



## Yearly Status Report - 2019-2020

### Part A

#### Data of the Institution

<b>1. Name of the Institution</b>		PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE
Name of the head of the Institution		Dr. Yogeshwari Phatak
Designation		Director
Does the Institution function from own campus		Yes
Phone no/Alternate Phone no.		0731-4012212
Mobile no.		9826385332
Registered Email		director@pimrindore.ac.in
Alternate Email		shreeyog@rediffmail.com
Address		02 Education and Health Sector, Scheme No. 54 Indore
City/Town		Indore
State/UT		Madhya Pradesh
Pincode		452010

<b>2. Institutional Status</b>																															
Autonomous Status (Provide date of Conformant of Autonomous Status)	04-May-2006																														
Type of Institution	Co-education																														
Location	Urban																														
Financial Status	private																														
Name of the IQAC co-ordinator/Director	Dr. Deepak Jaroliya																														
Phone no/Alternate Phone no.	07314012232																														
Mobile no.	9826706970																														
Registered Email	deepak_jaroliya@pimrindore.ac.in																														
Alternate Email	deepak_jaroliya@yahoo.com																														
<b>3. Website Address</b>																															
Web-link of the AQAR: (Previous Academic Year)	<a href="https://pimrindore.ac.in/pdf/AQAR%202018-19.pdf">https://pimrindore.ac.in/pdf/AQAR%202018-19.pdf</a>																														
<b>4. Whether Academic Calendar prepared during the year</b>	Yes																														
if yes,whether it is uploaded in the institutional website: Weblink :	<a href="https://www.pimrindore.ac.in/pdf/Academic%20Calender.pdf">https://www.pimrindore.ac.in/pdf/Academic%20Calender.pdf</a>																														
<b>5. Accrediation Details</b>																															
<table border="1"> <thead> <tr> <th rowspan="2">Cycle</th> <th rowspan="2">Grade</th> <th rowspan="2">CGPA</th> <th rowspan="2">Year of Accrediation</th> <th colspan="2">Validity</th> </tr> <tr> <th>Period From</th> <th>Period To</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>A</td> <td>3.11</td> <td>2009</td> <td>15-Jun-2009</td> <td>14-Jun-2014</td> </tr> <tr> <td>2</td> <td>A</td> <td>3.33</td> <td>2014</td> <td>10-Dec-2014</td> <td>09-Dec-2019</td> </tr> <tr> <td>3</td> <td>A++</td> <td>3.57</td> <td>2021</td> <td>16-Mar-2021</td> <td>15-Mar-2028</td> </tr> </tbody> </table>						Cycle	Grade	CGPA	Year of Accrediation	Validity		Period From	Period To	1	A	3.11	2009	15-Jun-2009	14-Jun-2014	2	A	3.33	2014	10-Dec-2014	09-Dec-2019	3	A++	3.57	2021	16-Mar-2021	15-Mar-2028
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3	A++	3.57	2021	16-Mar-2021	15-Mar-2028																										
<b>6. Date of Establishment of IQAC</b>	13-Apr-2009																														
<b>7. Internal Quality Assurance System</b>																															

Quality initiatives by IQAC during the year for promoting quality culture

Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
E workshop on Hands on SPSS ( For Beginners)	16-Jun-2020 5	69
e-conference on Surviving in Tough times: Strategies for Success Sustainability	06-Jun-2020 1	214
Fourteenth International Conference on Rethinking Strategies for Leadership Governance in Emerging Global Scenario	11-Jan-2020 2	215
42nd National Case Writing Workshop	02-Jan-2020 3	67
IQAC Conducted Online Session on NAAC RAF Documentationwith Govt. College, Pandhna, Khandwa (UGC Paramarsh Scheme)	28-Mar-2020 1	12
IQAC Conducted Online Session on NAAC RAF Documentationwith Govt. College, Depalpur (UGC Paramarsh Scheme)	05-May-2020 1	11
IQAC Conducted Online Session on NAAC RAF Documentationwith Govt. College, Petlawad (UGC Paramarsh Scheme)	04-May-2020 1	12
IQAC conducted Webinar on NAAC Standard Operating Procedures (UGC Paramarsh Scheme)	25-Apr-2020 1	45
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**8. Provide the list of Special Status conferred by Central/ State Government-UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.**

Institution/Department/ Faculty	Scheme	Funding Agency	Year of award with duration	Amount
Institution	UGC PARAMARSH Scheme	UGC	2018 780	2918000
Institution	Atal Incubation Centre	Niti Ayog, Govt. of India	2018 3650	10000000
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**9. Whether composition of IQAC as per latest**

Yes

<b>NAAC guidelines:</b>	
Upload latest notification of formation of IQAC	<a href="#">View File</a>
<b>10. Number of IQAC meetings held during the year :</b>	3
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	Yes
Upload the minutes of meeting and action taken report	<a href="#">View File</a>
<b>11. Whether IQAC received funding from any of the funding agency to support its activities during the year?</b>	No

**12. Significant contributions made by IQAC during the current year(maximum five bullets)**

1. Preparation for the Third Cycle of NAAC Accreditation 2. Organized National Workshop of Revised NAAC Accreditation Framework in Association with NAAC, Bangalore. 3. UGC PARAMARSH Scheme Mentor Status for NAAC Aspiring Institution by UGC, New Delhi 4. IQAC Suggested introduction of MOOCs courses as part of internal assessment scheme. 5. IQAC suggested preparation of Standard Operating Procedure (SOPs) for selected institutional processes. 6. IQAC suggested that quality publication of faculty members needs to be recognized and rewarded. 7. IQAC monitored progress of Good Governance Cell. 8. Purchase of Anti Plagiarism Software for enhancing quality of research work.

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**13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year**

Plan of Action	Achievements/Outcomes
Academic and Administrative Audit Action Plan	Key Points Implemented
Incubation Centre	Atal Incubation Progress Monitoring
Revision of Training and MDP Policy	Training and Consultancy Policy Revised
Formation of Standard Operating Procedure (SOP) for selected process	Standard Operating Procedures (SOP) initially for Examination, Student Scholarship and Admission Process Developed
Purchase of Anti- Plagiarism Software for enhancing quality of research work	Anti Plagiarism Software Turnitin Purchased
MOOCs Implementation	MOOCs being made part of internal assessment scheme for student evaluation
Recognition of good publications of	Faculty members having good publications

faculty members	being rewarded in the current academic year during the International Conference.
Preparation for Third Cycle of NAAC Accreditation	Round table discussion on NAAC Criteria successfully conducted with the help of External Expertson April 24, 2019
Skill Enhancement for Staff	Staff Development Program organized
Strenghtening of Alumni Network	Alumni Network Portal named VAAVE finalised and MoU being signed
No Files Uploaded !!!	

<b>14. Whether AQAR was placed before statutory body ?</b>	Yes
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Name of Statutory Body	Meeting Date
Academic Council	19-Aug-2020

<b>15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?</b>	No
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<b>16. Whether institutional data submitted to AISHE:</b>	Yes
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Year of Submission	2020
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Date of Submission	18-Feb-2020
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<b>17. Does the Institution have Management Information System ?</b>	Yes
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If yes, give a brief descripton and a list of modules currently operational (maximum 500 words)	Yes, Institution has a Management Information System and most of the activities of institute are computerized through a software programme provided by AccSoft 2.0. Management Information System Software broadly has three sections - viz. Academic, Administrative and Value Enhancers. The different modules covered under different sections are as follows: Administrative Section (07 Modules) 1. Fees Management 2. Accounts Management 3. Payroll Management 4. Material Management 5. Transport Management 6. Assets Management 7. User Management Academics Section (05 Modules) 1. Student Section 2. Admission Module 3. Attendance Management (scholar) 4. Result Processing 5. Library Management Value
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Enhancers (03 Modules) 1. Bulk SMS 2. Label Print, Bar Code Print 3. Time machine linking for attendance

## Part B

### CRITERION I – CURRICULAR ASPECTS

#### 1.1 – Curriculum Design and Development

1.1.1 – Programmes for which syllabus revision was carried out during the Academic year

Name of Programme	Programme Code	Programme Specialization	Date of Revision
BCA	BCA	NA	15/06/2019
MBA	MBA (FT/PT)	Full Time/Part Time	15/06/2019
MBA	MBA (FA)	Financial Administration	15/06/2019
MBA	MBA (MM)	Marketing Management	15/06/2019
MBA	MBA (IB)	International Business	15/06/2019
MBA	MBA (PA)	Public Administration	15/06/2019
MBA	MBA (APR)	Advertising Public Relation	15/06/2019
BBA	BBA	NA	15/06/2019
BCom	B. Com (Hons)	NA	15/06/2019
BBA	BBA (FT)	Foreign Trade	15/06/2019
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1.1.2 – Programmes/ courses focussed on employability/ entrepreneurship/ skill development during the Academic year

Programme with Code	Programme Specialization	Date of Introduction	Course with Code	Date of Introduction
<b>No Data Entered/Not Applicable !!!</b>				
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#### 1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the Academic year

Programme/Course	Programme Specialization	Dates of Introduction
MBA	R Programming	15/06/2019
MBA	Python for Data Science	15/06/2019
MBA	Advanced MS Excel for Managers	15/06/2019
MBA	Internet of Things Applications	15/06/2019
MBA	Marketing Analytics	15/06/2019
MBA	Investment Advisor	15/06/2019

