



# **PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH**

(An Autonomous Institution Established in 1994 & Accredited with 'A' grade by NAAC (UGC))  
(Affiliated to Devi Ahilya University & Programs are approved by AICTE and State Government)  
(M.B.A. has been Accredited by National Board of Accreditation, AICTE, New Delhi)

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## **Internal Quality Assurance Cell (IQAC)**

### **Annual Quality Assurance Report (AQAR)**

**[ 2009 - 10 ]**

**Name of the Institution: PRESTIGE INSTITUTE OF MANAGEMENT  
AND RESEARCH, INDORE**

**Year of Report: 2009-2010**

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## PIMR / IQAC / AQAR / 2009-10

### PART - A

A Plan of action was chalked out for the academic year 2009-10 by the IQAC in consultation with the various departments of the Institute soon after the Institute was accredited by NAAC in 2009.

The IQAC was constituted as a post accreditation exercise to monitor all aspects of quality improvement in the Institute.

### Composition of the Internal Quality Assurance Cell (IQAC) : 2009-2010

<u>Sr. No.</u>	<u>Required Composition</u>	<u>Name of the Member</u>	<u>Designation / Position</u>
1.	Chairperson	Dr. Yogeshwari Phatak	Director, PIMR
2.	Administrative Officers	1. Shri. M.L. Bais 2. Shri. B.S. Gadekar 3. Shri. Manish Anand	Controller of Examination, PIMR Dy. Registrar, PIMR Librarian, PIMR
3.	Teachers	1. Dr. R.K. Sharma 2. Dr. Alok Bansal 3. Dr. Ajit Upadhyay 4. Dr. Sachin Mittal 5. Dr. Anukool Hyde	Professor, PIMR Associate Professor, PIMR Associate Professor, PIMR Associate Professor, PIMR Associate Professor, PIMR
4.	Nominees from Management	1. Dr. Davish Jain 2. Shri. Dipin Jain	Vice-Chairman, PES Treasurer, PES
5.	Nominee from Local Society	1. Dr. Atul Negi 2. Shri. Dutta Gupta	Director, PIES Vice-President, Gajra Bevel Gears Ltd., Dewas
6.	Coordinator of the IQAC	Dr. Kapil Arora	Associate Professor, PIMR

Legend :  
PIMR: Prestige Institute of Management and Research, Indore  
PES : Prestige Education Society, Indore  
PIES : Prestige Institute of Engineering & Science, Indore

The IQAC met periodically and discussed various aspects of quality improvement and suggested constructively to the concerned.

## **PART - B**

### 1. Activities reflecting the goals and objectives of the institution:

#### ***The main objectives of the Institute are:***

To provide professional education and training to all irrespective of caste, creed, religion, province, faith, gender, political affiliation and financial status.

To support executives and other in-service personnel in developing their professional competence and acquiring knowledge for their career advancement by designing and conducting the management development programs.

To organize seminars, workshops and special lectures for updating knowledge of concepts and practices.

To provide consultancy and other expert services to business organizations in various areas like finance, human resource management, marketing, production, systems and general management.

To conduct faculty and staff development programs for facilitating the development of professional competence and knowledge upgradation of the teachers and the non-teaching staff of the Institutes imparting professional and technical education in the country and abroad.

To conduct and encourage research in all areas of the management discipline.

To take measures for attending to the social and environmental concerns.

#### ***The activities that reflect the objectives of the Institute are:***

**Academic Programs**, viz., Curriculum based classes, Conferences, Seminars, Workshops, special Extra Mural Lectures and Research in all areas of the management discipline.

**Curriculum design and development**, based on quality education with a focus on innovations and improvements.

**Intellectual development**, viz., faculty and staff development programs for facilitating the development of professional competence and knowledge up gradation

**Institute Industry Interface**, through executive based interactive programs on the topics relevant to management and allied disciplines, Case writing and Research Methodology Workshops.

