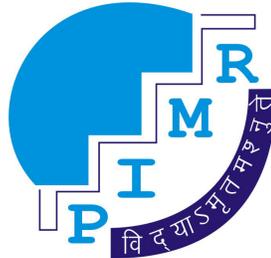


ONE DAY NATIONAL WORKSHOP

ON REVISED NAAC ACCREDITATION FRAMEWORK

(April 25, 2019)

Organized by:



PRESTIGE INSTITUTE OF MANAGEMENT AND
RESEARCH, INDORE

In Association with



NATIONAL ASSESSMENT AND ACCREDITATION
COUNCIL (NAAC)

PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH

[An Autonomous Institution Established in 1994, Accredited twice consecutively with Grade 'A' NAAC (UGC)]

Add: 2, Education and Health Sector, Scheme # 54, Near Bombay Hospital,
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INTRODUCTION

Quality education is the key for the growth and success of any nation. Higher Education Institutions (HEIs) play a vital role in providing quality education and there exist various practices that need to be adopted for the same. NAAC has been set up to facilitate the volunteering institutions to assess their performance vis-a-vis set parameters through introspection and a process that provides space for participation of the institution. NAAC accreditation helps the HEIs to analyze their strengths, opportunities, and weaknesses through an informed review process. Beside this, the NAAC accreditation will help funding agencies with objective data so that they can take a decision on the funding of HEIs. NAAC

grade/assessment may also help educational institutes to initiate modern or innovative methods of pedagogy. On the other hand, NAAC accreditation or grade of a HEIs will help the student to figure out all the details about the institute such as quality of education, research output, teaching-learning, infrastructure etc. NAAC grade helps students to choose the best institute based on its NAAC grade/ performance in the NAAC accreditation process. This workshop has been planned to motivate HEIs to initiate and share the best practices as well as to undergo the evaluation of the same with the assessment and accreditation by NAAC.

OBJECTIVES OF WORKSHOP

The proposed workshop on New NAAC Accreditation Framework will be covered with the help of following objectives.

- The key objective of this workshop will be to build awareness about NAAC Accreditation and its benefits to the higher education Institutions.
- To discuss the new online process of NAAC Accreditation Framework with the help of

Experts/Resource Person from NAAC, Bangalore.

- Facilitating the techniques relating to qualitative and quantitative metrics of NAAC Accreditation Framework and its significance.
- Facilitating the exchange of experiences regarding best educational practices for quality enhancement among the participants from various institutions.

DISCUSSION THEMES

The proposed themes that will be covered during the workshop are as follows:

- a) Revised Assessment and Accreditation (A&A) Framework
- b) Quality Indicator Framework (QIF)
- c) Best Practices of HEIs for Quality Enhancement

EXPECTED OUTCOME

The workshop would be really beneficial for the higher education institutions to understand the importance of NAAC Accreditation and Its revised framework. The workshop will identify

some best practices that will help in enhancing quality standards of HEIs, which will be disseminated through the workshop discussions.

WHO SHOULD ATTEND?

- ACADEMICIANS
- SENIOR MANAGERS / PRACTITIONERS
- RESEARCH SCHOLARS / STUDENTS
- MANAGEMENT DEVELOPMENT FACILITATORS

IMPORTANT DATES

Early Bird Registration	April 07, 2019
Last Date of Registration	April 16, 2019

* Kindly note that registration will be on first come first serve basis.

*Early Bird Registration will get 10% discount

REGISTRATION DETAILS

REGISTRATION FEE FOR PARTICIPANTS

	Residential	Non-Residential
Senior Managers/Practitioners	₹. 2000/-	₹. 1500/-
Academicians (Faculty/Consultants)	₹. 1000/-	₹. 500/-
Research Scholars/ Students	₹. 750/-	₹. 300/-

Registration fee should be sent along with nomination form. The registration fee covers workshop kit, lodging and boarding for one night on twin sharing basis. Registration fee is not refundable. However, change in nomination/s is acceptable.

☞ For details, please contact either of the following:

Dr. Yogeshwari Phatak
Director and Chairperson
Internal Quality Assurance Cell
(IQAC), PIMR, Indore

Dr. R.K. Sharma
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REGISTRATION FORM

- **Name (in capital letters) :** _____
- **Designation and Affiliation :** _____

- **Address for Correspondence :** _____

Mobile # _____ **Fax #** _____

E-mail _____

Details of Demand Draft-Amount Rs. DD No./UTR No.
Dated Drawn in favor of "**Prestige Education Society (PIMR PG)**"
payable at Indore.

RTGS/NEFT Details:

Prestige Education Society (PIMR PG) Account Number: **6251002100000821**

Branch Name: **PIMR Scheme No. 54, INDORE**

IFSC Code: **PUNB0625100**

MICR Code: **452024015**

Name : _____ Signature _____

Please inform us by putting a tick mark on any one of the statements.

1. I would like to register as a Residential Delegate
2. I would like to register as a Non-residential Delegate

Note: This form can be photocopied for the use of other willing participants.

