

Prestige Institute of Management and Research, Indore

Ph.D Enrolled Candidates

SNo	Name of Candidate	Name of Guide	Co- Guide	Registration Date	Topic
1	Ms. Pooja Choudhary	Dr.Ranjana patel	NA	14-12-2020	Impact of Octapace Culture on worklife balance: A pereceptual study of IT and Education sector employees.
2	Ms.Swapna Dixit	Dr.Ranjana patel	NA	14-12-2020	Impact of Social Media Influencer Marketing on Consumer Buying Behaviour towards Eco Friendly Personal Core Products: with special reference to Generation Z
3	Moushmi Chakraborty	Dr. Rashmi Farkiya	NA	14-12-2020	A study of the Impact of Job Crafting on Subjective well being through meditating role of work engagement.
4	Ms. Juhi Gurbani	Dr. Rashmi Farkiya	NA	12-12-2020	A study of effect of Emotional Intelligence on Job-Satisfaction and Organisational Citizenship Behaviour of Service Sector Employees.
5	Mr. Harshit Panday	Dr. Rashmi Farkiya	NA	12-12-2020	A study of Multigenerational Diversity and its Impact on workplace culture and employee productivity
6	Ms.Chahat Jain	Dr. Pallavi Kapooria	NA	10-12-2020	To study of the impact of social media on personal branding
7	Mr. Ankit Trivedi	Dr. Vidya Telang	NA	10-12-2020	A Comparative Study of the Impact of Financial Inclusion and Financial literacy on Saving and Investment Patterns of Rural and Urban People of M.P
8	Ms.Kuljeet Chourey	Dr. Pallavi Kapooria	NA	09-12-2020	To study the impact of product endorsements by social media influencers on consumer's buying decision
9	Ms. Dipti Talreja	Dr.Sharda Haryani	NA	09-12-2020	Impact of binge watching on Psychological well-being on Higher Education Students
10	Mr. Akshay Mathur	Dr. Minal Uprety	NA	07-12-2020	A study of awareness and adoption of industry 4.0 technologies in indian MSMEs
11	Mr. Rohit Joshi	Dr. Vipin Choudhary	NA	06-12-2020	Service Quality Perceptions of the Bottom Of Pyramid CustomersTowards Life Insurance

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12	Ms. Yashaswi Pawar	Dr. Vidya Telang	NA	04-12-2020	Impact of Financial Literacy on Financial Investment Decisions with special reference to women of of Madhya Pradesh and Gujrat
13	Ms. Mona Tanted	Dr. Vipin Choudhary	NA	04-12-2020	A study of Children's Influence on Family Buying Decision towards FMCG products. With special reference to Madhya Pradesh.
14	Ms.Sampada Najan	Dr. Ira Baphna	Dr. Vipin Choudhary	13-11-2018	A study of Determinanta of Successful Women Entrepreneur in Madhya Pradesh
15	Ms.Sonam Mathur	Dr. Vipin Choudhary	NA	09-11-2018	Buying Behaviour Towards Female Apparel In India
16	Mr.Manoj Shrimal	Dr. Rupal Choudhary	NA	13-11-2017	A Study of customer Perception and satisfaction towards online food Delivery Mobile Applications
17	Ms. Prachi Shukla	Dr. Shefali Tiwari	Dr. Manisha Singhai	09-11-2017	The Relationship Between Emotional Intelligence ,Social Intelligence of Enterprenures and Sustainablity Of Their Ventures.
18	Mr. Amit Naidu	Dr. Shefali Tiwari	Dr. Manisha Singhai	08-11-2017	Managerial Creativity,Learned Optimism and Emotional Intelligence As Determinants of Managerial Effectiveness in Private and Public Sector Banks.
19	Garima Shrivastava Jain	Dr. Manisha Singhai	NA	30-10-2017	"A Study of Impact of Emotional Intelligence on Academic Stress and Mental Health amongst College Students"
20	Ms.Urvashi Munjar	Dr.Anukool Hyde	NA	28-10-2017	A Study of Social Maturity, Social Intillegence among B-School Students of Indore Division
21	Ms. Harsha Dudhoria Surana	Dr. Raksha Thakur	NA	28-10-2017	A Study of Consumer Attitude towards Cashless Transactions in Indore Region
22	Mr.Umesh Kumar Bhawsar	Dr. Minal Uprety	NA	11-10-2017	Measuring performance of Modern and post Modern Portfolio Theories for Indian Capital Market