**Research Programs**, viz., Fundamental (Institute is a recognized Ph.D. centre) and Applied Research (major as well as minor research projects sponsored by various funding bodies at state as well as national levels).

**Sponsored Projects**, viz., by AIMS, CCMS, etc.

**Publications**, viz., Bi-annual internationally refereed journal (PIJMR), Prestige Research Abstract (PRA), Case Monograph Series, International and National Conference Books, International and National Conference Abstract - Abhigyan, Annual Student's magazine - Pratishta, Annual Alumni Magazine - Udaan, Fortnightly News letter - Learning Curve, Quarterly News Letter, Annual Introductory Booklet to the Institute - Swagat, Contact details of PIMR fraternity - Kutumbhkam, Status paper, Information Brochure, Brochures of various Degree / Advanced Diploma / Diploma / Certificate Programmes

**Extension Activities**, viz., Students Council Activities, Rotaract Club, HR Club, Marketing Club, etc.

**ICT Applications and Infrastructural Development**

**National Development, Ecology and environment Protection Activities**

## 2. New academic programmes initiated (UG and PG):

The following New Programmes have been launched at UG and PG Level by PIMR in 2009-10:

- Bachelor in Commerce (Honours)
- Master in Mass Communication
- Executive Post Graduate Program in Management
- Advanced Diploma in Business Computing
- Certificate in Event Management and PR
- Diploma in Event Management
- Banking Certification programme (Partner: HDFC Bank)

## 3. Innovations in curricular design and transaction:

Looking to the requirement of Industry, the Curriculum at the Institute was refined and updated. New Electives with Dual Specialisation were introduced in the Executive Post Graduate Programme in Management. The BBA syllabus was updated with new electives. In the MBA Core Full Time; Options were offered to the Students to select any FOUR Subjects out of a choice of TEN Subjects in the field of their specialisation.

#### 4. Inter-disciplinary programmes started:

The following Inter-Disciplinary Programmes have been launched at UG and PG Level by PIMR in 2009-10:

- Executive Post Graduate Program in Soft Skills
- Advanced Diploma in Business Computing
- Certificate in Event Management and PR
- Diploma in Event Management

#### 5. Examination reforms implemented:

The following Examination related Reforms have been implemented at PIMR in 2009-10:

- Change in the Examination Schemes at UG and PG Courses from 10/90 (i.e. Internal Exam - Out of 10 and External Exam - Out of 90) to 40/60 (i.e. Internal Exam - Out of 40 and External Exam - Out of 60)
  - Submission of Online Information related to:
    - o Assignment Submission (Part of Internal Evaluation)
    - o Attendance (Part of Internal Evaluation)
  - Declaration of Results ONLINE
  - Soft Copy of Exam Paper accepted on CD by Exam Section
- Updates in Exam Software of the Institute

#### 6. Candidates qualified: NET/SLET/GATE etc.:

PIMR being a Management Institute, the orientation of the students is towards Placements or Entrepreneurship. Hence, the students are appearing for CAT and other tests for PG programs at the Under Graduate level and join corporate or start their own enterprise at the PG level.

Amongst the Faculty members, Prof. Rupal Choudhary is UGC - NET qualified person.

#### 7. Initiative towards faculty development programme :

The Institute is very particular about the continuous development of its faculty members. It organizes training programs, workshops and sponsors faculty members to National and International Conferences and Seminars organized by various institutions across the globe. The Institute was represented by the faculty in the following conferences/meetings (select list):

### ***International & National Events***

- International Conference on Technology and Business Management in Dubai on March 16-18, 2010.
- Nirma International Conference on Management organized at Institute of Management, Nirma University, Ahmedabad on January 7-9, 2010.
- Workshop on Advanced Pedagogy in Entrepreneurship: Case Methods organized in Bangalore on January 6-8, 2010.
- International Conference on Global Issues in Business and Technology organized by Devi Ahilya University, Indore in collaboration with Modern Technology and Management Institute, USA, University of Maryland Eastern Shore, USA and College of Business Frostburg State University, USA and sponsored by Synetic Business School, Ludhiana on December 22-24, 2009.
- IMA International Management Conclave Transforming Leadership- Ideas to Icons organized by Indore Management Association on November 7-8, 2009.
- International Convention on Technology Enabled Learning for Tertiary Education In India organized by CEC-UGC, New Delhi and EMRC, Devi Ahilya University, Indore on August 7-8, 2009.

