (Talent Hunt) Hap Pal Hai Keemti (Just a Minute)	Oct. 31 – Nov. 2, 2010	Adiya Goyal	MBA(IB)-I	Participated
				Adiya Goyal Pawan Sangar	MBA(IB)-I MBA(MM)-III	Participated
				Reema Jain	MBA(FT)-III	Participated,
19	Global Institute Management- Animation- Aviation, Indore	Digital Painting Competition	Nov. 12, 2010	Gloris Philip	MBA(IB)-I	Second Prize

36. Activities of the Guidance and Counselling unit:

COMPETENCY ASSESSMENT CENTRE

The Institute has an Assessment Centre to facilitate an individual in knowing his/her strengths and weaknesses. Since 28th August 1997 the Center is working and providing its services. The center consistently using consumable booklets for the measurement of concerned psychological or behavioural aspects of the students for enhancing affectivity by their personality development. The Centre has been found with the solemn objective of assessing and developing competencies of students, alumnus and executives working in the organisations. In the year 2006 the Institute also published Compendium of the Instruments in the PIMR Monograph Series 20/2006. The Institute has also planned to expand the scope of the Competency Assessment Center by using the inventory for the Competency Assessment of the Students and the Professionals.

Total 123 Standardized Measurement Scales are available at CAC. These scales can measure personality (directly and indirectly), Behaviour, Social Aspects, Managerial Aspects for the groups and also for individuals. The tests are related to intelligence, creativity, decision making, personality features like Machiavellianism, Psychological Arousal, Team Behaviour, Inter personal relations, Indirect test for personality measurement such as Thematic Apperception Test, Ink-Blot Test etc.

A competency assessment workshop was organized on 21st September 2010. It was attended by 105 students. The indirect test for personality trait assessment was done through Thematic Apperception Test (TAT) and Interpersonal Relation Orientation was measured through Fundamental Interpersonal Relation Orientation Behaviour (FIRO-B). Students who qualify the written tests are given the training for Psychometric Tests and Aptitude Tests. The training is given for Thematic Apperception Tests on the basis of Original Test of Hennerly Murray. For Psychometric Tests original tests of Times Group is used. DISC Test is also used. The students who appeared in the Personality Characteristics Through TAT and FIRO-B, were later on given feedback continuously during the semester and Certificates were issued to them.

CAC WORKSHOP ON 21ST SEPTEMBER 2010 : PHOTOS



CENTRE FOR ENTREPRENEURIAL DEVELOPMENT IN ASSOCIATION WITH NATIONAL ENTREPRENEURSHIP NETWORK (NEN)

The Institute in association with National Entrepreneurship Network (NEN) has started its Entrepreneurship Cell for students to build their entrepreneurial skills and support them to think for the establishment of their own venture through various workshops, seminars and competitions conducted by this cell.

The Institute, in association with Wadhvani Foundation and National Entrepreneurship Network (NEN), celebrated Entrepreneurship Week-2011 from February 5th to 12th, 2011 and the theme of E-Week was "Ideas for India". During the e-week various activities were organized such as "Entrepreneurs Presentation Competition, Performance Creativity, Movie clipping competition, Debate, Rangoli, T-Shirt Panting, Quiz, Treasure Hunt etc. "The Pursuit of Happiness", A Hollywood motivational film was also screened during E-week.

37. Placement services provided to students:

The Placement Cell is mainly responsible for establishing contact with various organizations and arranging interviews for the students. It also takes care of Industrial Visits and Summer Training. A Brief look at the activities of Placement Cell:

- 1) Facilitating Final and Summer Placements.
- 2) Organizing EMLs by eminent personalities from the corporate world.
- 3) Conducting seminars and corporate events.
- 4) Arranging Industry visits.
- 5) Encouraging On Job Trainings.
- 6) Conducting grooming sessions to help students in group discussions, interviews, etc.
- 7) Career Counseling
- 8) Providing for mentors from the industry.