MBA	Cyber Security for Business	15/06/2019
MBA	Data Visualization using Tableau	15/06/2019
MBA	Big Data Analytics	15/06/2019
MBA	Introduction to Artificial Intelligence and Machine Learning	15/06/2019
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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective Course System implemented at the College level during the Academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MBA	FT	15/06/2019
MBA	MM	15/06/2019
MBA	FA	15/06/2019
MBA	IB	15/06/2019
MBA	PA	15/06/2019
MBA	APR	15/06/2019
BBA	Plain	15/06/2019
BBA	FT	15/06/2019
BCom	Hons	15/06/2019
BCA	System	15/06/2019
BA (Journalism)	Mass Communication	15/06/2019
BA LLB	Hons	15/06/2019
BBA	LLB Hons	15/06/2019
BCom	LLB Hons	15/06/2019
LLB	Hons	15/06/2019
LLM	Law	15/06/2019
MBA	PT	15/06/2019

### 1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
PGP in Security Analysis	04/11/2019	16
MOS Excel Certification	14/10/2019	81
Design Thinking, Innovation and Start-up Ecosystem	27/09/2019	55
Legal Aid Activity	26/11/2019	150
Time Management	15/06/2019	731
Yoga	15/06/2019	59

Food and Nutrition	15/06/2019	89
Lean Six Sigma Yellow Belt	28/02/2019	13
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### 1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
MBA	MBA (FA)	118
MBA	MBA (FT)	416
MBA	MBA (IB)	59
MBA	MBA (MM)	117
MBA	MBA (PA)	60
MBA	MBA (APR)	59
MBA	OJT of MBA Students	53
BBA	BBA (FT)	88
BBA	BBA	337
BA	BAJMC	59
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### 1.4 – Feedback System

#### 1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	Yes
Alumni	Yes
Parents	No

#### 1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
<p>The institution collects feedback on curriculum and courses from different stakeholders such as students, alumni, faculty, and employers. Once the feedback is collected it is analyzed and suggestions given by different stakeholders are considered and incorporated into syllabus in form of relevant contents, components, activities and facilities for overall development of the institute. Curriculum was restructured with program outcomes and program specific outcomes to meet the learning objectives and course outcomes of each course. In addition to this Summer Internship Project, Live Projects and Social projects were introduced for MBA students to give more practical exposure to the students and inculcate the social responsibility in students. Counselling cell is in place to support the development of communication and soft skills in the students. In addition to that career guidance program is also designed to guide students. Learning Management System through interactive activities which enables the mutual interaction between faculty and student was encouraged. Smart Class rooms, Video conferencing etc. was made effective by use of ICT .Talks on Corporate Social Responsibility and Skill India were organized. Various activities, workshops and seminars were conducted on Conservation of Environment and Protection of Biodiversity, Techniques of Urban Agriculture,</p>



Personal Development, Skill Development, Self Defense Training and Disaster Management, General and Reproductive Health for Women, International Yoga Day, Swacch Bharat Abhiyan. The Institute Library is equipped with INFLIBNET, DELNET, EBSCO to meet the current requirement of the students to enable efficient learning. Each Department has the Board of Studies (BoS) meeting twice a year. Feedback given by the subject faculties were put forward to the committee for consideration and the recommendations were implemented. Regular meetings and workshops were conducted at the department level and the inputs received were documented and suggestions taken forward to be implemented in the BOS meetings. MOUs/Agreements were signed with Universities and reputed institutions to enrich research experience and facilitate faculty and student exchange program in India and abroad. Enhanced research activities by conducting Research Convention, Research methodology workshops, Case development workshops and International Conference were organized. Students were encouraged to take up application projects. Entrepreneurial skills of the students were encouraged by providing Entrepreneurship as one of the specialization course for MBA students. Various vocational and skill training programs by the Faculty of Community Education and Entrepreneurship Development and the Department of Physical Education and Special Education were organized. Communication skills training, career action coaching management training, leadership training were given to the students which were suggested by the alumni of the institute. Capacity building programmes were organized for both teaching and non-teaching staff. Institute increased soft skill training focused more on participative games and team building. Invited resource persons from industries were made to address the students to give more exposure on industry awareness. Intensive training on aptitude training was planned for the next academic year. Thus the feedback given by the stakeholders were analyzed and suitable action was taken so as to satisfy the expectations of students, faculty and employers.

## CRITERION II – TEACHING- LEARNING AND EVALUATION

### 2.1 – Student Enrolment and Profile

#### 2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
MBA	FT	420	6775	420
MBA	IB	60	967	60
MBA	MM	120	1936	120
MBA	FA	120	1936	120
MBA	PA	60	967	60
MBA	APR	60	967	60
BCom	Hons	180	643	180
BA (Journalism)	JMC	60	92	60

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### 2.2 – Catering to Student Diversity

#### 2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution	Number of fulltime teachers available in the institution	Number of teachers teaching both UG and PG courses

			teaching only UG courses	teaching only PG courses	
2019	3075	1753	Nil	Nil	106

## 2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Number of smart classrooms	E-resources and techniques used
106	106	72	66	4	8

[View File of ICT Tools and resources](#)

[View File of E-resources and techniques used](#)

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

The students are offered Counseling sessions through our specialised Counsellors as well as mentors allotted by the institutes. These mentors and counsellors are responsible for academic counselling and psychological counselling respectively. Majorly counselling is offered in two core areas: career and personal. These mentors are allotted for different purposes like summer internship projects, major research projects, seminar presentations, class coordinators, activity and event coordination. This is to help the students in grooming and holistic development of their personalities. The areas in which counselling is done are as follows. 1. Summer internship project- Mentors help mentees with topic selection, guidance related to industry selection, help with the project write-up and these students are regularly required to update mentors about the progress of projects in the industry. They keep in touch with mentors either with mail or telephonic updates. 2. Major Research Project – In this project also mentors help mentees to select topics for the research. Mentor guide at every step like writing of synopsis, questionnaire designing, data analysis, and final submission of the report. 3. Seminar presentation: Mentor allot topics for the seminar presentation and help students to complete their write-ups and help prepare for presentation in a creative way. 4. Program Coordinator keeps in touch with their respective classes for updates related to timely completion of syllabus, classes arrangement, faculty feedback, EML coordination and any other problems related to day to day conduction of the class. In case students have any problem related to the class they will contact program coordinators for the same. In case of specific requirements program coordinators can take issues to a higher level for resolutions. 5. Morale enhancing for interviews: Major concern of students related to placements deal with job interviews and group discussions. Our counsellors/mentors help them prepare for the same. 6. Career Counselling – Many students of full time programs struggle hard with choices of the specialisation. They frequently come to mentors for guidance. 7. Stress Management- Students facing with any kind of stress are counselled and regular follow up helps them to cope with stress. 8. Attitude Building- Management students develop a positive attitude with the help of mentor guidance and support. 9. Time and Self-Management Techniques- In today's environment learning time management and self-management techniques are a necessity . At our institute we try to help them develop and implement the same . Counselling being a holistic approach, students are asked to fill preference in form for career or personal. Process for registration: 1: Circular is being circulated among students along with a google form link for registration 2: Coordinator needs to take feasible time from the counsellors. 3: Allot and call one student daily for session. 4: Check on the due time that the student reached or not. 5: Post counselling to collect feedback. 6: At the end of the semester reporting of the activity to the director's office along with photographs.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
4828	106	1 : 46

## 2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
106	106	Nil	17	58

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year )

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2020	Dr. Nitin Tanted	Professor	Appointed as NISM CPE Trainer for Mutual fund distributor Module
2020	Dr. Suyash Jhawar	Assistant Professor	National Teacher Award by Vidhyarthi Vikas Manch Samiti, Ujjain, M.P.
2020	Dr. Sopanamayee Acharya	Assistant Professor	Appointed as Review Board Member for Journal Logistics Supply Chain Review by Research Innovation, USA
2019	Dr. Pallavi Joshi Kapooria	Assistant Professor	Nominated as Resource Person at Faculty Development Program FDP sponsored by All India Council for Technical Education, AICTE, Government of India on 'MBTI and Leadership' for senior academicians and corporate employees Leadership and Governance
2020	Prof. (Dr.) Nishant Joshi	Associate Professor	Acknowledgement for 10 years of service in Prestige Institute of Management and Research, Indore
2019	Dr. Sukhjeet Kaur Matharu	Assistant Professor	PIMR Best Teacher Award
2020	Mr. Jitendra Patel	Assistant Professor	Best Research Work Award at KK Wagh Education Society, Nashik
2020	Dr. Nidhi Sharma	Assistant Professor	Best Research Paper Award award in XIV International conference on

			Rethinking Strategies for Leadership Governance in Emerging Global Scenario sponsored by All India Council for Technical Education, New Delhi
2020	Dr. Sopanamayee Acharya	Assistant Professor	Appointed as Review Board Member for International Bulletin of Management Economics Journal, Unnayan
2020	Dr. Minal Uprety	Assistant Professor	Best Paper award in Virtual Jaipuria International Management Conference JIMC-2020
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## 2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
BCA	1030	VI Semester	24/09/2020	29/10/2020
BBA	1271	VI Semester	24/09/2020	29/10/2020
BBA	1029	VI Semester	24/09/2020	29/10/2020
MBA	7002	VI Semester	24/09/2020	29/10/2020
MBA	7004	IV Semester	24/09/2020	29/10/2020
MBA	7014	IV Semester	24/09/2020	29/10/2020
MBA	7010	IV Semester	24/09/2020	29/10/2020
MBA	7006	IV Semester	24/09/2020	29/10/2020
MBA	7002	IV Semester	24/09/2020	29/10/2020
MBA	7011	IV Semester	24/09/2020	29/10/2020
<a href="#">View File</a>				

2.5.2 – Average percentage of Student complaints/grievances about evaluation against total number appeared in the examinations during the year