**And many others.**

## **8. Total number of seminars/workshops conducted:**

### ***Conferences and Workshops at the Institute:***

**International and National Conference:** The Institute regularly organizes International and National Conferences to provide a platform for the academicians, researchers, industrialists and students to share their views on contemporary management issues. PIMR faculty gets an opportunity to network with leading institutes in India and abroad and getting critical inputs on Research activities. Four international conferences, eight national Conferences and four National IT Conferences have been organized so far.

***The Fourth International Conference*** on the theme Managing in the New World Order: Strategies for Sustainable Business Development was inaugurated by Shri Vallabh Bhansali, Chairman, Enam Securities Pvt. Ltd. on January 30, 2010. Prof. Yashpal, Ex-Chairman, UGC; Prof. Moolchand Sharma, Vice Chairman-UGC, and Dr. Bakul Dholakia, Ex-Director, IIM, Ahmedabad were Speakers on this occasion. Dr. Ajit Singh Shehrawat, Vice-Chancellor, DAVV was also present on the occasion.

***The Fourth National Conference*** on Innovative IT Practices for Organizational Excellence was inaugurated by Dr. S. G. Deshmukh, Director, IITM, Gwalior on September 11, 2009. Mr. Satya Prabhakar, CEO, Sulekha.com, was conferred "IT Excellence Award" on this occasion.

**Case Writing Workshops:** Looking at the dearth of Indian cases in management, the Institute organizes Case Writing Workshops twice in a year. Twenty two Workshops have been organized so far and around 200 cases have been developed under the auspices of PIMR. ***Twenty second National Case Writing Workshop*** was held in the Institute on January 2-4, 2010.

**Research Methodology Workshops:** The institute conducted its First Research Methodology workshop in 2003. The institute has conducted six national research methodology workshops which have resulted in the academic contribution of more than 100 research publications. ***Sixth National Research Methodology Workshop*** was organized on June 2-6, 2009. Nine Research papers were developed during the Workshop.

**Advertising Workshop:** ***Fourth Advertising Workshop*** on Showcasing of Creative Development was conducted by Ms. Pragya Narang, Head of Marketing, Creative Crest, New Delhi on April 18, 2010.

**Institute-Industry Interaction Seminar:** ***Twelfth Institute-Industry Interface Seminar*** on Agenda for Winning Organizations was organized on November 14, 2009. The Keynote Speakers were Mr. Chhitiz Kumar, Vice- President, GE Capital and Mr. Avinash Venkat, General Manager - HR, Whirlpool Corporation.

## 9. Research projects a) Newly implemented & b) Completed:

### ***Ongoing Research, Consultancy and Extension Projects***

Corporate Governance and Social Responsibility  
Drug Dependence amongst the Students of Professional Programs  
Expectations of Industry from Management Graduates  
Experience of Successful Entrepreneurs: Prescription for Aspirants  
Knowledge Management Practices in Indian Organizations: An Empirical Investigation  
Meaning of Work : An Indian Perspective  
Management Research in India  
Occupational Hazards of Police Force (A Study of Psycho-social Implications)  
Project Garland  
Project on Managerial Practices in India and Fiji : A Cross-Cultural Study  
Supervised Research in B-Schools  
What Ails Industry in Madhya Pradesh

