

Prestige Institute of Management and Research, Indore

Ph.D Enrolled Candidates

SNo	Name of Candidate	Name of Guide	Co- Guide	Registration Date	Topic
1	Ms. Pooja Choudhary	Dr.Ranjana patel	NA	14-12-2020	Impact of Octapace Culture on worklife balance: A pereceptual study of IT and Education sector employees.
2	Ms.Swapna Dixit	Dr.Ranjana patel	NA	14-12-2020	Impact of Social Media Influencer Marketing on Consumer Buying Behaviour towards Eco Friendly Personal Core Products: with special reference to Generation Z
3	Moushmi Chakraborty	Dr. Rashmi Farkiya	NA	14-12-2020	A study of the Impact of Job Crafting on Subjective well being through meditating role of work engagement.
4	Ms. Juhi Gurbani	Dr. Rashmi Farkiya	NA	12-12-2020	A study of effect of Emotional Intelligence on Job-Satisfaction and Organisational Citizenship Behaviour of Service Sector Employees.
5	Mr. Harshit Panday	Dr. Rashmi Farkiya	NA	12-12-2020	A study of Multigenerational Diversity and its Impact on workplace culture and employee productivity
6	Ms.Chahat Jain	Dr. Pallavi Kapooria	NA	10-12-2020	To study of the impact of social media on personal branding
7	Mr. Ankit Trivedi	Dr. Vidya Telang	NA	10-12-2020	A Comparative Study of the Impact of Financial Inclusion and Financial literacy on Saving and Investment Patterns of Rural and Urban People of M.P
8	Ms.Kuljeet Chourey	Dr. Pallavi Kapooria	NA	09-12-2020	To study the impact of product endorsements by social media influencers on consumer's buying decision
9	Ms. Dipti Talreja	Dr.Sharda Haryani	NA	09-12-2020	Impact of binge watching on Psychological well-being on Higher Education Students
10	Mr. Akshay Mathur	Dr. Minal Uprety	NA	07-12-2020	A study of awareness and adoption of industry 4.0 technologies in indian MSMEs
11	Mr. Rohit Joshi	Dr. Vipin Choudhary	NA	06-12-2020	Service Quality Perceptions of the Bottom Of Pyramid CustomersTowards Life Insurance
12	Ms. Mona Tanted	Dr. Vipin Choudhary	NA	04-12-2020	A study of Children's Influence on Family Buying Decision towards FMCG products. With special reference to Madhya Pradesh.
13	Ms. Yashaswi Pawar	Dr. Vidya Telang	NA	04-12-2020	Impact of Financial Literacy on Financial Investment Decisions with special reference to women of of Madhya Pradesh and Gujrat

Prestige Institute of Management and Research, Indore

Ph.D Enrolled Candidates

SNo	Name of Candidate	Name of Guide	Co- Guide	Registration Date	Topic
14	Ms.Sonam Mathur	Dr. Vipin Choudhary	NA	09-11-2018	Buying Behaviour Towards Female Apparel In India
15	Rachna Jain	Dr. Manisha Singhai	NA	10-09-2018	Impact of RTI ACT 2005 on Management of Higher Learning Institutions in India
16	Mr.Manoj Shrimal	Dr. Rupal Choudhary	NA	13-11-2017	A Study of customer Perception and satisfaction towards online food Delivery Mobile Applications
17	Ms. Prachi Shukla	Dr. Shefali Tiwari	Dr. Manisha Singhai	09-11-2017	The Relationship Between Emotional Intelligence ,Social Intelligence of Enterprenures and Sustainability Of Their Ventures.
18	Mr. Amit Naidu	Dr. Shefali Tiwari	Dr. Manisha Singhai	08-11-2017	Managerial Creativity,Learned Optimism and Emotional Intelligence As Determinants of Managerial Effectiveness in Private and Public Sector Banks.
19	Garima Shrivastava Jain	Dr. Manisha Singhai	NA	30-10-2017	"A Study of Impact of Emotional Intelligence on Academic Stress and Mental Health amongst College Students"
20	Ms.Urvashi Munjar	Dr.Anukool Hyde	NA	28-10-2017	A Study of Social Maturity, Social Intillegence among B-School Students of Indore Division
21	Ms. Harsha Dudhoria Surana	Dr. Raksha Thakur	NA	28-10-2017	A Study of Consumer Attitude towards Cashless Transactions in Indore Region
22	Mr.Umesh Kumar Bhawsar	Dr. Minal Uprety	NA	11-10-2017	Measuring performance of Modern and post Modern Portfolio Theories for Indian Capital Market
23	Ms.Shobhanjali Raghuwanshi	Dr. Sopnamayee Acharya	NA	11-10-2017	Role of Green HRM in Gaining sustainable competitive advantage
24	Ms.Ritika Soni	Dr. Sopnamayee Acharya	NA	11-10-2017	Impact of workplace spirituality on work attitude and work performance
25	Ms.Pooja Agrawal	Dr. Gunjan Ananad	NA	11-09-2017	The effect of Emotional Labour on Employee well being and Job stress: Moderating Role of Personality Types
26	Ms. Tejal Paranjpe	Dr. Bharti Malukani	NA	11-08-2017	Impact of talent management on organizational performance across various industries in Madhya Pradesh.