Number of complaints or grievances about evaluation	Total number of students appeared in the examination	Percentage
Nil	4284	0

## 2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

[http://pimrindore.ac.in/pdf/Program\\_Outcomes.pdf](http://pimrindore.ac.in/pdf/Program_Outcomes.pdf)

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
7002	MBA	PT	20	20	100%
7014	MBA	PA	59	59	100%
7006	MBA	FA	116	113	97.41
1029	BBA	Plain	377	377	100%
1030	BCA	Nill	69	69	100
1271	BBA	Foreign Trade	88	88	100%
7002	MBA	Full Time	403	397	98.51
7010	MBA	IB	56	55	98.21
7011	MBA	MM	114	108	94.74
7004	MBA	APR	53	53	100

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## 2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

[\\_https://pimrindore.ac.in/stake\\_holder\\_feedback.html\\_](https://pimrindore.ac.in/stake_holder_feedback.html)

## CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

### 3.1 – Promotion of Research and Facilities

3.1.1 – The institution provides seed money to its teachers for research

<b>Yes</b>
Name of the teacher getting seed money
Dr. Deepak Jaroliya, Dr. Rupal Chowdhary, Dr. Manisha Singhai, Dr. Ranjana Patel, Dr. Rekha Narang
<a href="#">View File</a>

3.1.2 – Teachers awarded National/International fellowship for advanced studies/ research during the year

Type	Name of the teacher awarded the fellowship	Name of the award	Date of award	Awarding agency
National	Vikas Chouhan	Senior	11/09/2019	UGC

Research Fellow

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### 3.2 – Resource Mobilization for Research

3.2.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
Industry sponsored Projects	180	Richcorp Pvt Ltd	100000	100000
Industry sponsored Projects	180	Dhenucure Pvt Ltd	100000	100000

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3.2.2 – Number of ongoing research projects per teacher funded by government and non-government agencies during the years

0

### 3.3 – Innovation Ecosystem

3.3.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
Fourteenth International Conference on Rethinking Strategies for Leadership Governance in Emerging Global Scenario	IT	11/01/2020
e-conference on Surviving in Tough times: Strategies for Success Sustainability	Marketing	06/06/2020
E workshop on Hands on SPSS( For Beginners)	Economics	16/06/2020
42nd National Case Writing Workshop	Finance	02/01/2020

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3.3.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
Appointed as NISM CPE Trainer for Research Analyst Module	Dr. Nitin Tanted	NISM	08/01/2020	Faculty
Appointed as Review Board Member	Dr. Sopanamayee Acharya	Journal Logistics Supply Chain Review by Research	01/05/2020	Faculty

		Innovation, USA		
National Teacher Award	Dr. Suyash Jhavar	Vidhyarthi Vikas Manch Samiti, Ujjain, M.P.	19/01/2020	Faculty
Research Paper Award for Publication in ABDC Journal	Dr. Varun Sharda	PIMR	12/01/2020	Faculty
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### 3.3.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
ATAL Incubation Centre	Prestige Inspire Foundation	ATAL INNOVATION MISSION, NITI AYO, GOVT. OF INDIA	Novarbis ITUS Pvt. Ltd.	Developing low cost commercial air purifiers	25/04/2019
ATAL Incubation Centre	Prestige Inspire Foundation	ATAL INNOVATION MISSION, NITI AYO, GOVT. OF INDIA	Fashion8Home	App based b2c model for fashion items, accessories and apparels	08/10/2020
ATAL Incubation Centre	Prestige Inspire Foundation	ATAL INNOVATION MISSION, NITI AYO, GOVT. OF INDIA	Through Thoughts Communications Pvt. Ltd.	Edutech Startup providing high end test series for government exams	02/05/2019
ATAL Incubation Centre	Prestige Inspire Foundation	ATAL INNOVATION MISSION, NITI AYO, GOVT. OF INDIA	Sawdnajali Food	Instant, Hygienic and Organic ready to drink tea.	05/01/2019
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### 3.4 – Research Publications and Awards

#### 3.4.1 – Ph. Ds awarded during the year

Name of the Department	Number of PhD's Awarded
Marketing	1
HR General Management	2

#### 3.4.2 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
International	Systems and QT	19	1

International	HR	19	1
International	Finance	15	1
International	Marketing	21	1
International	Economics	8	Nil
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3.4.3 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
Economics	1
HR	2
Finance	4
Marketing	5
<a href="#">View File</a>	

3.4.4 – Patents published/awarded during the year

Patent Details	Patent status	Patent Number	Date of Award
Cow/Buffalo Dung Idols, The Product That Will Transform The World Into Safer Place To Live	Published	A01G22/00	20/09/2019
<a href="#">View File</a>			

3.4.5 – Bibliometrics of the publications during the last academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
An Empirical Study on Efficient Market Hypothesis with reference to FMCG Sector	Tanted N	GIS Business	2020	1	Prestige Institute of Management and Research, Indore	1
An Application of Waiting Line Model in Organised Retail Stores	Acharya Sopnamayee, Dash Ajaya Kumar and Panigrahi Rashmi Ranjan	TEST Engineering Management	2020	1	Prestige Institute of Management and Research, Indore	1
A Study on the Perception	Manvi Aayush Sood, M.,	Solid State Technology	2020	1	Prestige Institute of	1



of Medical Representatives Towards Promotional Tools of Selected Generic Medicine Manufacturing Companies	Purohit, H., Joshi, N				Management and Research, Indore	
A Study On The Awareness Level Among Consumers Towards Environment Friendly Cars With Reference to Indore	Chaturvedi Neeti, Rajendra Singh, Ajit Upadhyaya	International Journal Of Management	2020	1	Prestige Institute of Management and Research, Indore	1
A study on quality of work life, motivation and employee engagement among nurses in private hospitals of Indore	Acharya, S., Anand, G.	International Journal of Public Sector Performance Management	2020	1	Prestige Institute of Management and Research, Indore	1
A Study on Compassion Fatigue in Health Care Industry With Special Reference to Nursing Staff of Madhya Pradesh, India	Rashmi Gharia, Gunjan Anand and Rekha Narang	Journal of Critical Reviews	2020	1	Prestige Institute of Management and Research, Indore	1
A Study of Factors Affecting User	Ubeja Satnam, Rashmi Gharia	Bhugol Swadesh Charcha	2020	1	Prestige Institute of Management	1

Experience with Online Study Material					and Research, Indore	
A Study Exploring Entrepreneurial Intent of Female Students Pursuing Professional Courses	Matharu, Sukhjeet Haryani, Sharda Motwani, Bharti, Sharma, Prateek	TEST Engineering Management	2020	1	Prestige Institute of Management and Research, Indore	1
A forecasted outlook of Indian Pharmaceutical Industry till 2030	Manvi Aayush Sood, Dr. Nishant Joshi, Dr. Harsh Purohit	International Journal of Advanced Science and Technology	2020	1	Prestige Institute of Management and Research, Indore	1
A conceptual study to understand the state of digital payments amidst the outbreak of COVID-19	Surana Harsha Dudhuria and Thakur Raksha	Shodh Sanchar Bulletin, Journal of Arts, Humanities and Social Sciences	2020	1	Prestige Institute of Management and Research, Indore	1

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3.4.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
A conceptual study to understand the state of digital payments amidst the outbreak of COVID-19	Surana Harsha Dudhuria and Thakur Raksha	Shodh Sanchar Bulletin, Journal of Arts, Humanities and Social Sciences	2020	1	1	Prestige Institute of Management and Research, Indore
A forecasted outlook of Indian Pha	Manvi Aayush Sood, Dr. Nishant	International Journal of Advanced	2020	1	1	Prestige Institute of Management

Pharmaceutical Industry till 2030	Joshi, Dr. Harsh Purohit	Science and Technology				and Research, Indore
A Study Exploring Entrepreneurial Intent of Female Students Pursuing Professional Courses	Matharu, Sukhjeet Haryani, Sharda Motwani, Bharti, Sharma, Prateek	TEST Engineering Management	2020	1	1	Prestige Institute of Management and Research, Indore
A Study of Factors Affecting User Experience with Online Study Material	Ubeja Satnam, Rashmi Gharia	Bhugol Swadesh Charcha	2020	1	1	Prestige Institute of Management and Research, Indore
A Study on Compassion Fatigue in Health Care Industry With Special Reference to Nursing Staff of Madhya Pradesh, India	Rashmi Gharia, Gunjan Anand and Rekha Narang	Journal of Critical Reviews	2020	1	1	Prestige Institute of Management and Research, Indore
A study on quality of work life, motivation and employee engagement among nurses in private hospitals of Indore	Acharya, S., Anand, G.	International Journal of Public Sector Performance Management	2020	1	1	Prestige Institute of Management and Research, Indore
A Study On The Awareness Level Among Consumers	Chaturvedi Neeti, Rajendra Singh, Ajit	International Journal Of Management	2020	1	1	Prestige Institute of Management and Research,

Towards Environment Friendly Cars With Reference to Indore	Upadhyaya					Indore
A Study on the Perception of Medical Representatives Towards Promotional Tools of Selected Generic Medicine Manufacturing Companies	Manvi Aayush Sood, M., Purohit, H., Joshi, N	Solid State Technology	2020	1	1	Prestige Institute of Management and Research, Indore
An Application of Waiting Line Model in Organised Retail Stores	Acharya Sopnamayee, Dash Ajaya Kumar and Panigrahi Rashmi Ranjan	TEST Engineering Management	2020	1	1	Prestige Institute of Management and Research, Indore
An Empirical Study on Efficient Market Hypothesis with reference to FMCG Sector	Tanted N	GIS Business	2020	1	1	Prestige Institute of Management and Research, Indore