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23	Ms.Shobhanjali Raghuwanshi	Dr. Sopnamayee Acharya	NA	11-10-2017	Role of Green HRM in Gaining sustainable competitive advantage
24	Ms.Pooja Agrawal	Dr. Gunjan Ananad	NA	11-09-2017	The effect of Emotional Labour on Employee well being and Job stress: Moderating Role of Personality Types
25	Ms. Tejal Paranajpe	Dr. Bharti Malukani	NA	11-08-2017	Impact of talent management on organizational performance across various industries in Madhya Pradesh.
26	Mr. Arun Shah	Dr. Raksha Thakur	NA	11-08-2017	A study of consumers motivations of Selecting over the top streaming Media
27	Mr.Deepak Deshmukh	Dr. Vipin Choudhary	NA	11-07-2017	A Study of Perception of Owners/ Managers of MSME towards Cashless Economy
28	Mr.Nitesh Keswani	Dr. Vipin Choudhary	NA	11-07-2017	Determents of Capital Structure in Indian Companies
29	Mr Deepesh Mamtani	Dr. Bharti Malukani	NA	11-07-2017	HR analytics :Application of Machine Learning Techniques to predict employee turnover in service industry
30	Ms.Divya Jain	Dr. Rupal Choudhary	NA	11-07-2017	Role of Microfinance in Women Empowerment and upliftment of Society in India
31	Archana Nag (Mahajan)	Dr. Rupal Choudhary	NA	11-06-2017	Study of Buying Behaviour and Adoption Rate of Solor Products in madhya Pradesh
32	Mr.Ashish Mahajan	Dr. Rupal Choudhary	NA	11-06-2017	Role of MSME Development Institute Indore in Entrep. Development of Madhya Pradesh
33	Ms.Kavita Jain	Dr. Rupal Choudhary	NA	11-06-2017	A study of Financial Literacy and Information Technology Initiatives on Financial Inclusion in India

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34	Mr.Piyushkant Pyasi	Dr. Murlidhar Panga	NA	11-03-2017	Employee Responses to Technologically driven changes: A study of service automation in a service organization.
35	Mr.Aniruddha Maheshwari	Dr. Murlidhar Panga	NA	11-03-2017	A Study of Adoption of Swachh Bharat Abhiyan by Citizens and Organizations (With reference to Indore Region)
36	Ms.Archana Pandey	Dr. Gunjan Ananad	NA	11-02-2017	The Relationship between Emotional Intelligence work attitude and Job Satisfaction of Bank Managers
37	Ms.Swati Jain	Dr. Bharti Malukani	NA	11-02-2017	A study on Barriers to employment for specially abled person
38	Mr.Jitendra Tiwari	Dr. Deepak Jaroliya	NA	16-01-2017	Role of green supply chain management in Attaining sustainable competitive advantage
39	Ms.Neha Godbole	Dr. Pragya Jaroliya	Dr. Deepak Jaroliya	09-12-2016	Impact of Emotional Intelligence and Job Satisfaction on Work Life of Managers
40	Mr.Shashank Shrivastva	Dr. Deepak Jaroliya	NA	27-10-2016	Role of Digital Marketing in Enhancing Student Enrollment and Brand Image of Management Institutes in India
41	Ms. Neeta Jain	Dr.Anukool Hyde	NA	27-09-2016	An Analytical Study of Talent Management Practices in Service Sector
42	Mr.Pranay Karnik	Dr. Deepak Jaroliya	NA	15-09-2016	Determinants of Employability of Management Students in M.P.
43	Mr. Sunil Garg	Dr.Anukool Hyde	NA	14-09-2016	Examining Relationship between return policies and consumer preferences towards online shopping portals.
44	Mr. Sumit Zokarkar	Dr. Alok Bansal	NA	26-03-2015	A study of Mobile e Marketing Adoption in select Tier -I, Tier II and their III Cities of India

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45	Mr Vishvesh Chouhan	Dr.Anukool Hyde	NA	14-01-2015	Packaging Strategies of Indian Tobacco Companies
46	Rachna Jain	Dr. Manisha Singhai	NA	10-09-2013	Impact of RTI ACT 2005 on Management of Higher Learning Institutions in India
47	Ms. Shabista Kureshi	Dr. Deepak Jaroliya	Dr. Ajit Upadhyay	19-08-2013	A Study of Online Usage and Its Intensity in E-Banking in M.P.
48	Mr.Shailendra Singh	Dr. Ajit Upadhyay	NA	06-01-2011	Impact of ERP Technology on Organisational Performance