

**1.4.2 Action Taken Report Based on Received Feedback  
from Student, Faculties, Employer and Alumni**

## Action Taken Report for the Academic Year (2018-19)

By Analyzing feedback collected from Faculties, Students, Employer and Alumni, Following are the actions taken for further improvement in Curriculum.

- As per the demand from Industry and Academic body, we have started with Program outcomes and course specific outcomes in system.
- To acquire more Social exposure in MBA we have introduced Summer Internship Project with Live Projects, Social projects for the students which were analyzed by Faculty feedback.
- Entrepreneurship as an Elective has been offered in various programs to fulfill the industry needs which make the curriculum structure more qualitative in nature.
- Students have provided with choice between Major Research Project and Business Analytics as per the analysis of student feedback.
- We have offered more number of new courses in various programs to fulfill the gap between Academy and Industry. Such as Equity Market, HR Analytics, International HRM, Commodity Derivatives, Mutual Funds, Supply chain Design Network and Credit Research Analyst which has been analyzed from Students and Faculty feedback.
- As per student and faculty feedback analysis, we have offered Field Project to MBA (PA) students to enhance their Ability as an elective.
- Observation of International Yoga Day, SWACCH BHARAT ABHIYAN was carried out. Talks on Corporate Social Responsibility and Skill India were organized.
- To enhance students skill Specialization subjects like Supply Chain Management and International Marketing offered to the International Business students as per the requirement of Globalization which has been analyzed by Employer and Faculty feedback.
- Various workshops and seminars were conducted on Conservation of Environment and Protection of Biodiversity, Techniques of Urban Agriculture, Personal Development, Skill Development, Self Defense Training and Disaster Management, General and Reproductive Health for Women.



*B.S.*

*Y. H. H. H.*

## Action Taken Report for the Academic Year (2018-19)

By Analyzing feedback collected from Faculties, Students and Alumni, Following are the actions taken for further improvement in Curriculum.

- In BBA program, examination scheme and content has been revised for core subjects such as Fluency in Global English and Foundation of Business Management.
- In BBA program; for subjects- Financial Accounting, content of the subjects are shuffled and in Marketing Management, examination scheme is revised in order to bring in line with current accounting practices.
- In BBA program, shuffling and content revision has been done in Business Mathematics and Statistics, Information Technology Fundamentals, English in Business and Life, Business Economics, Business Costing, personality Development, Research in Business Management and Business Management by Indian Ethos and Values.
- New syllabus has been introduced in Management Accounting and Advanced Excel.
- In BBA (Foreign Trade) program, content has been revised in Business and Commercial Knowledge, Business Economics, Environmental Science and Global Marketing Management.
- For B.Com. (Hons.) Program, content revised for Business Mathematics, Business Economics, Business Laws, Principles of Management, Computer Application in Business, Strategic Management, Human Resource Management, Corporate Law, Environmental Studies, Corporate Accounting, Auditing, Income Tax Law, Indirect Taxes, Financial Management, Marketing Management as well as Business Tax Procedure and Management.
- For B.Com. (Hons.) Program, title revised for Business & Commercial Knowledge.



M. K. Jaiswal

PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE  
DEPARTMENT OF LAW

**ACTION TAKEN REPORT FOR THE ACADEMIC YEAR 2018-19**

Analyzing the feedback of B.COM.LL.B.(HONS.)/ B.BA.LL.B.(HONS.)/ B.B.A.LL.B.(HONS.)/ LL.B.(HONS.) / LL.M. it is hereby stated that

- Increase in the intake of students of B.COM.LL.B.(HONS.)/ B.BA.LL.B.(HONS.)/ B.B.A.LL.B.(HONS.)/ LL.B.(HONS.) from previous year.
- Certain units of management, arts, commerce and law subjects were revised taking into consideration the introduction of new laws.
- Environmental studies as subject was introduced B.COM.LL.B.(HONS.)/ B.BA.LL.B.(HONS.)/ B.B.A.LL.B.(HONS.) as compulsory subject.
- Hindi/ French language from this academic session would be taught in one semester only instead of two semester
- There is an upward rise in curve in terms of all components in all the courses.
- LL.M. as two year program continues to have an upward curve in relation to all the components of the feedback.
- Faculty are suggested to rely more on the Reference Books and Journals in order to improve clarity and coverage of the subject for further improvement



