



PRESTIGE INSTITUTE OF MANAGEMENT & RESEARCH, INDORE

An Autonomous Institution, Thrice Accredited by NAAC with highest Grade, now A++

PIMR PG CAMPUS

Address: 2, Education & Health Sector, Scheme No. 54,
Near Bombay Hospital, Indore – 452010 (M.P.) India

E-Mail : directoradmissions@prestige.ac.in
admission_pg@pimrindore.ac.in

Website : www.pimrindore.ac.in

Follow Us: Facebook: <https://www.facebook.com/PIMR.Indore>
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www.pimrindore.ac.in

TAKING THE BIG STEP FORWARD.



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About the Institute

- Prestige Institute of Management and Research, Indore (PIMR) was founded in 1994.
- The Institute has been conferred Autonomous Status by UGC.
- The Institute has Atal Incubation Centre (AIC) established by NITI Aayog, Government of India under Atal Innovation Mission (AIM)
- The Institute has been conferred with highest grade “A++” by UGC, NAAC in 2021.
- The Institute is ISO 9001:2008 certified.
- The Institute has permanent affiliation with

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Devi Ahilya Vishwavidyalaya, Indore and all the programs are approved by DAVV.

- Recognized by the University Grants Commission under 2(f) and 12(b) sections of the UGC Act, 1956.
- Consistently ranked amongst the top B-Schools in India. (Rank No. 1 – M.P. among Self-Financed/ Pvt. B-Schools)
- Recognized Research Centre of the University for Ph.D. Program in Management.

Uniqueness of PIMR

• Learning Management through Practice (LMP)

Learning Management through practices known as LMP is based on a Practical learning approach and identifying one's potential and skills. Different activities conducted by PIMR over the years are part of the LMP evaluation scheme. It helps students to inculcate managerial skills through practical knowledge, decision-making, analytical thinking and self-discipline.

• Personal Growth Laboratory (PG Lab)

Personal Growth Laboratory (PG Lab) is an intensive learning experience which combines human relations laboratory exercises, conceptual inputs, reflection and discussion, to bring about a transformation in attitudes and behaviour; to equip

participants - mentally, emotionally and physically – for better interaction with others. In postgraduate management programmes where it has been used, the PGL is designed to orient students towards their future careers as professional managers and leaders.

• **Master Yourself**

Master yourself is a reflective and experiential course that provide management students insights and practical tools to navigate with wisdom, live with more engagement, meaning, and fulfilment, and in the process accomplish their quest for performance and success. It enables students learn and acquire two key foundational leadership skills viz. awareness and mastery over one inner landscape – mental

models, thoughts, emotions, and sources of meaning.

• **Business Simulation**

The International Business Simulation course is exclusively designed to give an opportunity to the students to work as team for building and implementing an international business strategy for a simulated company operating in the worlds market. The course emphasizes on strategic planning and control and allows the students to use their knowledge and experience from all other business related courses in a very integrated manner.

• **Atal Incubation Centre (AIC) PRESTIGE**

Atal Incubation Centre hosted by PIMR functions under the Atal Innovation Mission

Scheme of NITI Aayog, Government of India. AIC-Prestige is a modern incubation centre at Indore for in-campus and virtual incubation of start-ups. It develops innovative and disruptive start-ups to become viable business ventures by providing overall ecosystem support to business ideas that are innovative, exponentially scalable and sustainable. At AIC-Prestige, start-ups are incubated through the cycle, ensuring them to become successful.

• **PIMR Manthan**

Central India's largest Management and Cultural Fest "Manthan" is organized in the Institute every year. It provides platform to the students to showcase their creative and managerial skill in various inter-college competitions.