Prestige Institute of Management and Research, Indore

Ph.D Enrolled Candidates

SNo	Name of Candidate	Name of Guide	Co- Guide	Registration Date	Topic
27	Mr. Arun Shah	Dr. Raksha Thakur	NA	11-08-2017	A study of consumers motivations of Selecting over the top streaming Media
28	Mr.Deepak Deshmukh	Dr. Vipin Choudhary	NA	11-07-2017	A Study of Perception of Owners/ Managers of MSME towards Cashless Economy
29	Mr.Nitesh Keswani	Dr. Vipin Choudhary	NA	11-07-2017	Determents of Capital Structure in Indian Companies
30	Ms.Divya Jain	Dr. Rupal Choudhary	NA	11-07-2017	Role of Microfinance in Women Empowerment and upliftment of Society in India
31	Mr Deepesh Mamtani	Dr. Bharti Malukani	NA	11-07-2017	HR analytics :Application of Machine Learning Techniques to predict employee turnover in service industry
32	Archana Nag (Mahajan)	Dr. Rupal Choudhary	NA	11-06-2017	Study of Buying Behaviour and Adoption Rate of Solor Products in madhya Pradesh
33	Mr.Ashish Mahajan	Dr. Rupal Choudhary	NA	11-06-2017	Role of MSME Development Institute Indore in Entrep. Development of Madhya Pradesh
34	Ms.Kavita Jain	Dr. Rupal Choudhary	NA	11-06-2017	A study of Financial Literacy and Information Technology Initiatives on Financial Inclusion in India
35	Mr.Piyushkant Pyasi	Dr. Murlidhar Panga	NA	11-03-2017	Employee Responses to Technologically driven chanes: A study of service automotation in a service organization.
36	Mr.Aniruddha Maheshwari	Dr. Murlidhar Panga	NA	11-03-2017	A Study of Adoption of Swachh Bharat Abhiyan by Citizens and Organizations (With reference to Indore Region)
37	Ms.Archana Pandey	Dr. Gunjan Ananad	NA	11-02-2017	The Relationship between Emotional Intelligence work attitude and Job Satisfaction of Bank Managers
38	Ms.Swati Jain	Dr. Bharti Malukani	NA	11-02-2017	A study on Barriers to employment for specially abled person
39	Mr.Jitendra Tiwari	Dr. Deepak Jaroliya	NA	16-01-2017	Role of green supply chain management in Attaining sustainable competitive advantage

Prestige Institute of Management and Research, Indore

Ph.D Enrolled Candidates

SNo	Name of Candidate	Name of Guide	Co- Guide	Registration Date	Topic
40	Ms.Neha Godbole	Dr. Deepak Jaroliya	NA	09-12-2016	Impact of Emotional Intelligence and Job Satisfaction on Work Life of Managers
41	Mr.Shashank Shrivastva	Dr. Deepak Jaroliya	NA	27-10-2016	Role of Digital Marketing in Enhancing Student Enrollment and Brand Image of Management Institutes in India
42	Ms. Neeta Jain	Dr.Anukool Hyde	NA	27-09-2016	An Analytical Study of Talent Management Practices in Service Sector
43	Mr.Pranay Karnik	Dr. Deepak Jaroliya	NA	15-09-2016	Determinants of Employability of Management Students in M.P.
44	Mr. Sunil Garg	Dr.Anukool Hyde	NA	14-09-2016	Examining Relationship between return policies and consumer preferences towards online shopping portals.
45	Mr. Sumit Zokarkar	Dr. Alok Bansal	NA	26-03-2015	A study of Mobile e Marketing Adoption in select Tier -I, Tier II and their III Cities of India
46	Mr Vishvesh Chouhan	Dr.Anukool Hyde	NA	14-01-2015	Packaging Strategies of Indian Tobacco Companies
47	Ms. Shabista Kureshi	Dr. Deepak Jaroliya	Dr. Ajit Upadhyay	19-08-2013	A Study of Online Usage and Its Intensity in E-Banking in M.P.
48	Mr.Shailendra Singh	Dr. Ajit Upadhyay	NA	06-01-2011	Impact of ERP Technology on Organisational Performance