The Placement Provided to the Students during 2010-11 is as per the following:

Sr No	Name	Specialization	Specialization	Organization	Profile	CTC
1	ARUN KUMBHAKAR	FINANCE	MARKETING	Nomura	Research Analyst	500000
2	AALOK KUMAR BHUNJIYA	MARKETING	SYSTEMS	ISC Software Ltd	Research Analyst	450000
3	ABHIJIT KUMAR PATHAK	HR	MARKETING	ANS Placements LTD	HR Recruiter	120000
4	ABHINAV JAIN	FINANCE	MARKETING	ICICI Bank	Priviledge Banker	412000

5	ADITI LAHOTI	MARKETING	HR	ICICI Bank	Priviledge Banker	412000
6	AJAY ARYA	MARKETING	HR	Mexus Education	BDM	180000
7	AKASH SONI	MARKETING	FINANCE	ICICI Bank	Priviledge Banker	412000
8	AKHIL SAIGAL	MARKETING	FINANCE	Tata International	Management Trainee	300000
9	AMITA AGRAWAL	FINANCE	SYSTEMS	Capital Via	Business Analyst	228000
10	ANUBHAV GEETAY	FINANCE	MARKETING	Johnson and Johnson	Sales Trainee	450000
11	ANUSHREE GADRE	HR	MARKETING	TNT	HR Generalist	240000
12	APEKSHA GUNDE	HR	MARKETING	ANS Placements LTD	HR Recruiter	120000
13	ARPIT KAMRA	FINANCE	MARKETING	Nomura	Business Analyst	500000
14	ARTI RAGHUWANSHI	FINANCE	MARKETING	Capital Via	Business Analyst	228000
15	DINESH KUMAR	MARKETING	FINANCE	HDFC Life	SDM	185000
16	GANESH PRASAD PRAJAPATI	MARKETING	HR	Star Union Dai Chi	Bank Assurance Channel	240000
17	GAURAV VYAS	MARKETING	FINANCE	TCS	Business Analyst	476000
18	HARSHITA KAPOOR	HR	MARKETING	Kotak Securities	Branch Sales	250000
19	HEMANT AGRAWAL	FINANCE	MARKETING	Capital Via	Business Analyst	228000
20	ISHAN TRIVEDI	FINANCE	MARKETING	Star Union Dai Chi	Bank Assurance Channel	240000
21	JASPREET SINGH	FINANCE	MARKETING	Capital Via	Business Analyst	228000
22	JUHI JAIN	FINANCE	MARKETING	ICICI BANK	Priviledge Banker	412000
23	KIRAN JADHAW	FINANCE	HR	Krishna Innovations	Back Office Executive	185000
24	MANEESHA JHARIA	HR	FINANCE	ANS Placements LTD	HR Recruiter	120000
25	MANISH KUMAR KHANDEKAR	MARKETING	FINANCE	ICICI Securities	Relationship Manager	300000
26	MANISH SUTHAR	FINANCE	MARKETING	Kotak Securities	Branch Sales	250000
27	MANOJ VAISHNAW	MARKETING	FINANCE	AXIS Bank	Relationship Manager	400000
28	NANDITA NARANG	FINANCE	HR	Nomura	Research Analyst	500000
29	PALAK PARWAL	HR	MARKETING	TNT	HR Generalist	240000
30	PANKAJ BORSE	MARKETING	SYSTEMS	ICICI Securities	Relationship Manager	300000
31	PANKAJ PATEL	MARKETING	FINANCE	Nestle	Sales Officer	330000
32	PANKAJ RAI	FINANCE	SYSTEMS	HDFC Housing Ltd	Management Trainee	400000
33	PAVAN KUMAR SHARMA	FINANCE	MARKETING	Star Union Dai Chi	Bank Assurance Channel	240000
34	POOJA MANGAL	FINANCE	MARKETING	Capital Via	Business Analyst	228000
35	PRAMOD JHADHAV	FINANCE	MARKETING	Capital Via	Business Analyst	228000
36	PREETI VERMA	HR	MARKETING	Jaipur Rugs	HR Generalist	185000
37	PRINCE MAHESHWARI	MARKETING	FINANCE	Reckitt Bnckiser	Territory Sales	350000