## 10. Patents generated, if any: - N.A.-

## 11. New collaborative research programmes:

The Institute has been organizing Case Writing Workshops and Research Methodology Workshop with the active support of national level professional bodies such as ISTE, ISTD, NHRD and AIMS. A large number of faculty members from B-School based in India and abroad attend these Workshops. They work in groups with the group leader normally being a PIMR faculty which helps in active followup of the Case or Research Paper and taking it to its logical conclusion. The final output of such workshops is a Case or Research paper which is a joint effort of a mixed group of B-School faculties. Subsequently, once the workshops are over, the external faculties remain in touch with PIMR faculty which further gives impetus to the collaborative research initiatives. The institute also organizes Faculty Development Programs for faculty all over India. These programs are conducted in collaboration with AIMS, AIMA, ISTD, ISTE and other professional organizations.

## 12. Research grants received from various agencies:

The Institute is in receipt of Research Grants from central agencies from time to time. For the year 2009-10; the Institute was sanctioned a grant of Rs.2,00,000 by AICTE, New Delhi. No research grant was received from UGC during the said period.

## 13. Details of research scholars:

### LIST OF Ph.D. SCHOLARS REGISTERED AT PIMR - INDORE

S. No.	Name	Address	Topic	Registration Date & Enrolment No.
1	Vikas Khasgiwala	Sr. Lecturer Maharaja Ranjit Singh College Indore 9827760066 vikaskhasgiwala04@yahoo.com	Comprehensive Study of Customer	
2	Kalpana Agrawal	Lecturer, PIMR Indore 9406623119, 9425055755 muskan_mangal@yahoo.com	Effect of Emotional Intelligence on Organizational Politics	24.09.07 DX/01/01616



3.	Asim Dutta Gupta	GM, Gajra Defential Gears 9303220619	Impact of Personality and Occupational Self Efficacy on Managerial Effectiveness	Submitted
4	Amrita Thakre	PIMR, Indore 9826626765, amrita_thakre@yahoo.co.in	Push & Pull Factors Affecting Choice of Tourist Destination among Indian & Australian Tourists.	
5.	Mr. Pravin Kumar Shrivastav	ICFAI, Kanpur 98939085263 samycalling@gmail.com	A Comprehensive study of Competencies, Gap Analysis and Training needs of people working in Indian Tourism Industry with Special Reference to Tourism Industry in Madhya Pradesh	
6	Manish Pundlik Reader	SOC & E, IPS Academy Indore manishpundlik@rediffmail.com 9893038404	Dimension Affecting Quality of Education in B-Schools of India: A Perceptual Study of Faculty Members and Students	
7	Swaranjeet Arora	PIMR, Indore	Risk Management System- A Comparative Study of Indian Public and Private Sector Banks (with special reference to Indore Division)	DC/95/11875 dtd 10.12.2007
8	S. P. Pandey	09425602123 pandeysp5@gmail.com, pandeysp5@rediffmail.com	Study of Buying Behaviours and Product Feature Requirements for Farm Tractors (with reference to Malwa-MP)	
9	Sonal Gupta	9302589082	Study of Factors Affecting Sales Growth of Private Labels	
10	Suman Singh Chauhan	445-446, Gulab Bag Colony Ring Road, Dewasnaka Indore suman_fin@yahoo.com 0731-2573901, 9425311824	An Emperical Study on Risk Adjusted Performance Evaluation of Indian Mutual Funds Schemes	
11	Unmesh Mandloi	PIMR, Indore	Measuring Different Types of Customer Loyalty for Selected Category of Products	
12	Satish G. Chetty	SIMS, Indore		
13	Shuchi Sharma	PIMR, Indore	Style Management: A Study of Eq. Div. mF	
14	Sangeeta Shastri		Impact of Management Creativity on Organizational Effectiveness	
15	Deepak Agrawal	304, Shikara Apt. 160/1, Nemawar Rd. Navlakha, Indore 2403781,9827214334	IPO Pricing- A study of listing Volatility and efficient pricing mechanism	DC-89-0078
16	Devagya Muchhal	61, Indralok Colony RTO Road, Indore 2474747	A Study of Risk Management in the Indian IT Industry with Specific Reference to Software Development Projects	DE/2000/432