ABOUT INDORE

Indore is the largest city of the Indian state of Madhya Pradesh. Indore has been elected as the cleanest city of India three years in a row as per the Swachh Survekshan 2017, the Swachh Survekshan 2018 and 2019. It serves as the headquarters of both Indore District and Indore Division. A central power city, Indore exerts a significant impact upon commerce, finance, media, art, fashion, research, technology, education, and entertainment and has been described as the commercial capital of the state. It boasts of well developed industrial areas like Dewas and Pithampur where major industrial houses have production facilities. Indore is home to the Madhya Pradesh Stock Exchange, India's third oldest stock exchange. Indore's real estate market is among the most expensive in the state. Numerous Schools, Colleges, and universities including Engineering and Management Institutions are located in Indore, including IIM Indore and IIT Indore. Soon Indore

will be the IT hub of central India. Companies like TCS and Infosys will setup their new ventures at Super Corridor. Super Corridor is new industrial area of Indore which is developed by M.P. Government for IT and Medical Hub. Indore was ruled by the Holkars from 1728, when the region was granted to them by Bajirao Peshwa. In the beginning of the Holkar reign Maheshwar town close to Indore, famous for its sarees, was the capital. In 1818, the capital was shifted to Indore by Rani Ahilyabai, daughter-in-law of Malhar Rao Holkar. The Holkars contributed significantly to the development of Indore. The soil of Malwa has nurtured many illustrious sons and daughters, prominent among whom are Dagar Brothers, M. F. Hussain, Lata Mangeshkar, Guru Deolalikar, Vishnu Chinchalkar, Baba Dike, Col. C. K. Naidu, Capt. Mushtaq Ali, Chandu Sarvate and many others.

Connectivity to Indore – Indore is well-connected by road, rail and air routes. There are direct train connections linking the city with Mumbai, Delhi, Ahmedabad, Kolkata, Nagpur, Jaipur, Udaipur, Hyderabad, Cochin, Chennai and several other cities. The Agra-Mumbai Road (National Highway 3) passes through Indore. Indore is served by the Devi Ahilyabai Holkar International Airport, about 8 km from the city. This airport has also new state-of-art terminal for national and international flights. It is the busiest airport in the states of Madhya Pradesh and Chhattisgarh and also serves as a hub for

international cargo. The airport has been operating services by Air India, Jet Airways Konnect, Jet Airways, Jet Life, IndiGo, SpiceJet connecting Ahmedabad, Bangalore, Bhopal, Chandigarh, Delhi, Hyderabad, Jabalpur, Jaipur, Jodhpur, Kolkata, Lucknow, Mumbai, Nagpur, Patna, Pune, Raipur, Srinagar and Visakhapatnam. Bhopal, the capital of Madhya Pradesh, is located about 180 kms. to the east of Indore, and is a junction for trains bound for North, East and West. Indore is well connected to Bhopal with buses leaving for Indore every 30 minutes.

Places of Interest in and around Indore

– Interesting examples of Holkar architecture, such as Rajwada and Lalbagh Palace are found in Indore. There are places of religious significance like Sheesh Mahal, a Jain temple, Bijasan Mandir, Harsiddhi and others. Ujjain and Omkareshwar are important religious centers located within a radius of 100 kms of Indore, two of the twelve Jyotirlingas are located in these centers. The reigning deities

are Mahakaleshwar and Omkareshwar respectively. Maheshwar, the original capital of Holkars and Mandu, the once thriving socio cultural centre, which was founded by the Nawab of Malwa are located nearby. Mandu is known for the romantic legend of Baz Bahadur and Rani Rupmati. The ruins are a mute testimony to these two great lovers and patrons of music and art.

ABOUT THE INSTITUTE

Prestige Institute of Management and Research is conceived as a unique growth oriented Institution of professional education and training. The Institute had in its genesis the solemn objective of catering to the educational and training needs of the students, non-resident Indians, foreigners residing in India, defense personnel and executive from industry and government. The uniqueness of the Institute lies in its provision for elaborate spectrum of professional programs under one roof, on-the-job training, semester university examination, emphasis on qualitative education/training and building of cultural values and development of dynamic personality. The Institute had made a beginning in 1994 by introducing MBA (Core) and MBA (Part Time) programs, an undergraduate program in management discipline (Bachelor of Business Administration). The Institute, also started, Masters Program in MBA (Marketing Management), MBA (International Business), MBA (Financial Administration), MBA (Personnel Management), MBA (APR) BCA, B. Com.

(Hons.), Masters and Bachelor in Mass Communication and Bachelor of Foreign Trade and BA (MC). Five year integrated BA LLB (Hons.), B.Com. LLB (Hons.), BBA LLB (Hons.) and three year LLB program and LLM. The Institute is also a recognized research centre for Ph.D. program in Management. It aims at becoming one of the best self-financed education and training centers in the country. The Institute is an Autonomous Institution since 2006. Its MBA program has been accredited by NBA a body of AICTE since 2003. It has been ranked consistently in the upper edge of top ranking business schools in the nation-wide surveys carried out by the agencies like Business Today, Cosmode, Ministry of Human Resource Development, Business India and Outlook which has enabled the Institute to achieve significant position amongst B-schools in the country. The Institute has also twice accredited with Grade 'A' by NAAC (UGC) in 2009 and 2014. The achievement of the Institute in a short span of Twenty Five years of its existence has been widely appreciated.

ABOUT NAAC

The **NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL (NAAC)** is an autonomous body established by the University Grants Commission (UGC) of India to assess and accredit institutions of higher education in the country. It is an outcome of the recommendations of the National Policy in Education (1986) which laid special emphasis on upholding the quality of higher education in India. To address the issues of quality, the National Policy on Education (1986) and the Plan of Action (POA-1992) advocated the establishment of an independent national accreditation body. Consequently, the NAAC was established in 1994 with its headquarters at Bangalore.

In pursuance of its Action Plan for performance evaluation, assessment and accreditation and quality up-gradation of

institutions of higher education, the National Assessment and Accreditation Council (NAAC), Bangalore proposes that every accredited institution should establish an Internal Quality Assurance Cell (IQAC) as a post-accreditation quality sustenance measure. Since quality enhancement is a continuous process, the IQAC will become a part of the institution's system and work towards realisation of the goals of quality enhancement and sustenance. The prime task of the IQAC is to develop a system for conscious, consistent and catalytic improvement in the overall performance of institutions. For this, during the post-accreditation period, it will channelize all efforts and measures of the institution towards promoting its holistic academic excellence.

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