					Incharge	
38	PUSHPENDRA SINGH	MARKETING	HR	Asian Paints	Sales Trainee	350000
39	PRIYANKA JAISINGHANI	MARKETING	FINANCE	HDFC Bank	Retail Banking	240000
40	RADHIKA MANTRI	MARKETING	FINANCE	ICICI Bank	Priviledge Banker	412000
41	RAHUL JAIN	FINANCE	MARKETING	Capital Via	Business Analyst	228000
42	RATNESH GIRADKAR	MARKETING	SYSTEMS	TCS	Business Analyst	476000
43	REEMA JAIN	FINANCE	MARKETING	Capital Via	Business Analyst	228000
44	ROHIT SONI	MARKETING	FINANCE	Asian Paints	Sales Trainee	350000
45	ROOPAL TYAGI	HR	MARKETING	ANS Placements LTD	HR Recruiter	120000
46	RUCHI KATARE	MARKETING	SYSTEMS	HDFC Bank/TCS	Retail Banking/Business Analyst	240000 /476000
47	SANDEEPAJ KANERIYA	MARKETING	PRODUCTION	Glenmark Pharma	Marketing Executive	150000
48	SAURABH KHADIWAL	MARKETING	HR	Capital Via	Business Analyst	228000
49	SHAILESH PREM SHAH	FINANCE	HR	Capital Via	Business Analyst	228000
50	SHIVANI PATEL	FINANCE	MARKETING	Kotak Securities	Branch Sales	250000
51	SHREYA ARORA	MARKETING	HR	Coke India	Management Trainee	300000
52	SHREYA TALWAR	FINANCE	HR	Capital Via	Business Analyst	228000
53	SUDEEP SONI	FINANCE	MARKETING	Capital Via	Business Analyst	228000
54	SWATI JAIN	FINANCE	MARKETING	Capital Via	Business Analyst	228000
55	SWATI SOOD	FINANCE	MARKETING	Mahindra Finance	Rural Finance	480000
56	TAPISH CHANDWASKAR	FINANCE	SYSTEMS	MP Stock Exchange	Risk Management Trainee	240000
57	UTSAV MAKWANA	FINANCE	MARKETING	TCS	Business Analyst	476000
58	VARUN SHEDHANI	FINANCE	MARKETING	Kotak Securities	Branch Sales	250000
59	VIJAY ARYA	MARKETING	HR	ICICI BANK	Priviledge Banker	412000
60	VIJAY DHAKITE	MARKETING	SYSTEMS	Capital Via	Business Analyst	228000
61	VIMAL KANT PAREEK	MARKETING	FINANCE	Hyderabad Industries Ltd	Management Trainee	250000
62	VIPUL CHOUHAN	MARKETING	FINANCE	Reckitt Bnckiser	Territory Sales Incharge	350000
63	Dipesh Asati	MARKETING		ICICI Securities	Relationship Manager	300000
64	Somya Samaiya	MARKETING	FINANCE	ICICI BANK	Priviledge Banker	412000
65	AAKASH GOUTAM	Marketing Mangement		The LOOT Stores	BDM	225000
66	AMIT GUPTA	Marketing Mangement		ICICI Securities	Relationship Managers	300000
67	AMIT JAIN	Marketing Mangement		The LOOT Stores	BDM	225000