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### 3.4.7 – Faculty participation in Seminars/Conferences and Symposia during the year

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	20	19	Nil	Nil
Presented papers	15	8	Nil	Nil
Resource persons	3	7	Nil	Nil

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### 3.5 – Consultancy

#### 3.5.1 – Revenue generated from Consultancy during the year

Name of the Consultan(s)	Name of consultancy	Consulting/Sponsoring	Revenue generated
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department	project	Agency	(amount in rupees)
Dr. Rajesh Jangalwa (HR and General Management)	Production Management	LACASA Scheme No 114, Indore, Madhya Pradesh 452010	0.55
Dr. Pallavi Joshi Kapooria (Marketing)	LEAD-Leadership Development Program	Liugong India Pvt. Ltd, Plot no 163, Pithampur Industrial Area, Sector-3, Pithampur, Madhya Pradesh 454775	2
Prof. Pranay Karnik (Marketing)	Train the Trainer	Career Essentials Training Development Solutions Pvt Ltd.	0.6
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### 3.5.2 – Revenue generated from Corporate Training by the institution during the year

Name of the Consultan(s) department	Title of the programme	Agency seeking / training	Revenue generated (amount in rupees)	Number of trainees
Dr. Pallavi(Joshi) Kapooria (Marketing)	Conducted training session on MBTI for the leadership team of LiuGong India Private Limited, Pithampur	LiuGong India Private Limited, Pithampur	200000	20
Dr. Pallavi(Joshi) Kapooria, Dr. Gunjan Anand, Dr. Geeta Jain, Dr. Deepti Bajpai Kukreti	Conducted Training Programme for 31 faculty members of various higher education institutions of India on "Leadership through Coaching - GROW Model" during AICTE sponsored Two Week Faculty Development Programme on Leadership and Motivation from Decemb	Faculty members of other institutes	6000	31
Prof. Pranay Karnik (Marketing)	Conducted a training program on Distress	Regional Training Centre (JK Cement), Nimbaherra(	24000	24

	Management at the Regional Training Centre (JK Cement), Nimbaherra (Rajsthan) for the managers of various Cement companies	Rajsthan)		
Dr. Bhupendra Kumar Verma (Systems QT)	Strategy to Publish Research Papers in ABDC, Scopus High Impact Journals	Faculty members of other institutes	50000	7
Dr. Ravi Changle (Finance)	Machine learning with Python	Deviare South Africa	39600	60
Mr. Akhilesh Dubey	Imparted training on SAP-HCM to 30 Management Executives of Tata Consultancy Services at TCS, Mumbai	TCS, Mumbai	22000	30

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### 3.6 – Extension Activities

3.6.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
Adoption of Zoo animal (Bird Saras)	PIMR Students HR CLUB	2	30
Eye Check Up Camp	PIMR Rotaract Club	1	254
Donated 36 Rashan packets to the needy people with Sewa Bharti during Lockdown period	PIMR Literacy Mission	2	4
Seminar : Promoting Positive Mental Health amongst Women :Current Scenario and future Directions	Bhoomika- PIMR Women Empowerment Cell	9	203
Women Awareness Team	Adoption of Village- Gram Lodhiya Report	2	34

Distributed stationary items to the children	PIMR Literacy Mission	2	76
Environment development team	Adoption of Village- Gram Lodhiya Report	2	2
Fight Against Depression	PIMR Rotaract Club	1	173
Regular classes conducted by student volunteers in PIMR campus	PIMR Literacy Mission	2	2
Blood Donation Camp	PIMR Rotaract Club	1	170
<a href="#">View File</a>			

3.6.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
Blood Donation Camp	Letter of Recognition	State of Art, Model Blud Bank M. G. Memorial Medical College, M. Y. Hospital Indore (Government Body)	145
<a href="#">View File</a>			

3.6.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activities	Number of students participated in such activities
PIMR Rotaract Club	PIMR Rotaract Club Shalby Hospital	Health Check up Camp for students, staff and faculties	25	125
NSS	PIMR National Service Scheme (NSS) UNIT	Matdan Jagrukta Shivir	2	300
PIMR Rotaract Club	Vinayak Netralaya, Indore	Lecture on Digital Eye Syndrom	1	83
PIMR Rotaract Club	Shalby Hospital, Indore	Cancer Awareness talk	10	180
PIMR Rotaract Club	Vinayak Netralaya, Indore	Eye Check Up Camp	10	254
PIMR Rotaract Club	Maharaja Yashwant Rao Govt. Hospital	Blood Donation Camp	15	147

Indore

[View File](#)**3.7 – Collaborations**

3.7.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
Research Study	Rajesh Jangalwa, Anjaneya Sharma Nouduri and Anand Singh Tomar	PIMR International e- Conference	2
Case Writing Workshop	Facuties and Research Scholars	PIMR, Indore	3
Editorial Board Reviewer	Faculties and Research Scholars	PIMR, Indore	3

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3.7.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
SIP	Summer Internship	DEVYANI SALES CORP.	01/06/2019	31/07/2019	AASHI AGRAWAL
SIP	Summer Internship	ADITYA BIRLA MONEY LTD	01/06/2019	31/07/2019	AAYUSH KUMAR SADRAM
SIP	Summer Internship	UNOTEN EVENTIIL TECH PVT LTD	01/06/2019	31/07/2019	ADITI YADAV
SIP	Summer Internship	BHARTI AIRTEL	01/06/2019	31/07/2019	AKASH JAIN
SIP	Summer Internship	TATA INTER NATIONAL DEWAS	01/06/2019	31/07/2019	ANISHA GUPTA
SIP	Summer Internship	FINOPTIONS IFS PVT LTD	01/06/2019	31/07/2019	DEEKSHA RISBOOD
SIP	Summer Internship	BHILAI JP CEMENT LTD	01/06/2019	31/07/2019	DIKSHA BAJPAI
SIP	Summer Internship	TIMES OF INDIA	01/06/2019	31/07/2019	HIMANSHU DUBEY
SIP	Summer Internship	FURURE GENERLI	01/06/2019	31/07/2019	KANDARP SINGH GAUR
SIP	Summer Internship	BRITANNIA INDUSTRIES LTD.	01/06/2019	31/07/2019	KRUPAL MORE

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3.7.3 – MoUs signed with institutions of national, international importance, other institutions, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
AIC with Womenovater	29/11/2019	Incubation Center	5
BSE Institute Limited	05/10/2019	Banking Certification Program	Nil
MSME with AIC	07/04/2019	Incubation Center	5
Liugong India Pvt. Ltd.	07/05/2019	Training and Staff Development	20
Florida International University	12/09/2019	Research and Student exchange	Nil
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## CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

### 4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
700	350.63

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Classrooms with Wi-Fi OR LAN	Newly Added
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Newly Added
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Seminar Halls	Existing
Classrooms with LCD facilities	Existing
Seminar halls with ICT facilities	Existing
Video Centre	Existing
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### 4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or partially)	Version	Year of automation
Accsoft 2.0	Fully	2.0	2007

#### 4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
	Text Books	34650	8887781	713	305722	35363
Reference Books	10741	4308100	210	84000	10951	4392100
e-Books	167834	420180	Nil	Nil	167834	420180
Journals	246	282577	Nil	Nil	246	282577
e-Journals	12328	592069	Nil	Nil	12328	592069
Others(s pecify)	6	811153	Nil	Nil	6	811153
CD & Video	300	Nil	Nil	Nil	300	Nil
Library Automation	1	Nil	Nil	Nil	1	Nil
Weeding (hard & soft)	4589	Nil	1073	Nil	5662	Nil
Others(s pecify)	99	Nil	7	Nil	106	Nil

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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Dr. Varun Sarada	Financial Management Time Value of Money	Prestige Media Studio	20/05/2020

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#### 4.3 – IT Infrastructure

##### 4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/ GBPS)	Others
Existing	383	550	595	3	3	45	0	164	0
Added	315	0	0	0	0	0	0	0	0
Total	698	550	595	3	3	45	0	164	0

##### 4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

164 MBPS/ GBPS

#### 4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Financial Management- Time Value of Money	<a href="https://www.youtube.com/watch?v=n4Igl8AWKjg">https://www.youtube.com/watch?v=n4Igl8AWKjg</a>
Financial Derivatives- Call Option	<a href="https://www.youtube.com/watch?v=9CNeiBJ2iZU">https://www.youtube.com/watch?v=9CNeiBJ2iZU</a>
Three Tips to Qualify a Job Interview	<a href="https://youtu.be/tx7W1LZbuOo">https://youtu.be/tx7W1LZbuOo</a>
The Epidemic Diseases 1897 with New Amendments during COVIDD-19	<a href="https://youtu.be/h0t_8YvW8MQ">https://youtu.be/h0t_8YvW8MQ</a>
Direction and Screenplay Writing. Some short films made by our students	<a href="http://www.pimrindore.ac.in/NAAC/4.3.4directionAndScreenplay.rar">http://www.pimrindore.ac.in/NAAC/4.3.4directionAndScreenplay.rar</a>
Cinematography/Videography Some videos made by our students	<a href="http://www.pimrindore.ac.in/NAAC/4.3.4CinematograVideography.rar">http://www.pimrindore.ac.in/NAAC/4.3.4CinematograVideography.rar</a>
Sound Recording Sound Engineering. Some Radio shows and Music Video made by our students	<a href="http://www.pimrindore.ac.in/NAAC/4.3.4SoundndRadio.rar">http://www.pimrindore.ac.in/NAAC/4.3.4SoundndRadio.rar</a>
Non-Linear Editing. Some videos made by our students	<a href="http://www.pimrindore.ac.in/NAAC/NonLinearEditing.rar">http://www.pimrindore.ac.in/NAAC/NonLinearEditing.rar</a>
Direction and Screenplay Writing. Some short films made by our students	<a href="http://www.pimrindore.ac.in/NAAC/4.3.4directionAndScreenplay.rar">http://www.pimrindore.ac.in/NAAC/4.3.4directionAndScreenplay.rar</a>

