



ज्ञान-विज्ञान विमुक्तये

आचार्य मनिष र. जोशी
सचिव

Prof. Manish R. Joshi
Secretary



सत्यमेव जयते

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आज़ादी का
अमृत महोत्सव

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

No. 1-1/2024 (EkPedMaaKeNaam)

13th September, 2024/ भाद्रपद 22, 1946

Subject: Request for Active Participation in the "एक पेड़ माँ के नाम/Plant4Mother" Campaign

आदरणीय महोदया/महोदय,

With reference to our earlier communication (No. 1-1/2024 (EkPedMaaKeNaam) dated 8th August, 2024, regarding the "एक पेड़ माँ के नाम/ Plant4Mother" campaign launched by the Hon'ble Prime Minister on World Environment Day, June 5, 2024, this is to reiterate the significance of this initiative, which calls for planting trees as a tribute to mothers and to promote environmental conservation across the country.

The Ministry of Environment, Forest & Climate Change (MoEF&CC) has set ambitious targets to plant 80 crore saplings by September 2024 and 140 crore saplings by March 2025. As communicated earlier, Higher Education Institutions (HEIs) have been actively participating in this campaign, with over 89,000 saplings already planted by educational institutions and reported on the <https://merilife.nic.in> portal. MoEF&CC is closely reviewing the progress, and over 50 crore saplings have been planted across India since the campaign's launch.

To further boost this effort, it has been decided to organize a **one-day special plantation drive on 17th September, 2024**, during which all institutions are requested to participate actively and report their plantation activities on the MeriLiFE portal (<https://merilife.nic.in/login>). The guidelines for uploading details of the plantation drive, along with videos and photographs, are available on the portal <https://merilife.nic.in>

We seek your continued support in reviewing and advancing this campaign within your institutions. Your proactive participation will significantly contribute to the greening of both rural and urban areas, fostering a stronger movement for positive environmental action.

सादर,

भवदीय,


(मनिष जोशी)

To,

The Vice Chancellors of all Universities
The Principals of all Colleges