Programs offered and Seats

Name of the Program	Seats	Duration
MBA (FT) Major and Minor specialization	480	2-years
MBA (Marketing Management)	120	2-years
MBA (Financial Administration)	120	2-years
MBA (International Business)	60	2-years
MBA (Personnel Administration)	60	2-years
MBA (Advertising & Public Relations)	60	2-years

Note: 5% additional Seats under TFW (Tuition Fee Waiver) Scheme

**Life
@
Prestige**



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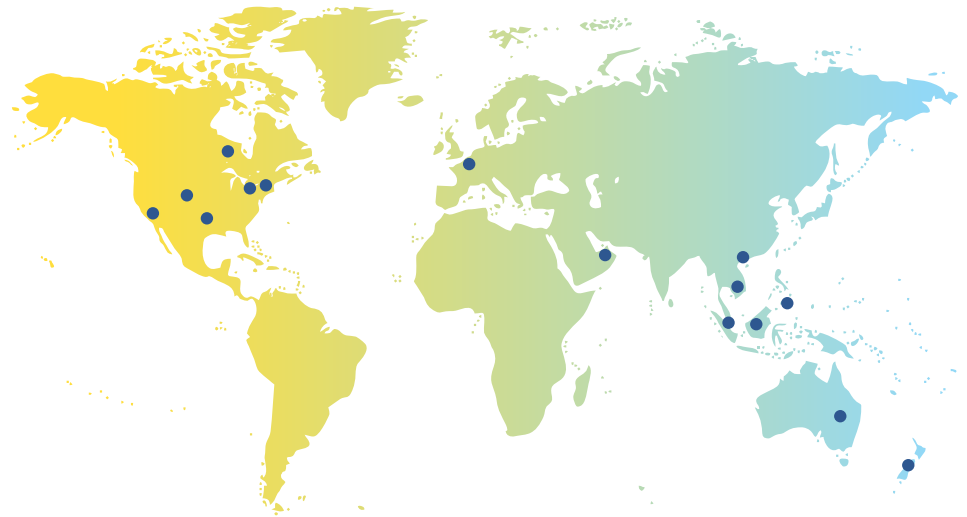
Top Recruiters

- Nestle India
- Asian Paints Ltd.
- Reckitt
- Adani Wilmar Ltd.
- Growisto
- Tata Croma
- Aditya Birla Grasim Industries Ltd.
- Federal Bank
- Tata Consultancy Services
- Axis Bank

- Arcesium
- Deloitte
- ICICI Lombard GIC Ltd.
- Piramal Group
- Bajaj Housing Finance
- KMK Ventures
- Indiamart
- VE Commercial Vehicles Ltd.
- Wonder Cement Ltd.
- Bajaj Housing Finance
- Mondelez
- Glaxo Smithkline
- S & P Global
- ICICI Bank
- Tata Power
- FedEx
- Adani Ports
- FM Logistics
- ... And many more.

Alumni Global Presence

1. Dubai, Qatar, Kuwait- UAE-
2. Boston-Philippines
3. Phnom Penh- Cambodia
4. Singapore
5. Hong Kong
6. Melbourne, Sydney-Australia
7. Auckland-New Zealand
8. San Jose, Salt Lake City, Dallas, Newark,
Philadelphia, New York
9. Toronto-Canada
10. Glasgow, London-UK
11. Ikast-Denmark
12. Jakarta-Indonesia





Vivek Kastwar

MBA FT Finance 1994-1996

Head of Corporate Banking,
Ahli United Bank, Dubai



When I started on my MBA in 1994, I was hoping that my degree would provide me with the credentials and business acumen to someday take on a role like this. I have to say that the MBA program at PIMR gave me a lot more than I expected. The greatest benefit of the program was much more than the “piece of paper” that I received at the end. It was the confidence it gave me to pursue, win, and accept these positions. Thanks to the faculty of the MBA program, I know that I have all of the tools to be a successful and ethical leader. I truly enjoyed my time in the Institute back then program and the investment I made there is changing my future for the better.



Ankur Sharma

MBA (International Business) 2013-2015

Manager -Exports
ITC Foods Division



I owe a large part of my career achievements to PIMR. Campus diversity with a variety of courses offered at Institute helped me to acquire knowledge and skills required in the Industry. Promoting overall development PIMR IB course truly prepared me for the skills required to be a Global Manager.



Abhilash Dandotiya

MBA FT Finance 2015-2017

Senior Business/Strategic Consultant
(UK and Ireland)
Tata Consultancy Services



It was my immense luck and fortune to be the part of PIMR where I can grow. The entire faculty and department leaves no stone unturned to shape one's future. My 2 years at PIMR have been a wonderful experience of learning business, how market runs and practical finance. Huge respect, love and devotion for entire faculty members and department. It's their efforts that make me to count myself into better professional.