17	Ms. Charu Dubey	IBS, Indore 9893400147		
18	Ms. Ravleen	HOD, Gujarati Institute of Management, Indore		
19	Vanita Joshi	Sr. Lecturer Sanghvi Institute of Management & Science, Indore	Internet Self- Efficacy and Socio-Economic Status as Determinants of Adoption of Internet Enabled e-Banking: An Empirical Study	25.03.08
20	Vardhan Choubey	Sr. Lecturer, MIITM, Indore	Dimensions Affecting Shopping Behaviour of Customers in Organized and Unorganized Retail Formats-A Comparative Analysis	
21	Rakshita Puranik	Lecturer, GSIMR, Indore	Impact of Demographic Variables on Internet Advertising Effectiveness: An Empirical Study	
22	Suyash Jhavar	PIMR, Indore	Dimensions of Training Effectiveness in Information Technology Sector with special reference to software and telecommunication industries in India	
23	Rewati Jain	Canara Bank	Age, Occupation and Income as Determinants of Investment in Initial Public Offer and New Fund Offer: A Study of Investors in Madhya and Chhattisgarh	
24	Manish Pundlik	Reader, SOC & E, IPS Academy Indore	Dimension Affecting Quality of Education in B-Schools of India: A Perceptual Study of Faculty Members and Students	
25	Sanjeev Patni	Director Pride Institute of Professional Studies Indore Ph.#: 9630099390	A Study of e-Learning Strategies and Implementation Models in the India Context with Special Reference to Public Sector Institutions	
26	Meeta Kapoor	C/o. Major Sunil Kapoor FCTS, MCTE, Mhow Cantt. Dist. Indore  Faculty, IIST, Indore Ph.#: 9009824447/8085704005	A Comparative Study of Values and Ethics in Marketing Practices of Fast Moving Consumer Goods and its Effect on Customers in Delhi and Indore Region	
27	Mr. Sanjay Sharma	Faculty-IIST, Indore	Quality of education provided by the Management Institutes in India with Special Reference to Malwa Region.	
28	Mrs. Priyanka Sharma	Faculty-IIST, Indore		
29	Maninder Singh Bhatia	36, Dube Garden, Vallabh Nagar, Indore - 452 003 Phone #: 2544136, 9893182123	"Managerial Competency Mapping" A stud of Indian Service & Manufacturing Sector	DC/97/02089

30	Swati Parashar CH Institute of Management and Commerce	133, Tagore Nagar Gwarighat Road Jabalpur - 482 001 9926450979, 0761- 2663207	Exploring Leadership Style and Their Fitness with Factors Impacting Performance of Indian Service and Manufacturing Industry	DX/99/00612
31	Garima Joshi Sr. Lecturer, CH Institute of Mgmt. & Commerce, Indore	2/1, Bairathi Colony Pagnispaga, Indore 0731-2365157	Exploration of Strategy, Environment and Their Relationship with Performance for Indian Telecom Operators	DS/98/05185
32	Col. (Rerd) Harsh Vardhan Mankotia	"Shiv Shakti" Behind Golf View Qtrs. Mhow - 453 441 Ph.#: 07324-270285	Reflection on Military Ethics in Contemporary Warfare with particular reference to the Indian Soldier in Military Operations	D-00081995
33	Bharti Keswani	c/o. Dr. Kamal Malukani 31, Katju Colony Indore - 452 004 Ph.#: 98274-85209, 9329076331, 2729046	Virtual Community Adaptability & Implications in Indian Business Scenario	

#### 14. Citation index of faculty members and impact factor:

The Institute Faculty are regularly publishing Cases and Research Papers in Journals, Books, Monographs and Magazines. For this purpose, a large number of inhouse publications are brought out which includes Bi-annual internationally refereed journal (PIJMR), Prestige Research Abstract (PRA), Case Monograph Series, International and National Conference Books, International and National Conference Abstract - Abhigyan and Status paper. However, the Citation Index is not available for the same.

