

Prestige Institute of Management and Research, Indore

Data Requisition Sheet

Type of Activity Organized (Please tick)	<ul style="list-style-type: none"> • Management Development Program • Faculty Development Program • Student Training Program/Certifications ✓ • Consultancy • Co-Curricular Activity • Extra-Curricular Activity 		
Title of the Activity	Industry Orientation Lecture Series- A Session on Career opportunities as a Business Analyst		
Number of Faculties Coordinating	One		
Name of the Faculty/s Assigned and Designation	Pranay Karnik, Assistant Professor		
Duration (DD/MM/YYYY)	From Date: 8 th May 2021	To Date: 8 th May 2021	Total No. of Days: 1
Whether On Campus/Off Campus (Please Mention)	Off campus (Online session using Zoom platform)		
No. of Participants	Top Level Managers		
	Mid-Level Managers		
	Lower Level Managers		
	Professors		
	Associate Professors		
	Assistant Professors		
	Students	103	
	General Participants		
<u>Description of the Activity:</u>			
<p>Industry Orientation Lecture Series is being organized as a part of Daksh-The Employability Skills Development Program. For the students of second semester of all the specialized courses of PIMR Indore. The students are exposed to various industries and which they can target for making a career so that they can make an informed choice before choosing a particular industry. Industry professionals with</p>			

a proven track record belonging to these particular industries are invited interact with the students. For these programs, PIMR alumni have been engaged as experts as the students can relate much better to them and can get their guidance for their respective careers.

A session on Career Opportunities as a Business Analyst was organized for the second semester students of MBA Financial Administration on 8th May 2021 from 12 Noon -1 pm on Zoom platform. The speaker of the session was Mr. Ketan Kokil, Sr. Business Analyst, DXC Technology and PIMR alumni from MBA FT 2007 batch.

The expert briefed the students about the opportunities, challenges, skill requirements and industry expectations. 103 students of MBA Financial Administration attended the session and the program was moderated by Mr. Pranay Karnik.

Snapshot

The screenshot shows a Zoom meeting interface. At the top, the title is "Career opportunities as a Business Analyst" and there is a "Download (5 files)" button. The main content area displays a slide titled "Skills required for BA". On the left of the slide is a stick figure labeled "BA". To the right of the figure is a list of skills, each in a box with a right-pointing arrow: "Functional Knowledge", "BA Skills", "Knowledge Areas", "SDLC", "Methodolgies & Models", and "Technical Knowledge & Tools". The entire list is enclosed in a red rectangular border. On the right side of the Zoom window, there is a speaker card for "Ketan Kokil" with a timestamp of "2021-05-08 12:55:36". Below the speaker card is an "Audio Transcript" section with a search bar and a transcript entry: "00:59:47 OK OK." and "00:59:48 Now we'll talk about the tools tool is only one tool as a BA you should know at this phase obese level." The transcript is powered by Otter.ai.