68	ANIL GAUTAM	Marketing Mangement		Star Union Dai Chi	Bank Assurance Channel	240000
69	ANKUR JAIN	Marketing Mangement		ICICI Bank	Priviledge Banker	412000
70	ANKUR SINGHAL	Marketing Mangement		Star Union Dai Chi	Bank Assurance Channel	240000
71	APURVA HETAWAL	Marketing Mangement		HDFC Bank	Retail Banking	240000
72	ARUN KUMAR RAY	Marketing Mangement		The LOOT Stores	BDM	225000
73	ASHU TIWARI	Marketing Mangement		ICICI Bank	Priviledge Banker	412000
74	DILIP WADHWANI	Marketing Mangement		Sri Marketing	BDM	185000
75	DIVY MITTAL	Marketing Mangement		The LOOT Stores	BDM	225000
76	DIVYA BHANDARI	Marketing Mangement		Times Group	BDE	276000
77	GAURAV PARULKAR	Marketing Mangement		HDFC Bank	Retail Banking	240000
78	KUSHAL NARANG	Marketing Mangement		Hyderabad Industries Ltd	Management Trainee	250000
79	MANU JAIN	Marketing Mangement		ICICI Bank	Priviledge Banker	412000
80	MOHAMMAD FIROZ KHAN	Marketing Mangement		Capital Via	Business Analyst	228000
81	NILESH JAIN	Marketing Mangement		HDFC Bank	Retail Banking	240000
82	PAWAN SENGAR	Marketing Mangement		HDFC Bank	Retail Banking	240000
83	PRABODH NAGAR	Marketing Mangement		Hyderabad Industries Ltd	Management Trainee	250000
84	PRACHI BALWANI	Marketing Mangement		Ziva Spa	BDM	400000
85	PRIYANKA HARNE	Marketing Mangement		Star Union Dai Chi	Bank Assurance Channel	240000
86	PRIYANKA KUMARI	Marketing Mangement		HDFC Bank	Retail Banking	240000
87	PURUSHOTTAM PRAJAPATI	Marketing Mangement		Star Union Dai Chi	Bank Assurance Channel	240000
88	RINKU GOUD	Marketing Mangement		Gandhi Fellowship	Management Trainee	240000
89	ROHAN AHUJA	Marketing Mangement		ICICI Securities	Relationship Managers	300000
90	ROHIT GAWDE	Marketing Mangement		ICICI Bank	Priviledge Banker	412000
91	RUCHI SHARMA	Marketing Mangement		Coke India	Management Trainee	300000

92	SHUDDHA JAIN	Marketing Mangement		Johnson and Johnson	Sales Trainee	450000
93	SHOBHIT JAIN	Marketing Mangement		ICICI Bank	Priviledge Banker	412000
94	SHOBHIT MALAKAR	Marketing Mangement		Mahindra Finance	Rural Finance	480000
95	SHRIKANT BUDHOLIA	Marketing Mangement		JK Agri Genetics	Business Development Executive	2500000
96	SNEHA KADOO	Marketing Mangement		Mexus Education	BDM	180000
97	SONIA SAHU	Marketing Mangement		Star Union Dai Chi	Bank Assurance Channel	240000
98	SUNIL CHOUDHARY	Marketing Mangement		Star Union Dai Chi	Bank Assurance Channel	240000
99	SUNIL SINGH UCHCHARYA	Marketing Mangement		Mexus Education	BDM	180000
100	SUYASH SHRIMALI	Marketing Mangement		Idea Cellular	TSI	320000
101	TANUSHREE CHAMARIA	Marketing Mangement		Coke India	Management Trainee	300000
102	YUVRAJ SINGH SIKARWAR	Marketing Mangement		Idea Cellular	TSI	320000
103	Ankit Jajoo	MBA(Foreign Trade)		Wow Communications	Business Development Executive	185000
104	Avni Ajmera	MBA(Foreign Trade)		Ajcon IT	Web Designing Trainee	185000
105	Belinda Francis	MBA(Foreign Trade)		Vippy Solvex	Documentation	120000
106	Ghanshyam Pareek	MBA(Foreign Trade)		Shakti Pumps	Exports Executive	180000
107	Nidhi Bhalla	MBA(Foreign Trade)		Vippy Solvex	Documentation	120000
108	Prateek Jajoo	MBA(Foreign Trade)		Wow Communications	Marketing Executive	185000
109	Rishabh Agrawal	MBA(Foreign Trade)		Enking International	Marketing Executive	185000
110	Anuja Mathur	MBA(Foreign Trade)		Shakti Pumps	Exports Executive	180000
111	Prashant Singh Bhadoria	MBA(Foreign Trade)		Deccan Vehicles	Imports Executive	185000
112	ADITI CHHABRA	International Business		Vippy Solvex	Documentation	120000
113	AMOL NAWAL	International Business		Idea Cellular	TSI	320000
114	ASHISH SATANKAR	International Business		Unicorn School Of Business	Marketing Executive	120000
115	DILIP KUMAR TRIPATHI	International Business		Star Union Dai Chi	Bank Assurance Channel	240000
116	MAHENDRA SINGH SIMOL	International Business		HDFC Life	SDM	185000
117	MRIDULA BASTANI	International		Star Union Dai	Bank Assurance	240000