#### 15. Honors/Awards to the faculty:

PIMR Faculty received the following Award during 2009-10:

- Dr. Alok Bansal, Associate Professor received the Best Research paper Award at NICOM - 2009 - International Conference of Nirma Institute of Management, Nirma University, Ahmedabad.
- Prof. Kalpana Agarwal, Assistant Professor had her paper declared as the Best Research Paper of the Year 2009 by ISTD, New Delhi.

The Institute, too, conferred the following Awards on faculty members:

- **Best Faculty Award** (An Annual Award given away during the International Conference. The PIMR Faculty is evaluated on various parameters, major, amongst which is the students feedback and on basis of the same, presented the Best Faculty Award which carries a Commendation Certificate and a Laptop). During 2009-10; Prof. Raksha Chauhan received the Best Faculty Award.

- **Ten Years Service Award** (An Award given away during the International Conference. The PIMR Faculty who have completed Ten Years Service with the Institute is presented with this Award which carries a Silver Plaque and a Commendation Certificate). Prof. Rajesh Jangalwa received the Ten Years Service Award during 2009-10.
- The Institute also received the HALL OF FAME AWARD for 2009 by the prestigious Dewang Mehta Business School at the 17th Business School Affaire and Dewang Mehta Business School Awards Ceremony held at Mumbai on 5th November, 2009.
- The Director of the Institute - Dr. Yogeshwari Phatak was voted on the Executive Body of the Association of Indian Management Schools (AIMS) on the National Board.

## 16. Internal resources generated:

The Institute generated Rs.18,81,435 during the year 2009-10 on account of following activities:

Sr. No.	Head	Amount (Rs.)
1.	Student Fees	7,02,71,095
2.	Student Fees (Other) - <input type="checkbox"/> Exam Fees - Rs.64,13,550 <input type="checkbox"/> Hostel Fees - Rs.28,95,300	93,08,850
3.	Other programmes - <input type="checkbox"/> Ph.D. Program - Rs.38,500 <input type="checkbox"/> EPGPM - Rs.1,46,500 <input type="checkbox"/> ADBC/DEM/PGDEM/MMC - Rs.8,77,100	10,62,100
4.	Sponsorships - <input type="checkbox"/> Intl. Conf. - Rs.3,05,470 <input type="checkbox"/> IT Conf. - Rs.1,00,015 <input type="checkbox"/> Manthan'09 - Rs.3,25,300 <input type="checkbox"/> Other W/Shops - Rs.30,000	7,60,785
5.	Rotaract Club	47,550
6.	MDPs and Consultancy	11,000
7.	Other Income - <input type="checkbox"/> Interest on FD - Rs.2,30,000 <input type="checkbox"/> Rent - Rs.57,800	2,87,800
<b>GRAND TOTAL</b>		<b>8,17,49,180</b>

17. Details of departments getting SAP, COSIST (ASSIST) / DST, FIST, etc. assistance/recognition:

The Institute received the QMS Certificate - ISO 9001:2008 in recognition of its quality systems in 2009.



## 18. Community services:

**FACULTY AND STAFF CLUBS:** PIMR has a Faculty Club as well as a Staff Club, which celebrate birthdays and organize farewell parties and outings to facilitate the development of fraternity amongst all members of the PIMR Family. The employees of the Institute are sensitive to social issues, and have always come forward at the time of national disasters and calamities. They voluntarily donated one day's salary towards Mumbai Deluge Relief Fund, Tsunami Relief Fund, Gujarat Earthquake Relief Fund, Orissa Relief Fund and Kargil Fund in the past.