*Manish*  
*Manish*

## Action Taken Report for the Academic Year (2017-18)

By Analyzing feedback collected from Faculties, Students, Employer and Alumni, Following are the actions taken for further improvement in Curriculum.

- As per the demand from Industry and Academic body, we have started with Program outcomes and course specific outcomes in system.
- To acquire more International Industrial exposure in MBA we have introduced Summer Internship Project with International Programs for the students which were analyzed by Alumni feedback.
- Entrepreneurship as an Elective has been offered in various programs to fulfill the industry needs which make the curriculum structure more qualitative in nature.
- Various vocational and skill training programs by the Faculty of Community Education and Entrepreneurship Development and the Department of Physical Education and Special Education were organized.
- Students have provided with choice between Major Research Project and Business Analytics as per the analysis of student feedback.
- We have introduced Generic courses like Spoken Sanskrit, Management by Consciousness, Kulhad Economy, Psychology, Holistic Well-Being, Environmental Sciences, Indian Ethos and Values and Entrepreneurship for students of MBA programs as per the requirements of Society and all round development which has been analyzed from Students and Faculty feedback.
- Our Library was equipped with INFLIBNET, DELNET, EBSCO, and SCOPUS Knowledge Portal to meet the current requirement of the students to enable efficient learning.
- Each Department has the Board of Studies (BoS) meeting twice a year. Feedback given by the subject faculties were put forward to the committee for consideration and the recommendations were implemented.
- We have also modified our External Evaluations Pattern as per the needs of the Continuous Assessment system by introducing MCQs, Case study Analysis and Numerical Problems which will be beneficial for students and faculty both.
- To enhance students skill Specialization subjects like Supply Chain Management and International Marketing offered to the International Business students as per the requirement of Globalization which has been analyzed by Employer and Faculty feedback.



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## Action Taken Report for the Academic Year (2017-18)

By Analyzing feedback collected from Faculties, Students and Alumni, Following are the actions taken for further improvement in Curriculum.

- As per the requirement raised by the Industry, Alumni and Students, institute has initiated a certificate program with IISFT, Gandhidham for giving live training on ICEGATE Platform in Computer Labs.
- As per the increasing need in the field of Research, institute has started program in Business Analytics in BBA.
- Certification Program has initiated by the institute for the students of BBA and BBA (FT) in the field of Accounting, MS Excel, Customer Relationship Management.
- According to the requirements of students, alumni and industry New syllabus has been introduced in E-commerce, management accounting, Introduction to business analytics, basic mathematics and statistics using R, Artificial Intelligence, Advanced Excel, Big data Technologies, Advanced statistics using R, Data Analytics I: Hadoop Applications, Business analytics using Python, Data Analytics II: Apache Spark.
- In BBA (Foreign Trade) program, content has been revised for Business Economics, Principles and Practices of Accounting, Fluency in Global English, Foreign Language (French), Marketing Management, Computers Application in business and Select Market & Thrust Product.
- As per the feedback from students and alumni, 4-6 months of apprenticeship is offered to students of BBA(FT) in sixth semester to give them exposure of industry.
- Major changes implemented in program B.Com(Hons) and BA(JMC) such as subjects groups were made, many new subjects introduced, content of existing subject revised.
- For B.Com. (Hons.) Program, content revised for Computer Application in Business, Cost Accounting, Human Resource Management, Business Statistics ,Corporate Law, Industrial Visit, Job Training, Auditing, Income Tax Law and Practice, Indirect Taxes, Financial Management, International Business and Entrepreneurship Development.