#### 4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurred on maintenance of physical facilities
69500000	59286136	388500000	28108686

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website)

The institute has established various systems and procedures for maintaining and utilizing physical, academic and support facilities. Classrooms The classrooms are cleaned twice in a day for the hygiene purpose. Any issue related to civil repairs, electric repairs etc. is brought into the notice of the registrar who then allocates the work to the appropriate person. Library The library up-gradation committee of the institute is constituted for smooth functioning of the library. Regular meetings of the committee are conducted for necessary suggestions. Stock verification takes place on yearly basis. Fresh stock is purchased while the damaged books are repaired during vacations. The library also has the facilities of reference section, e-Library, digital library, and photocopying. Library Bulletin of PIMR is published bimonthly and includes latest updates of library like New Books, New Journals subscribes, New CDs etc. Sports Complex A dedicated sports officer is available to look after

the sports facilities in the institute. The sports equipment are looked after by him and new equipment are purchased on regular basis. The playground and courts are maintained as per prescribed norms. Computer Laboratory Services The computer lab in-charge is responsible for the maintenance of computers, networking and other IT facilities in the institute. The institute also has an annual maintenance agreement with the third party for hardware maintenance.

**Generator Facility** To ensure the uninterrupted power supply generators are available in all the campuses of the institute. There are two generators, one of the capacity of 63 KV and other one's 125 KV capacity.

**Water Cleaning Facility** The RO filtered drinking water facility is available on every floor. The water tanks are cleaned every week to ensure purity while the water filter kits are maintained on regular basis to ensure the supply of pure and safe drinking water.

**Canteen** The canteens are run by the alumnus of the institute. To ensure the quality a faculty is assigned as the canteen in-charge.

**Waste Management** The institute segregates the waste at source as required by IMC and thus plays an active role in Swachh Bharat Mission.

**E-Waste Management** The Institute has taken membership of Unique Eco Recycle and the membership No.issuer/ E-waste/ 1087/2019. This membership is granted for disposed of e-waste in scientific and eco- friendly manner.

**Fire Extinguisher and Fire Safety** Firefighting equipment are well placed in the institute premises and are regularly refilled. Fire extinguisher are wall mounted on each floor in all the campuses of the Institute. There are 55 fire extinguishers are installed in PG, UG and Law campuses. Girls and Boys Hostel have 3-3 fire extinguisher separately with the capacity of 4 K.G.

**Pollution Control Unit** An air purifier device is installed at UG Campus, which is designed by one of incubatee, AIC.

**Rain Water Harvesting** The institute operates and maintains the rain water harvesting system as its commitment towards sustainable development.

**Solar Panels** Solar panels are mounted on all the campuses for solar energy generation.

## CRITERION V – STUDENT SUPPORT AND PROGRESSION

### 5.1 – Student Support

#### 5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Staff Quota-PG, Educational Assistance to students(sports quota)-UG, Educational Assistance to students-UG, Scholarship to meritorious students-UG, Scholarship to meritorious students-Law, Educational assistance to students-Law	376	10202798
Financial Support from Other Sources			
a) National	Scholarship for	568	17025002

	OBC, ST, SC		
b) International	NA	Nil	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implementation	Number of students enrolled	Agencies involved
Remedial Coaching	28/08/2019	169	PIMR
Personal Counseling	24/08/2019	94	PIMR
<a href="#">View File</a>			

5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passed in the comp. exam	Number of students placed
2019	Career Counselling Scheme	Nil	1195	Nil	702
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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
Nil	Nil	Nil

## 5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Name of organizations visited	Number of students participated	Number of students placed	Name of organizations visited	Number of students participated	Number of students placed
ABM Financial Services, BYJUS, DELOITTE, HPS LAB DESIGNS, etc.	865	702	Nil	Nil	Nil
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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into	Programme graduated from	Department graduated from	Name of institution joined	Name of programme admitted to
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	higher education				
2020	2	BBA	Business Administration, PIMR	Prestige Institute of Management Research, Indore	MBA (PA)
2020	3	BBA	Business Administration, PIMR	Business Administration, PIMR	MBA (FA)
2020	15	BBA	Business Administration, PIMR	Business Administration, PIMR	MBA (MM)
2020	12	BBA	Business Administration, PIMR	Business Administration, PIMR	MBA (APR)
2020	8	BBA	Business Administration, PIMR	Business Administration, PIMR	MBA (IB)
2020	20	BBA	Business Administration, PIMR	Business Administration, PIMR	MBA (FT)
2020	1	BBA	Business Administration, PIMR	Business Administration, PIMR	LLB (Hons)
2020	1	BBA	Business Administration, PIMR	NUI, Galway, Ireland	M. Sc. in Business Analytics
2020	1	BBA	Business Administration, PIMR	Symbiosis Institute of Business Management, Pune	MBA in Innovation and Entrepreneurship
2020	1	BBA	Business Administration, PIMR	NMIMS, Indore	PGDBM in Marketing Management
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5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
SET	2
SLET	7
GATE	Nil
GMAT	2
CAT	20
GRE	2
TOFEL	3
Any Other	106
<a href="#">View File</a>	

### 5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Best Ph.D. Thesis Competition	National	6
Swavlambhan (Business Plan Competition)	National	15
Jigyasa (Best Research Paper Competition)	National	14
Manthan (Annual Cultural Fest)	National	3200
Spardha (Annual Sport Competition)	Inter-college	155
Moot Court Competition	National	84
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### 5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
2019	National Basketball Championship	National	1	Nil	Nil	Dev Patel
2019	Inter District Tournaments	National	1	Nil	Nil	Riddhi Saxena
2019	Inter College Sports Tournaments	National	1	Nil	Nil	Prabal Sharma
2019	Spardha	National	1	Nil	1121711576	Tithi Mehta
<a href="#">View File</a>						

5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

At PIMR we consider students as a major stakeholder We form student council every year. These committees and council of students work entire year for organizing cultural events, management feast, sports activities, they also take care of discipline. We also form various committees working under this council. These council members are selected by panel of faculties, by a fair evaluation process and chance is given to every students President, Vice President, and Secretaries can be from Second year students only and Joint Secretary and Council Members are from First Year. After formal selection of council, they are given batches and they take charge from this day. Other than this we also form working committees which are headed by faculties and students become members of these committees for execution of their respective works. Other than this, students for academic activities are also selected as Class Representatives by Faculties coordinating that class. One Class representative

per section is selected, so that they may be a communication channel between management and students of class. These class representatives are spokes of the class for any kind of challenges they face in academics and other communication. Roles of the Student Council

1. To officially represent all the students in the Institute.
2. To identify and help solve problems encountered by students in the Institute.
3. To communicate its opinion to the Institute administration on any subject that concerns students and on which the council wishes to be consulted.
4. To promote and encourage the involvement of students in organizing Institute activities.

Responsibilities of the Student Council

1. To promote the interests of students among the Institute administration, staff and parents.
2. To inform students about any subject that concerns them
3. To identify and help solve problems encountered by students in the Institute.
4. To consult students on any issue of importance.
5. To organize educational and recreational activities for students.
6. To participate in developing the Institute's educational projects and to promote it to students.
7. To organize an activity to recognize the efforts of students involved in organizing Institute activities.
8. To propose activities to the Institute administration that would improve the quality of life in the Institute.
9. To maintain good relations, out of mutual respect, with the Institute staff (the Director, teaching and non-teaching personnel) and parents.

Roles of the Members of the Student Council

- President • To act as official spokesperson for the council in its relations with the students and the Institute administration.
- To manage and arrange the cultural events like Manthan and other activities.
- To chair the meetings of the council.
- To supervise the tasks of the council members.
- To take part in all special committees formed by the council or send a representative to such committees.
- To represent the students on official occasions.

Other working Committees in which students are involved in various events like conferences, cultural and management fests etc. are: Core and Promotion Committee, Discipline, Press and Publicity, Creative, Cultural.

#### 5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

Yes

Prestige Institute of Management and Research, Indore has a strong alumni base. Alumnus have been placed Pan India and abroad also. They keep on visiting Institute as and when they get time to cherish their memories. Alumnus are called for Extra Mural Lectures, judging the events, during Personality Development sessions etc. Institute has formed a Chapter to have more activities in the institute to cater the needs of current students. This will definitely help students in better placements too.

5.4.2 – No. of registered Alumni:

8270

5.4.3 – Alumni contribution during the year (in Rupees) :

1262000

5.4.4 – Meetings/activities organized by Alumni Association :

A meeting of the founding members of the PIMR Alumni Association was held on 30th October 2020 on the Zoom platform. The report of the alumni engagement activities conducted in the last year were presented before the members by the Honorary Secretary and discussions were held regarding finalization of the city-wise chapters, account opening of the association and further plan for engaging alumni as discussed by the permission of the President.

#### CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT



## 6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

The Institute has a network of coordinators for effective management and information accessibility. In order to coordinate various events in the institute, faculty members and students are given event coordinator ship, which is rotated amongst the faculty and students. This system ensures that all activities have environment of the entire faculty, thereby, demonstrating effective team efforts. Regular faculty meetings are organized for better information accessibility and decision making process. The Institute has different committees like library up-gradation committee, computer up-gradation committee, placement up-gradation committee which meet twice a year to suggest enhancements and infrastructural needs of library, computer and placement cell respectively. Following are the two activities evident for decentralization and participative management: International Conference: Institute has organized International Conference on the theme "Business and Entrepreneurial Practices for Global Prosperity and Happiness". To ensure the participation and full involvement of several stakeholders of the Institute, all the responsibilities of conference were divided amongst them. The conference was successfully organized by an internal team .The team comprising of various committees which include Faculty members, Staff members and Students. A coordinator was appointed for all the committees and these coordinators are empowered to handle financial and administrative execution of the assigned task. Manthan (Annual Management Fest): MANTHAN is an annual management fest organized by the Institute which has evolved over the years as central India's largest socio-cultural Festival. It is an amalgamation of entertainment, excitement, and showcasing the potential of the youth offering a rich blend of music, art, dance, drama, workshops, and quizzes. In the year 2018, it was organized on 22-25 October. The student council is responsible for managing the event under the guidance of faculty coordinators. The student council consists of President, Vice President, Joint secretary Secretary selected by the panel of faculty members based on specific criteria. For better participation and involvement of various stakeholders, various organizing committees been formed that involved faculty members, staff members and students. These committees were responsible for smooth conduction of tasks related with Manthan like Promotion committee, Sponsorship committee, Hospitality committee, Reception and Registration committee, Cultural committee etc. Other than this, a faculty coordinator was also appointed for different events with a team of student volunteers.

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

## 6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Admission of Students	The process of admitting students to various courses is carried out through the norms laid down by Higher education, Bhopal for UG programs and Directorate of Technical Education, Government of M.P for PG programs. The Admission Committee constituted for the purpose is entrusted with the task of monitoring the admission process. The

candidates are selected on the basis of CMAT entrance examination. In case of UG programs, admission process is managed by the Institute and admission are made on the basis of merit. Students from all sections of society irrespective of caste, creed, class and gender are admitted thereby keeping to the objective of education for all.

Industry Interaction / Collaboration

Institute has linkages and collaborations with industries and institutions. Executives from industries are invited to deliver lectures. Students are sent to industries for field trips and internship. The Institute is having a official chapters of ISTE, ISTD, NHRD and NEN for conducting academic, research and training activities. Institute has an Alumni Portal that offer a platform for alumni and the present batch to interact and discuss about opportunities and growth in the corporate world as well as guidance regarding entrepreneurial ventures. Alumni are present representatives on IQAC of the institute and also part of BOS and advisory boards.

Human Resource Management

The institute is putting effort for managing human resource at different levels. The faculty members are sponsored for attending seminars, conferences, quality initiative programmes and workshops twice in a year. Faculty encouraged to conduct training take consultancy and workshops. Faculty are provided academic leave sharing of revenue ratio of 70:30 faculty: institute for consultancy. Facility of Safety Insurance Premium for non teaching staff is provided. Institute also have various welfare schemes for the further education and development of staff members, they are also provided leaves for examination. Beside this institute also provides advances and loans for marriage, education etc.

Library, ICT and Physical Infrastructure / Instrumentation

The library is well equipped with computers. The catalogue with author and subject indices has been fully computerized. The institute's campus is wi-fi enabled, hence students can access internet anywhere including library. Computer Lab is well equipped with computing resources to cater to the technological needs of the

Institute. Online Video Capturing of lectures via Impartus Innovations, Bangalore started at PG and UG Campus. Mass Communication Studio has been set up with all latest equipments for practical learning to students. The Institute has good physical infrastructure for imparting education to the students. LCD projectors have been installed in each and every classroom to facilitate classroom teaching. The Institute has a Sports room for recreational purpose of students and faculty.

Research and Development

The institute believes in continuous research and development of its intellectual capital. This is monitored with the help of the research committee which motivates the faculty members to submit research projects to various funding agencies and renders adequate help in the preparation of project proposals. Faculty members are also expected to conduct training programs and take up consultancy assignments for corporate houses. The faculty members are sponsored for attending seminars, conferences, quality initiative programmes and workshops twice in a year. The institute regularly organizes Conferences, Seminars Faculty Development programs, and academic forums to provide in-house facility to all the faculty members.

Examination and Evaluation

The institute has two step evaluation processes. The first step is through conduction of internal assessment done for each subject in every semester for all the students and includes component of internal test, assignment, seminar presentation and case studies which are given to the students in all subjects spread over the entire semester which includes real world cases and experience for supplement learning and presentation, seminars and assignments for improving and enhancing the subject knowledge as well as developing a better personality. The students are also evaluated on major research projects, summer internship projects, seminar presentation etc.

Teaching and Learning

Institute offers students with an opportunity to undertake major and minor research project to ensure skills development of the students like research methodology, project handling

and project report writing, market and demand analysis which are helpful in the real world. With a focus on the learner-centred approach, the faculty uses the lecture-cum-discussion method, presentation, assignment mode etc. Collaborative learning is undertaken through internship with industries, field trips, group projects and simulations. Independent learning is encouraged through e-learning. Critical thinking is sharpened through a research project. Some innovative teaching methods used include learning through documentaries and movies, experiential learning through simulated games, industry based projects, concept checking and case studies.

**Curriculum Development**

As per UGC guideline Choice Based Credit System (CBCS) was implemented for all programs with the help of industry experts, senior academic experts etc. The syllabus is updated on regular basis, new electives are offered keeping in mind the changing need of the industry. The syllabus is updated with the contribution of faculty members in their respective specializations. The process is facilitated by active contribution and feedback from industry experts and alumni. Institute invites foreign faculties, who give their inputs to the students and give feedback for quality enhancement in curriculum. Regular feedback from all stakeholders are taken and institute has formed an advisory board for the same.

**6.2.2 – Implementation of e-governance in areas of operations:**

E-governance area	Details
<p><b>Planning and Development</b></p>	<p>The institute uses various modules for planning and development. All the relevant information like, events, important notices reflected on portal dash board and available to authorized visitors. For improving the efficiency and to maintain the transparency in teaching, online teachers' diary is uploaded semester wise regularly for each subject. Online system supports 360 degree performance appraisal, leave and attendance management of the all employees etc.</p>
<p><b>Administration</b></p>	<p>Institute maintains easy, convenient and time saving administrative process by effective use of ICT. Most of the</p>

	administrative process is done online, like attendance record of employees as well students, online leave management of employees, e copy of salary certificates, internal communication between the employees etc. Student services are also provided through online system.
Finance and Accounts	For smooth, transparent and secure functioning of maintaining accounts, the Institute is using software and it is regularly updated on ERP module. All the financial matters related with employees and students are executed in online mode.
Student Admission and Support	All the admission process is processed in online mode. It covers admissions to all courses whether graduate or post graduate like admission forms submission, SMS service etc. For financial matters of the admission, all the payment process is also done online. Other than this, debit/credit cards, internet banking and Paytm facilities is also provided to the students to pay fees etc.
Examination	Utmost secrecy and confidentiality needs to be maintained while handling examinations and work needs to be done utmost care and caution. As a result, examination module is the part of ERP however data sharing do not take place with other modules. Filling of examination forms, obtaining hall tickets, setting of examination papers, conducting internal test, uploading of internal and external marks, etc. is done online.

### 6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	Dr. Murlidhar Panga	Research Methodology workshop	Christ University, Ghaziabad	8670
2019	Dr. Rupal Chowdhary	NASMEI Conference	IIM, Indore	9371
2019	Dr. Satrnam Ujbeja	Envisioning Businesss- 2030, Conference	Jaipuria, Indore	3918

2019	Mr. Akhilesh Dubey	MHRD-IIC Event, New Delhi	MHRD, New Delhi	9652
2019	Dr. A. M. Hyde	VGU Conference	Jaipuria Institute	1000
2020	Dr. Alok Bansal	National Level Workshop on NIRF India Ranking	IAE, JNT University, Hyderabad	17245
2020	Dr. Deepak Jaroliya	Mica International Conference	Mica Ahmedabad	14998
2020	Dr. Rekha Narang	FDP on Smart PLS	Oriental University, Indore	1137
2020	Dr. Vipin Chowdhary	7th PAN IIM Rohtak Conference	IM Rohtak Conference	9153
2020	Mr. Pranay karnik	Paper presented in the international conference	IIFM Bhopal	2000
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6.3.2 – Number of professional development / administrative training programmes organized by the Colleges for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2020	National Case Writing Workshop	NA	02/01/2020	04/01/2020	46	Nil
2019	AICTE Sponsored Two Week Faculty Development Program on Leadership and Motivation	NA	10/12/2019	23/12/2019	31	Nil
2020	PIMR International e-Conference on Surviving in Tough Times:	NA	06/06/2020	06/06/2020	214	Nil

	Strategies for Success and Sustainability					
2020	Webinar on Innovation and Entrepreneurial Development (3 day webinar series)	NA	03/06/2020	06/06/2020	150	Nil
2020	Marketing in the times of COVID 19 (and after)	NA	11/06/2020	11/06/2020	30	Nil
2020	Workshop on Hands on SPSS	NA	16/06/2020	20/06/2020	74	Nil
2020	Process Flow in Export	NA	21/06/2020	21/06/2020	25	Nil
2020	Webinar on Demystifying the legal aspects of cross border dispute	NA	27/06/2020	27/06/2020	110	Nil
2020	Webinar on Artificial Intelligence solutions for COVID 19	NA	28/06/2020	28/06/2020	114	Nil
2020	Webinar on Blockchain Technology	NA	29/06/2020	29/06/2020	70	Nil
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6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
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Webinar on Novel Corporate and Commercial Disputes due to Corona Pandemic- A Case Based Approach By Adv. Vijay Assudani	1	30/06/2020	30/06/2020	1
Webinar on Blockchain Technology	1	29/06/2020	29/06/2020	1
Webinar on Innovation and Entrepreneurial Development	1	03/06/2020	06/06/2020	4
Process Flow in Export	1	21/06/2020	21/06/2020	1
Marketing in the times of COVID 19 (and after)	1	11/06/2020	11/06/2020	1
Workshop on Hands on SPSS	2	16/06/2020	20/06/2020	5
National Case Writing Workshop	36	02/01/2020	04/01/2020	3
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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time
106	106	96	96