Sudeep Sharma

MBA FT HR 2003-2005

Head – HR, Learning and Administration
HCL Healthcare, India



I hold high regards for PIMR as it helped me choose the career I am currently successful in. The career guidance given by the Director himself at the time of choosing specialization turned out to be a life changing experience. I will always have high regards for the institute and the faculty who guided me on the path of success.



Abhishek Saxena

MBA Marketing Management 2007-2009
Sales Operations Manager-West Bengal
Britannia Industries Ltd



It's been 11 years since I graduated from PIMR, Being from Engineering background, everything about management and strategic thinking I learnt here in the campus, faculties played a pivotal role in shaping me into who I am today. I am sure this institution will continue doing great stuff and help young managers achieve their dreams.



Atul Jain

MBA FT Marketing 2004-2006
Executive Vice President
CSB Bank Ltd.



It's been 17 years since I graduated from PIMR, Indore. I would like to thank PIMR for being supportive and helping me throughout to develop my personality, thereby making me what I am today. I wish this institution goes on doing great stuff and help students achieve their dreams.



Anushka Namdeo

MBA (Advertising and Public Relations)
2017-2019

Anchor
News 24



My journey towards becoming an anchor began right when I was in PIMR. I am highly grateful to PIMR and especially to my course MBA APR, because I got many opportunities to work towards my goal while I was studying. Teachers were very supportive in every aspect during college. My journey from Indore to Delhi has been wonderful. I am thankful and grateful from the bottom of my heart.



Imran Ali

MBA FT Marketing 2008-2010

State Brand & Marketing Head -
Madhya Pradesh
DB Corp Ltd.



It was my immense luck and fortune to be the part of Central India's best Management Institute PIMR. The entire faculty and department leaves no stone unturned to shape future Managers, Leaders and Entrepreneurs. I can proudly say that it is because of this institute I stepped into the corporate world for the very first time. My two years at Prestige have been a wonderful experience of learning with prolific exposure to the outside world. Huge respect and love and for entire faculty members and department.

Admission Procedure (Tentative)

For Admission in all MBA Programs, aspirants will be required to participate in Online Off – Campus Counselling through Internet from their home / city / town / village / Govt. Authorized Center / Authorized MPONLINE Kiosk through the following websites :
<http://dte.mponline.gov.in/>

Mobile App: MP Mobile (can be downloaded from Google Play Store)

Step – 1 Online Registration: On the basis of Common Management Admission Test (CMAT) Score (if appeared in CMAT) (<https://cmat.nta.nic.in>) OR on the basis of Qualifying Exam (Graduation Marks) (For those who have not taken CMAT exam)

Step – 2 Document Verification: Documents Verification at Help Centers. List of Help Centers are available on www.dte.mponline.gov.in/

Step- 3 Choice Filling: MBA aspirants must give choices of Institutes and courses in the order of their preferences

Step – 4 Choice Locking: MBA aspirants can lock choices by making payment.
(refer to www.dte.mponline.gov.in).

Step – 5 Display of Merit List: Merit List will be displayed on DTE Website.

Step – 6 Online Allotment

Step – 7 Reporting and Admission in Allotted College

Additional Round of Counselling (This is the prerogative of DTE)

Aspirants who have not taken admission / cancelled can apply for this round of counselling as per the rules of DTE, Bhopal.

College Level Counselling (If Conducted)

Aspirants who have not taken admission / cancelled can apply for this round of counselling as per the rules of DTE, Bhopal by re-registering for CLC round.

Note: Admission Procedure is subject to change and will be finally decided by Directorate Technical Education (DTE), Bhopal.

For further details, please visit the following website:

<http://dte.mponline.gov.in/>

Documents Required for MBA Admission

Please refer to www.dte.mponline.gov.in for the list of documents.

All the admitted students are required to fill “Anti Ragging Affidavit” online compulsorily (www.antiragging.in or www.amanmovement.org) and Print out of the same has to be submitted in the Institute.

For more information, please call on following numbers

78699 99297, 81031 29701

Admission Department

Dr. Rajeev Raghuvanshi

Director - Admissions

Prestige PIMR Group

78699 99297, 81031 29701

directoradmissions@prestige.ac.in

directoradmissions@pimrindore.ac.in