*Y. Thakur*

PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE  
DEPARTMENT OF LAW

**ACTION TAKEN REPORT FOR THE ACADEMIC YEAR 2017-18**

Analyzing the feedback of B.COM.LL.B.(HONS.)/ B.BA.LL.B.(HONS.)/ B.B.A.LL.B.(HONS.)/ LL.B.(HONS.) / LL.M. it is hereby stated that

- Increase in the intake of students of B.COM.LL.B.(HONS.)/ B.BA.LL.B.(HONS.)/ B.B.A.LL.B.(HONS.)/ LL.B.(HONS.) from previous year.
- There is an upward rise in curve in terms of all components in all the courses.
- LL.M. as two year program continues to have an upward curve in relation to all the components of the feedback .
- All the four courses overhauling in terms of coverage of syllabus and applicability of it in real life situation showed the desired result. It is suggested that certain units of management, arts , commerce and law subjects be revised taking into consideration the introduction of new laws
- Faculty are suggested to rely more on the Reference Books and Journals in order to improve clarity and coverage of the subject for further improvement



*M. K. Sharma*



## Action Taken Report for the Academic Year (2016-17)

By Analyzing feedback collected from Faculties, Students, Employer and Alumni, Following are the actions taken for further improvement in Curriculum.

- As per the demand from Industry and Academic body, we have continued with Choice Based Credit System in second year of MBA Program.
- To acquire more Industrial exposure in MBA we have introduced Summer Internship Project and Industrial Projects for the students which were analyzed by Employer feedback.
- Academic audit was conducted in the department level and the inputs received were documented and suggestions taken forward to be implemented in the BOS meetings.
- MOUs/Agreements were signed with Universities and reputed institutions to enrich research experience and facilitate faculty and student exchange program in India and abroad.
- More Electives have been offered in various programs with 108 credits to fulfill the industry needs which make the curriculum structure more qualitative in nature.
- To get more experience in Research, we have made Major Research Project compulsory for MBA (FT/IB) students which was an action taken after analysis of Alumni feedback.
- We have introduced Generic courses like Spoken Sanskrit, Management by Consciousness, Kulhad Economy, Psychology, Holistic Well-Being, Environmental Sciences, Indian Ethos and Values and Entrepreneurship for students of MBA programs as per the requirements of Society and all round development which has been analyzed from Students and Faculty feedback.
- As per student feedback analysis, we have introduced Business Communication, Personality Development, E-business Fundamentals and Applications of Information System courses for MBA students to enhance their Ability.
- We have also modified our External Evaluations Pattern as per the needs of the Continuous Assessment system by introducing MCQs, Case study Analysis and Numerical Problems which will be beneficial for students and faculty both.
- To enhance students skill subjects like MRP, Case Based Industrial Analysis, Financial Modeling Using Excel, Decision Making Skills and Business Analytics offered to the students as per the requirement of Industry which has been analyzed by Employer and Faculty feedback.



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## Action Taken Report for the Academic Year (2016-17)

By Analyzing feedback collected from Faculties, Students and Alumni, Following are the actions taken for further improvement in Curriculum.

- As per the feedback, Choice based Credit System was continued in second year of the programs BBA,BCA, B.Com ,BAMC, and MMC .
- In consultation with alumni and corporate representative, institute has improved Course content and updated with latest content, text readings, suggested readings.
- As per the requirement of industry, alumini summer internship was made compulsory subject of two credits in all the programs i.e BBA, BBA(FT), BAMC, B.Com, BCA and MMC.
- New subjects like Industrial Psychology, Banking and Insurance, Business Research in Management are introduced in B.Com (hons).
- On the basis of feedback received from the students, New Subjects like Entrepreneurship, mobile applications development using android, PHP AJAX and Ruby were introduced in BCA. In BCA, Minor Research Project and Major Research Projects are introduced and its Viva Voce will be taken by external examiner. In BCA, Live software project introduced and its viva voce will be taken by external examiner.