		Business		Chi	Channel	
118	PRANAY MAHESHWAR	International Business		The LOOT store	BDM	225000
119	PRIYANKA SHANDILYA	International Business		Star Union Dai Chi	Bank Assurance Channel	240000
120	PRIYANKA SHRIVASTAVA	International Business		ICICI Bank	Priviledge Banker	412000
121	RAMESHWAR PRASAD TIWARI	International Business		Bhatia International	Imports Executive	120000
122	SACHIN VERMA	International Business		Shakti Pumps	Exports Executive	180000
123	SHIVYA JAIN	International Business		Mahindra Finance	Rural Finance	480000
124	SHUBHAM NAWAB	International Business		Bhatia International	Imports Executive	120000
125	SONAL YADAV	International Business		Mexus Education	BDM	185000
126	SONAM KULKARNI	International Business		Bhatia International	Imports Executive	120000
127	SNIGDHA GUPTA	International Business		HDFC Bank	Retail Banking	240000
128	SURBHI SAXENA	International Business		ICICI Bank	Priviledge Banker	412000
129	UDAYAN MISHRA	International Business		HDFC Life	SDM	185000
130	VIPLOVE JAIN	International Business		Mexus Education	BDM	180000
131	VIVEK SINGH DEWRA	International Business		Bhatia International	Imports Executive	120000

38. Development programmes for non-teaching staff:

The Institute conducts Training and Development programmes for its non-teaching staff as well as deputed them to conferences and seminars. Some of the activities are:

- € Librarian – Manish Anand was nominated to attend a Conference on Library Sciences.
- € Staff was given training on the centralized computer system for Administration, Examinations and Value added services.
- € The newly appointed Store keeper – Vineet Gupta was provided training on Inventory Management and Store Handling.

39. Healthy practices of the institution:

Some of the Healthy Practices at the Institute can be listed as per the following:

- € Provision of 6th Pay scale under UGC guidelines
- € Staff Club Facilities
- € Faculty Club Facilities

- € Adoption of an NGO – Sanjeevni Trust
- € Research Development via Academic Forum
- € Group Insurance for Students
- € Insurance for Staff
- € Tution Fee waiver for Staff Children in School Fees
- € Foreign Exchange Student Programme

40. Linkages developed with National / International, academic / Research bodies:

INTERNATIONAL AND NATIONAL MOUS AND FOREIGN FACULTY:

- € The Institute has signed International MOUs with Mendel University of Agriculture and Forestry, Brno, Czech Republic, The College of Management Mahidol University (CMMU), Bangkok, Thailand;
- € The Institute has signed MOUs with AISEC for providing Foreign Internship to the students;
- € The Institute has signed MOU with ASPIRE for enhancing personality and presentation skills of the students;
- € The Institute has signed MOU with Punjab National Bank for student loan.
- € The Institute has signed MOU with HDFC Bank to provide training and an opportunity to work with HDFC Bank, to the students who are keen to take up banking as a career. Prestige Institute is the only institute in Indore, to have this association, with HDFC Bank. HDFC will provide training to the students on Basic Banking, Assets, Liabilities, PIBM and PB Module. Subsequent to the training, students would be recruited by HDFC Bank, depending on their performance.
- € Foreign faculty are invited in the Institute to take classes especially in foreign language / foreign country orientation and management related subjects. In the previous year 2009-2010, three faculty members of China, Ms. Qi Ping Wang; Ms. Guan Shuang; and Ms. Linna Fu had come to the Institute to teach Chinese language to the students. In the year 2010-2011, three faculty members of China, Mr. Ran Weiming, Ms. Xiaowen Zu and Ms. Liwei Wu had come to the Institute to teach Chinese language.

CHAPTERS OF PROFESSIONAL BODIES:

The Institute has privilege of hosting the chapters of various professional bodies.

ISTE: Indore Chapter of the Indian Society for Technical Education was established in PIMR on November 26, 2005.

NHRD: Indore Chapter of the National HRD Network started functioning in the premises of PIMR with effect from December 13, 2003.

ISTD: Indore Chapter of the Indian Society for Training and Development was established in PIMR on May 20, 2000.