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Faculty Club, Tution Fee Waiver for Ward, Gratuity, Accidental Insuarance Scheme, PIMR 10 year association Award, remuneration for additional non-academic work	Waiver of 50 tuition fee if their ward, PIMR 10 year association Award, Staff Club, Shram Kalyan Yojana, Accidental Insuarance Scheme, Advance loan facility without interest, Leave for their academic examination, Remuneration for Exmination/ Additional Work	Counseling Sessions, Personal Accident Policy, Fee concession for economically weak students, Medical assistance in case of emergency, Facility to attend and participate in any event, To attend any outside event, Women Empoerment Cell- BHUMIKA is established for empowringfemale students of the Institute, Soft Skill Training



## 6.4 – Financial Management and Resource Mobilization

### 6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

The Institute take an independent opinion of an independent qualified CA with respect to internal and external financial audit regularly. Governing body / finance committee meets regularly to prepare and approve the budget for every new academic year. Flow of Transaction: For every revenue and capital expenditure the concern faculty/staff co-ordinator takes proper approval from the director and then submits the same in the account section. The account section process the approved document and then pay the required money to the concerned party after preparing proper documents and taking the receipt there from. After completion of every activity, the finance expenses are settled along with proper supporting bills, vouchers and counter signed by the concerned faculty coordinator and director in due course. The Accounting records are maintained by the accounting section which is audited by both internal and external auditors the financial statements are then submitted and approval is sought from the Governing body. All the books of Account are maintained at PIMR (Prestige Institute of Management and Research) on software ACC- Soft. Financial data is collected and maintained as per Accounting standard issued by Institute of CA of India. Internal Audit Practice: Auditors of the institute get the accounting records audited at Individual and consolidated level and seek independent opinion through Audit report regularly. Income tax Registration of Society Act, compliance is complied with and income tax return is also filed every year. Management of the institute takes special care to satisfy the queries, rectify and follow the resolution raised during Audit at the year end of every financial year. While internal Audits are also conducted on yearly basis.

### 6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
Event Sponsors/Alumni/Training/Subscriptions etc.	4313916	Sponsorship/Alumni Association Fees/Other Fees
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### 6.4.3 – Total corpus fund generated

4100000

## 6.5 – Internal Quality Assurance System

### 6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	MET Recognized by Govt. of Gujarat	Yes	Head of Institution
Administrative	Yes	MET Recognized by Govt. of Gujarat	Yes	Head of Institution

### 6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

Institute involves parents in various bodies like Anti Ragging Committee etc. Institute tries to involve parents at different levels like in some events they have been invited as judges. Beside this, parents support by interacting with the various committee members that come for quality enhancement or inspection.

6.5.3 – Development programmes for support staff (at least three)

? Staff Development Program on Developing Positive Attitude for excellence at work and motivation, Stress Management ? Staff Development Program on Data Handling and Analysis Using MS Excel ? Training Program on Self Development ? Training Program on Motivation and Team Building

6.5.4 – Post Accreditation initiative(s) (mention at least three)

• PIMR has been granted Mentor status from UGC and NAAC. Under the Paramarsh scheme, leading institutions will provide regular mentoring to help colleges get accredited by the NAAC. • IQAC constituted Good Governance Cell to carry out activities relating to development of good governance strategies/models from the ground level. The cell received a project in June 2019 titled Good Governance using Public-Private Partnership Model from the Member of Parliament of Indore Constituency which has been yet another milestone towards the strategic vision. • Institute established the Prestige AIC Inspire Foundation under NITI Aayog, Govt. of India.

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b) Participation in NIRF	Yes
c) ISO certification	Yes
d) NBA or any other quality audit	Yes

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2019	Academic and Administrative Audit for Mentee Institutions	Nil	Nil	Nil	Nil
2020	NAAC workshop for Mentee Colleges	Nil	Nil	Nil	Nil
2019	RAF Workshop for Mentee Institutions	Nil	Nil	Nil	Nil
2019	National Webinar in association with NAAC	Nil	Nil	Nil	Nil
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**CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES**

**7.1 – Institutional Values and Social Responsibilities**

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
Organized Oath Taking Ceremony for Gender Neutrality	21/11/2019	21/11/2019	23	62
Extra Mural Lecture (International Women's Day)	06/03/2020	06/03/2020	102	55
Smart Girl Workshop	08/05/2020	16/05/2020	293	Nil
Counselling Sessions (on an individual basis) provided to students on Career Counselling	28/08/2019	29/09/2019	434	487
Counselling Sessions (on an individual basis) provided to students on Career Counselling	13/08/2019	12/03/2020	43	23
Seminar on Promoting Positive Mental Health amongst Women: Current Scenario and Future Directions	08/01/2020	08/01/2020	212	Nil
Extra Mural Lecture on Cancer Awareness Talk	05/02/2020	05/02/2020	72	108

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
22.76

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	Nil
Provision for lift	Yes	Nil

Ramp/Rails	Yes	Nil
Braille Software/facilities	Yes	Nil
Rest Rooms	Yes	Nil
Scribes for examination	Yes	Nil
Special skill development for differently abled students	Yes	Nil
Any other similar facility	Yes	Nil

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2020	Nil	1	30/06/2020	1	WEBINAR ON IMPORTANCE OF MEDIATION IN FAMILY MATTERS	Expert Advocate Smeeksha Pandey, High Court of Delhi and Supreme Court of India addressed on Family conflict resolution through interaction with the expert. Participants were from different parts of the country. They understood the importance of media	107
2020	Nil	1	15/03/2020	1	VISIT TO JIMMY MCGILLIAN	Promoted eco	95

					CENTRE FOR SUSTAINABLE DEVELOPMENT BY PROMOTING ENVIRONMENT FRIENDLY HOLI	friendly holi celebration by non-usage of colours and preventing water wastage	
2020	Nil	1	26/02/2020	1	PLANTATION DRIVE	Green initiative by promoting planting of more trees for green India	20
2019	Nil	1	09/09/2019	1	GREEN DRIVE-PLANTING	Inculcated a sense of responsibility towards nature and environment preservation.	30
2019	Nil	1	03/09/2019	1	TRAFFIC AWARENESS INITIATIVE	Created awareness regarding traffic rules, offences and penalties	158
2019	Nil	1	30/08/2019	1	ECO-FRIENDLY IDOL MAKING	Promotion of green initiative by suggesting and showcasing biodegradable clay idol making	98
2020	1	Nil	25/02/2020	3	Prestige International Film Festival 2020	Celebrating Cinema-Colors of Life Beyond	500

2020	1	Null	15/02/2020	1	48 hrs Short Film Making Competition	To promote MP Culture	100
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#### 7.1.5 – Human Values and Professional Ethics

Title	Date of publication	Follow up(max 100 words)
PIMR Values	21/02/2020	The Institute believes that values inspire the students, society and employees to imbibe ethical behaviour in their work and life. As a guiding force values such as excellence in Education and Research, Nation Building and acceptance for all, are the priorities of the PIMR fraternity. We are committed as well as promote honesty, integrity and encourage gender neutrality and spontaneous acceptance for all types of diversities.
Anti-plagiarism	15/06/2020	Anti-plagiarism policy is applicable for teaching and non-teaching staff, students, scholars and researchers. Policy states the percentage of plagiarism accepted and the consequences if the percentage gets exceeded.
Sexual Harassment	18/04/2020	Every year a Sexual Harassment Committee is constituted which ensure female faculty members and employees to be protected against sexual harassment. The committee also works for creating awareness about the procedure and help available to its employees. It has the powers as well as legal responsibilities based on the 'Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act 2013.

		Its primary objective is to curb sexual harassment and violence against women working with the Institute.
Anti-Ragging	16/07/2019	PIMR strictly follow the UGC rules and follows the policies of NO RAGGING. For the purpose NO RAGGING sessions are organised time to time for students. Anti Ragging Committee and Anti Ragging Squad Created every year. Helpline numbers are displayed at prominent places.
Service Rule Book	02/07/2019	The book states about the selection, criteria, joining, probation period, contractual appointments, and termination of service, retirement age and extension of services for staff, faculties and director. These are applicable to all without any discrimination on the basis of gender, race and religion. It also consists leave policy. The entitled employee can avail leaves with an approval by the Director or by a member of the staff to who the power has been delegated.
Swagat 2019-20	16/07/2019	Swagat is a handbook for students. Handbook consists of all the academic and nonacademic details along with dates and varied committees to ensure discipline in the Institute and its hostels. It also guides the students about rules, regulations and policy of the Institute.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Eco Friendly Ganesha	27/08/2020	27/08/2020	61

Green Drive	22/08/2020	22/08/2020	212
Yoga session	21/06/2020	21/06/2020	54
Green Initiative	25/02/2020	25/02/2020	27
Blood Donation Camp	20/02/2020	20/02/2020	93
Khushi NGO	16/10/2019	16/10/2019	47
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#### 7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

Eco-friendly initiatives by PIMR are: 1. Use of ERP to save papers by processing Students attendance, their records, results, accountancy, etc. 2. Green and Sustainable Marketing is taught in M.B.A (Marketing Management) 3. Solar Panels-Grid with a capacity of 200KW and use of Renewable Energy 4. MOU for e-waste disposal with Unique-Eco-Recycle 5. Plant for composite fertilizer 6. Sensitization through Placards for saving Electricity 7. Color-coded Dustbins for sorted Bio-Degradable and Non-Bio-Degradable wastes 8. Rain Water Harvesting Mechanisms 9. Use of bicycles and public transportation to curb down pollution and save petrol

#### 7.2 – Best Practices

##### 7.2.1 – Describe at least two institutional best practices

**Best Practice I**

1. Title of the Practice: Holistic Centre

2. Objectives of the Practice The aim of the Centre is to make students aware about ethics and values in their work and life so that they become responsible citizens and honest corporate executives in the future.