*Sharda*

*Therata*

PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE  
DEPARTMENT OF LAW

**ACTION TAKEN REPORT FOR THE ACADEMIC YEAR 2016-17**

Analyzing the feedback of B.COM.LL.B.(HONS.)/ B.BA.LL.B.(HONS.)/ B.B.A.LL.B.(HONS.)/ LL.B.(HONS.) / LL.M. it is hereby stated that

- Increase in the intake of students of B.COM.LL.B.(HONS.)/ B.BA.LL.B.(HONS.)/ B.B.A.LL.B.(HONS.)/ LL.B.(HONS.) from previous year.
- There is an upward rise in curve in terms of all components in all the courses.
- LL.M. as two year program was introduced and it has showed the desired result.
- All the four courses overhauling in terms of coverage of syllabus and applicability of it in real life situation showed the desired result.
- Since Human Resource Management as a subject has not received the desired result in terms of feedback, Human Resource Development was introduced in B.B.A.LL.B.(HONS.) from this academic session.
- Faculty are suggested to rely more on the Reference Books and Journals in order to improve clarity and coverage of the subject for further improvement.



*Y. Mahesh*

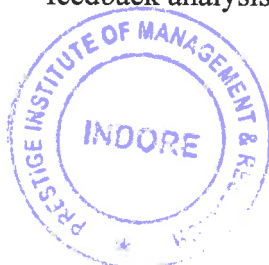


*Agarwal*

## Action Taken Report for the Academic Year (2015-16)

By Analyzing feedback collected from Faculties, Students, Employer and Alumni, Following are the actions taken for further improvement in Curriculum.

- As per the demand from Industry and Academic body, we have started with Choice Based Credit System in this year.
- To acquire more skill exposure in APR we have introduced Campaign planning project for the students which was analyzed by Employer feedback.
- More Electives have been offered in various programs to fulfill the industry needs which make the curriculum structure more qualitative in nature.
- As per Industry requirement we have offered Major and Minor Elective courses consists of Finance, Marketing, HR, System and Operation & Production to the students for their choice of interest.
- To get more experience in Research, we have made Major Research Project compulsory for MBA (FT/IB) students which was an action taken after analysis of Alumni feedback.
- To update curriculum along with industry requirement we offered Case Based Industrial Analysis Project for MBA (MM) students which has been analyzed from faculty feedback.
- We have introduced foreign language like German, French for students of International Business as per the requirements of globalization in business which has been analyzed from Students and Employer feedback.
- As per student feedback analysis, we have introduced Business Communication and Personality Development courses for MBA students to enhance their Skill/Ability.
- We have also modified our External Evaluations Pattern as per the needs of the Continuous Assessment system by introducing MCQs, Case study Analysis and Numerical Problems which will be beneficial for students and faculty both.
- Enhanced research activities by conducting Research Convention, Research methodology workshops, Case development workshops and International Conference were organized. Students were encouraged to take up Projects based on application projects.
- Comprehensive Viva Voce for Marketing Management students has been introduced in our External Examination scheme as per the requirement generated from Alumni feedback analysis.



*B.P.*

*Thakur*

## Action Taken Report for the Academic Year (2015-16)

By Analyzing feedback collected from Faculties, Students and Alumni, Following are the actions taken for further improvement in Curriculum.

- On the basis of feedback received from students, alumni, institute has started Choice based Credit System is introduced in all the UG programs. Total credit of programs BBA ,BCA and BBA(FT) are 120 each and credits for B.Com (Hons) and BAMC(Hons) are 144 each. Total credits for MMC are 97
- In consultation with alumni and corporate representative, institute has improved Course content and updated with latest content, text readings, suggested readings.
- Institute initiated, in all the programs nature of courses introduced as core, elective discipline centric, elective generic, soft skill/ability enhancement, project work summer training, and comprehensive viva voce.
- As per the need of the students in BBA programs specializations offered as Marketing, Finance, HR, System, banking and Tourism management. In each specialization discipline specific electives were introduced choice of one subject is given in each.
- Thirty three new subjects were introduced in BBA like environmental science, service marketing, public relations and corporate communication etc. The subjects were introduced as electives.
- Environmental Science is introduced in BBA, BCA, BBA(FT), BA(MC), B.Com(Hons) as compulsory ability enhancement course.