AIMS: Madhya Pradesh Chapter of the Association of Indian Management Schools was inaugurated at PIMR on March 11, 2000.

E-CELL: Prestige Institute of Management and Research (PIMR), Indore in association with National Entrepreneurship Network (NEN) has launched its Entrepreneurship Cell on Friday, December 19, 2008. The Institute celebrated E-Week (Entrepreneurship Week) during February 5-12, 2011 and the theme of E-Week was "IDEAS FOR INDIA".

AFFILIATIONS:

All India Management Association, Association of Management Development Institutions in South Asia, Association of Indian Management Schools, Computer Society of India, Confederation of Indian Industry, Consultancy Development Center, European Case Clearing House, Forum of Free Enterprise, Indian Institute of Public Administration, Indian Society for Training and Development, Indian Society for Technical Education, Management Libraries Network, National Institute of Personnel Management, National Institute - Industry Forum for Energy, National HRD Network, Quality Circle Forum of India and National Entrepreneurship Network (NEN).

41. Any other relevant information the institution wishes to add:

CENTRE FOR HOLISTIC MANAGEMENT

The Institute has a Centre for Holistic Management to help provide insight into a holistic vision of management. Under this Centre, following programs have been organized:

- € Shri Saikat Sen delivered a lecture on "Managing with Consciousness" in a workshop organised in association with Shri Aurobindo Ashram, Pondicherry on 12th April, 2010.
- € Holistic Center of PIMR and Viklpa Nagpur jointly organized a Health Awareness Seminar on Naturopathy and Stress Management to overcome mental stress on April 15, 2011.

- € Dr. Suman Kocher, Shri Arvindo Asharam, addressed students and Staff on Reducing Stress by Body and Life Management on January 1, 2011.
- € Shri Saikat Sen delivered a lecture on "Managing with Consciousness" in a workshop organised in association with Shri Aurobindo Ashram, Pondicherry on 12th April 2010.
- € A workshop on "Drugless Therapy" was organised on Sept. 10, 2010 by Prof. (Dr.) Meher Master Moos, President, Zoroastrian College, Mumbai.
- € Shri Pradeep Shukla, Former DRDO scientist, and an International teacher of Art of Living (Part I and Part II) courses, conducted a symposium on 'Spiritual Techniques of Managing Worklife Imbalance', on February 23, 2010.
- € Shri Kashi Kar from Vyakti Vikas Kendra, Bangalore, addressed the students on Nature of Mind and How to Make Free the Mind on February 17, 2010.
- € Shri Rajesh Jagneshia, from Art of Living, addressed students on Personality Development on February 20, 2009.

CENTRE FOR KNOWLEDGE MANAGEMENT

The Institute has center for Knowledge Management to help the organizations in enhancing knowledge skills. As a first milestone under this Centre, a workshop on National Competitiveness in Knowledge Economy was organized in association with Department of Information Technology (DIT), Government of India (GOI), and IIT Roorkee. The main objective of this work was to create awareness in different segments of society.

COMPETANCY ASSESSMENT CENTRE:

The Institute has an Assessment Centre to facilitate an individual in knowing his/her strengths and weaknesses. Besides this, the youngsters are assisted in choosing their career based on their aptitudes and interests. The facility of personality assessment is open to students as well as executives.

CENTRE FOR ENTREPRENEURIAL DEVELOPMENT IN ASSOCIATION WITH NATIONAL ENTREPRENEURSHIP NETWORK (NEN):

The Institute in association with National Entrepreneurship Network (NEN) has started its Entrepreneurship Cell for students to build their entrepreneurial skills and support them to think for the establishment of their own venture through various workshops, seminars and competitions conducted by this cell. The Institute, in association with Wadhvani Foundation and National Entrepreneurship Network (NEN), celebrated Entrepreneurship Week-2011 from February 5th to 12th, 2011 and the theme of E-Week was "Ideas for India". During the e-week various activities were organized such as "Entrepreneurs Presentation Competition, Performance Creativity, Movie

clipping competition, Debate, Rangoli, T-Shirt Panting, Quiz, Treasure Hunt etc. "The Pursuit of Happiness", A Hollywood motivational film was also screened during E-week.