3. Context Cultivate value oriented way of life in the students through introduction of specific courses in the various programmes, organizing guest lectures, workshops etc.

4. The Practice In all MBA curricula, a course was introduced titled "Ethics and Management by Indian Values". In order to develop achieve new heights in ethics and values inculcation, in 2017 a certificate course Management by Consciousness was organised for MBA PA II Sem. Students. Looking to the response of the students, a full course titled Management by Consciousness was introduced in the programs like MBA Full Time, MBA Personnel Administration, MBA Marketing Management, MBA Financial Administration and MBA International Business. Many varied activities are organised in the course such as Meditation, Dynamic Meditation, Contemplation, Group Discussions, Small Group Activity (SGA), collectively and consciously taking Food, Exercise and Sleep etc. Apart from the topics like Values and Self-governance, Role of Ethics and Values in Personal and Corporate Success etc are also included in the course. Extra Mural Lectures (EMLs) are organized in which eminent personalities are invited from time to time. They discuss importance of ethics and values in professional and personal life.

Apart from the course one activity Extra Mural Lectures (EML) have been organised in which eminent personalities are invited time to time. They discuss importance of ethics and values in professional and personal life. These included sessions of Meditation, Message from the Bhagwat Gita, Inner awareness Workshop "Fitness Mantra for Professional Executives", "Yuvaa Power", Mind Power / set your target by sub consciousness" to name a few. The Institute regularly organise "Yes Plus Workshop" for students in association with " Art of Living". A separate section has been developed in the library titled Holistic Section where books of great spiritual leaders are kept for students to read. A "Boom of Silence" has been developed in the Institute where faculty and students regularly come to meditate and sit in silence. The room is equipped with water fountain and audio system to aid in meditation. The Institute has signed an MOU with Auropath, a part of Sri Aurobindo International Society an Institution recognized by Government of India as an



Institution of National importance imparts faculty training on Integral Education, conducts workshops for students to name a few. Under this MOU the Institute also becomes a chapter of Auropath and a two day Faculty Development Program in Integral Education was conducted. Besides Integral Education faculty members also visited Pondicherry and went through an extensive one week workshop on how to teach Management by Consciousness. The syllabus was also designed in association with Auropath. The Institute spent 2 lakh rupees as remuneration for faculty training in the course. The Institute also introduced a course on "spoken Sanskrit" wherein the faculty Dr. Sampadananda Mishra a renowned Sanskrit scholar recognized by the award by President of India came for two semester to train students in spoken Sanskrit. This was introduced as a full elective course in the MBA program.

**Best Practice II Format for Presentation of Best Practices**

1. Title of the Practice Social Initiatives: To inculcate a sense of social responsibility and national belonging among students, the Institute has initiated a "Literacy Mission" for educating the unprivileged children.
2. Objectives of the Practice
  - To provide basic education and knowledge to the unprivileged children.
  - Develop social responsibility and awareness among the young generation.
  - To make students aware of rural India, challenges and help in developing rural India.
3. The Context What were the contextual features or challenging issues that needed to be addressed in designing and implementing this practice (in about 150 words)?
  - It was found during the "Literacy Mission" programme that the regularity in the class of under privileged children is a big challenge. It is necessary to continuously be in touch with the children and their family to make them understand about the importance of education in life.
  - Convincing the parents of children was quite challenging, they are more interested in sending their children for work to earn money. Parents do not agree easily in case of girl child.
  - Another challenge was to ensuring the learning of each child during the session. As these children are from different age groups and different background, it is challenging and highly occupying to concentrate on each and every child by the volunteers. The first challenge was to motivate students of the Institute to understand that it is one of the necessary and important activities. The HR club members then took initiatives under the guidance of head of the department and HR faculty members started to organise small events and programs such as EML sessions for the students in which senior corporate HR executive addressed the students and inform the importance of social responsibilities. Then the associations with the NGO and other Social welfare clubs was done, it guided students to work in a direction. The advantage of NGO was that these NGOs were working in slum areas on child literacy and had developed reading material and curriculum for the same. They however did not have classroom and teachers to teach the children. Also transportation of children from different homes was a problem.
4. The Practice Describe the practice and its uniqueness in the context of India higher education. What were the constraints / limitations, if any, faced (in about 400 words)? The "Literacy Mission" of PIMR has been launched in association with the NEEV foundation in 2014. PIMR "Literacy Mission" was started by conducting survey in nearby slum areas with a team of faculty coordinator, student volunteers and few members of NEEV to identify the maximum slum children who do not go to schools or who have left their studies due to some reasons. The survey has helped us to know the reasons why the children are not able to study in the year 2014-15. The Literacy Mission started regular classes for these children in the year 2016-17. Children were taught with some motivational movies, few class room activities, conducted by student volunteers. After few motivational classes, children were taught Hindi varn mala and number counting (1-100). Children also learnt poems and basic manners and etiquettes. 13 children have been taught under the literacy mission. On the occasion of Manthan (Institute annual fest) 2015, PIMR has donated Rs. 30000 to NEEV foundation for developing a new school infrastructure. Prestige Education Society has donated a Van to

support the mission. In Manthan-2016, these children have given their stage performance in National Annual Management fest. This was done to help them develop confidence in themselves. In 2017-18, Literacy Mission conducted a drive where anyone can donate anything in cash or kind like stationery, bags, cloths, eatable items etc. Many students have contributed to the club by donating stationary, cloths etc. Another batch was started on 4th August, 2017, 29 children were identified and around 50 student volunteers are involved in the Mission. In September 2018, PIMR Literacy Mission have started working in collaboration with 'Sewa Bharti' a renowned NGO. After organizing some activities at various centres of Sewa Bharti, our student volunteers started taking classes in different centers from 25th January, 2019. PIMR Faculty members are also teaching children under "Literacy Mission" from 16th April, 2019 in PIMR campus.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link

<http://www.pimrindore.ac.in/NAAC/7.2.1BestPracticesSupporting.pdf>

### 7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

It is very much the need of the hour to develop an ecosystem promoting Entrepreneurship among the youth of the nation. Towards this end, the unique pioneering thought of establishing the Atal Incubation Centre was seeded. Atal Incubation Centre- Prestige Inspire Foundation: PIMR was Shortlisted for Grant in Aid on May 4, 2018 to establish Atal Incubation Centre- Prestige Inspire Foundation (AIC-PIF), Indore. AIC- PIF was established as a registered under Sec 8 SPV- Registration Letter, Incorporated on August 10, 2018. The first tranche of grant in aid was received on September 28, 2018. AIC- PIF has a built up area of 10000 sq. ft. as per the AIM guidelines. INSPIRE incubator is fully industry backed incubator, housed within Prestige Education Society focusing on agri-business, food processing ICT fields.

Institutional/Individuals Linkages: Many experts/experienced professionals in the agri-business food processing industry are on the Mentor Board of the Incubator at PIMR. • NITIE, Mumbai • Jain Irrigation • Batchmaster Software Pvt. Ltd. • Vision Advisory Services and Convenor- CII • Soyabean Processors Association of India • Mangalam Organic Foods • Digital Gurukul • Sonic Biochem Pvt. Ltd. • EDI, Ahmedabad • MICA, Ahmedabad • FOSS India Ltd. • Prestige Group of Industries Based on the institutional arrangements mentor network strength in the Agri-business Food processing, the institute plans to leverage this strength to setup an incubator focused on agri-business food processing.

Punchline/ Motto - "We inspire innovators to SPIRE" Vision: Nurturing start-ups to become viable business ventures, thereby supporting socio-economic development of the nation. Mission: To provide overall ecosystem support to business ideas that are innovative, scalable and sustainable with potential to disrupt business and revenue models thereby contributing to the advancement of research and education, economic, technological and social environment/dimensions at all levels for future generation of the nation.

Objectives -To promote entrepreneurship wherein innovators would be supported and mentored to become successful entrepreneurs. -To promote innovation and to provide a platform where innovative ideas are generated and supported to develop innovative technological solutions in all possible domains of business. -To ensure evolution and diffusion of innovations in a selective and time bound basis so as to meet the national objective of socio- economic development, business development, employment generation and environment sustenance. -To provide institutional support in scouting, sustaining and scaling up innovations -To provide preferential support to startups or innovators those

have applications and impact on the dynamic business environment. - To encourage creation of new technologies and intellectual property relevant to promotion and incubation of startups of the nation.

Provide the weblink of the institution

### **8.Future Plans of Actions for Next Academic Year**

- NAAC Accreditation for Third Cycle
- Strengthening of existing International MOUs and entering into newer MOUs.
- Upgradation of PIMR to the Status of Deemed University / Private University.
- Increasing International Linkages and tie-ups for exchange of Faculty and Students.
- Enhancing the scope of Consultancy and MDPs.