**ACTION TAKEN REPORT FOR THE ACADEMIC YEAR 2015-16**

Analyzing the feedback of B.COM.LL.B.(HONS.)/ BA.LL.B.(HONS.)/ B.B.A.LL.B.(HONS.)/ LL.B.(HONS.) it is hereby stated that

- Since the intake of students of B.COM.LL.B.(HONS.) and LL.B.(HONS.) were much less than other courses, hence B.COM.(HONS.) and LL.B.(HONS.) feedback in relation to all the components of feedback is much higher.
- All the four courses introduced required an overhauling in terms of coverage of syllabus and applicability of it in real life situation.
- Since Human Resource Management as a subject has not received the desired result in terms of feedback, it is suggested to either improve the syllabus or replace it with another management subject.
- It Is Also Suggested To Introduce Two Year LL.M. Course for the next academic session
- Faculty are suggested to rely more on the Reference Books and Journals in order to improve clarity and coverage of the subject.



*M. K. Sharma*



*Report*

## Action Taken Report for the Academic Year (2014-15)

By Analyzing feedback collected from Faculties, Students, Employer and Alumni, Following are the actions taken for further improvement in Curriculum.

- To acquire more practical exposure in lab we have introduced E-business project for the students.
- More Electives have been offered in various programs to improve the curriculum structure.
- To get more experience in Research, we have introduced Minor Research Project in subject called BRM.
- From student feedback analysis, we have introduced practical Viva Voce for subjects like C++, IT for managers by which students can get more experience in lab practical.
- To update curriculum along with Industry requirement we offered Major Research Project in almost all programs which has been analyzed from faculty feedback.
- Institute increased soft skill training focused more on participative games and team building. Invited resource persons from industries were made to address the students to give more exposure on industry awareness. Intensive training on aptitude training was planned for the next academic year.
- We have introduced foreign language like German, French for students of International Business as per the requirements of globalization in business which has been analyzed from Students and Employer feedback.
- We have also modified our External Evaluations Pattern as per the needs of the Continuous Assessment system by introducing MCQs, Case study Analysis and Numerical Problems which will be beneficial for students and faculty both.
- Comprehensive Viva Voce for subjects like MRP, CBIA, Personality Development and IT has been introduced in our External Examination scheme as per the requirement generated from Alumni feedback analysis.



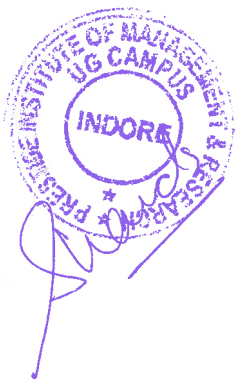
*B.S.*

*Y. K. Chaudhary*

## Action Taken Report for the Academic Year (2014-15)

By Analyzing feedback collected from Faculties, Students and Alumni, Following are the actions taken for further improvement in Curriculum.

- As per the requirements and suggestions of Alumni a New Program Bachelor in Arts (Mass Communication) ( Hons) is proposed from session 2014-15.
- Feedback has received from the students regarding the creating Research base at UG level. In BBA, Research in Business Management is introduced in fourth semester.
- Institute has introduced Five new subjects were proposed in BBA (FT). Foundation of Business management, Global business environment, Packaging and Distribution Channels, Advertisement and sales promotion in foreign trade and International trade agreement.
- Eight new subjects proposed in MMC program. Fundamental of English, advertising research, advertising and creativity, media planning and buying, copy writing, brand management, reporting principles and practice. Practical.



*M. K. Sharma*