VISITS BY DIGNITARIES:

The Institute has had the honour of having been visited by the following dignitaries (select list):

- € Mr. Venkatesh Vijay Raghwan, Vice President (Sales and Marketing), Airtel Ltd., on April 19, 2011.
- € Dr. K. B. Thakur, Additional Secretary, Ministry of Commerce and Industry, Government of India, on February 24, 2011.
- € Smt. D. Purandeshwari, Hon'ble Minister for HRD, Govt. of India on January 30, 2011.
- € Dr. M. Govind Rao, Director, NIPFP and Member Economic Advisory Committee to Prime Minister of India, on January 30, 2011.
- € Prof. Raj Sekaran Pillai, Vice Chancellor of IGNOU on January 30, 2011.
- € Mr. Manish Dave, Aditya Birla Group Cement Division and Member Advisory Committee to BITS Pilani on January 30, 2011.
- € Dr. Dinesh, Advisor, AICTE, New Delhi on January 31, 2011.
- € Prof. Ravichandran, Director, Indian Institute of Management, Indore on January 31, 2011.
- € Dr. Shaifali Guatam, Ex-President, AIMS, New Delhi, on January 30, 2011
- € Dr. Gulnar Sharma, Director, JDBIMS, SNDT Women's University, Mumbai on January 30, 2011.
- € Shri Amit Tripathi, CMD, id8labs, Mumbai, on September 09, 2010.
- € Shri Uday Kale, VP (IT), Reliance Energy, Mumbai on September 09, 2010.
- € Dr. P. K. Mishra, Vice Chancellor, DAVV, Indore on September 09, 2010.
- € Prof. (Dr.) Meher Master-Moos, President, Zoroastrian College, Mumbai on September 10, 2010.
- € Dr. H. V. Tiwary, Hon'ble Chairman, AFRC, Bhopal on September 10, 2010.
- € Ms. Pragya Narang, Head of Marketing, Creative Crest, New Delhi on April 18, 2010.
- € Shri Sanjeev Gupta, Director and CEO, Veltronics India Pvt. Ltd. on February 8, 2010.
- € Mr. Deepak Choudhary, Managing Director, EMDI Institute of Media and Communication, Mumbai on February 8, 2010.
- € Pawan G. Agarwal, CEO, Nutan Mumbai Tiffin Box Supplier Association, Mumbai on February 10, 2010.
- € Mr. Vallabh Bhansali, Chairman, Enam Securities Pvt. Ltd. on January 30, 2010.
- € Dr. Bakul Dholakia, Ex-Director, IIM, Ahmedabad on January 30, 2010.
- € Dr. Moolchand Sharma, Vice Chairman, UGC, New Delhi on January 30, 2010.
- € Prof. Yash Pal, Ex-Chairman, UGC on January 30, 2010.

Part C: Detail the plans of the institution for the next year.

For the ensuing year 2011-12; the Institute has following plans:

- € Introduction of New Course in MBA, viz., MBA (FA).
- € Increase of Intake in the MBA (FT/PT) Courses.
- € Increasing the Infrastructural facilities at the Institute by addition of two more floors to the existing PIMR PG Building at Scheme 54.
- € Updations of the old syllabuses of MBA(FA) and MBA(PA) of DAVV, Indore and bring them on par with the existing courses.
- € Strengthening of existing International MOUs and entering into newer MOUs with like minded Institutions and Universities.
- € Upgradation of PIMR to the Status of Deemed University / Private University.
- € Extension of Autonomous Status of PIMR for another six years.
- € Increasing International Linkages and tieups for exchange of Faculty and Students.
- € Enhancing the scope of Consultancy and MDPs.
- € Strengthening existing linkages with National Professional bodies, viz., ISTE, ISTD, NHRD, NEN, AIMS, etc.
- € Enhancing and improving infrastructural facilities at the Institute
- € Aiming for a higher salary for students in placements.
- € Focus on Faculty and Staff Development.
- € Quality improvements wherever possible in Administration, Examinations and other Processes.

(Dr. Kapil Arora)
Coordinator, IQAC
Associate Professor, PIMR, Indore

(Dr. Yogeshwari Phatak)
Chairperson, IQAC
Director, PIMR, Indore