**ROTARACT CLUB:** Rotary International has given Charter to install Rotaract Club in the Institute to provide opportunity to the students of PIMR to serve the society in general and weaker sections in particular and carry out programs to maintain the ecological balance. The PIMR Rotaract Club has been adjudged as the Best Rotaract Club of the Rotary District 3040. It organizes various activities like Blood Donation Camp; and Rose Day and Chocolate Day to raise funds which is donated for noble cause. Following Activities were organized under the banner of Rotaract Club:

- PIMR Rotaract club under the aegis of Prestige Institute of Management and Research, Indore conducted a workshop on Swine Flu awareness on 17th August 2009. Dr. Deepak Bansal MD Medicine, DTCD (Delhi), Consultant Chest Physician and Bronchoscopist, Bombay Hospital, Indore delivered an informative lecture on Swine Flu awareness.
- The PIMR Rotaract Club, in association with the Rotary Club of Indore - Uptown had organized a ROTARACT FETE on 22 August, 2009. The Fete included stalls on various themes and games being setup by the students, snack and food stalls, DJ arrangement and fun activities for the entertainment of the students.
- The PIMR Rotaract Club donated a Laptop to the Sanjeevni Trust - an NGO in the service of Deaf and Blind Students on the occasion of the National IT Conference in September, 2009.
- The Institute organized an Installation ceremony (OATH ceremony) for the member of Rotaract Club of up town PIMR on November 6, 2009. Rotract Club members took OATH that they will work devotedly and committedly for the development and upliftment of the society and that they will abide by the principles of Rotaract club.
- On January 26, 2010, Republic Day was celebrated by the Club and a sum of Rs. 4000 was generated for Rotaract Club of PIMR, Indore through the sale of flags and bands.

## 19. Teachers and officers newly recruited:

### Teachers:

- Prof. Nishant Joshi
- Prof. Bharti Motwani
- Prof. Surender Singh Grover
- Prof. Rajeev Bhatnagar
- Prof. Akanksha Shah
- Prof. Shraddha Jain
- Prof. Khushbu Makwana
- Prof. Manjari Soni
- Prof. Sharda Hariyani
- Prof. Manali Agrawal

### Staff Members:

- Nivedita Wagle
- Pawan Shriwas
- Amit Temre

### Subordinate Staff Members:

- Ravi Choudhary
- Chandra Nath Dahl (Bahadur)

## 20. Teaching - Non-teaching staff ratio:

Number of Teaching Faculty: 40

Number of Staff Members: 22

Number of Subordinate Staff members: 18

**Teaching - Non-teaching staff ratio: 1:1**

## 21. Improvements in the library services:

**LIBRARY:** The Institute has a well-equipped, spacious and fully computerized library with around 26,259 books and reports/monographs on a large variety of management, computer applications and allied subjects. The Institute receives 272 Research Journals including 107 Foreign Journals regularly. A large number of newspapers and magazines are also procured for use in the library.

The Institute has a collection of 111 Encyclopedias and Dictionaries covering voluminous amount of information.

**E-LIBRARY:** The Institute is developing its e-Library facilities and is also an Institutional Member of EBSCO, DELNET, Capital Market and Down to Earth which provide an access to the database of Articles, Research Papers, Catalogue of Periodicals, List of Serials, Video Recordings etc. through the World Wide Web. PIMR is an Institutional Member of European Case Clearing House, which facilitates effective and efficient searching of forty management cases.

## 22. New books/journals subscribed and their value:

### **Library Updation from 01.04.2009 to 31.03.2010 ( 2009-10 )**

No. of Titles Purchased during the Period: 160

No. of Books Purchased during the Period: 784

No. of New Journals Subscribed during the Period: 74

Database of E-Journals purchased during the Period: EBSCO

#### **Cost of Subscription:**

Sr. No.	Details	Amount (Rs.)
1.	Titles & Books	1,67,917
2.	New Journals	1,40,124
3.	Database of E-Journals	4,20,000
	<b>GRAND TOTAL</b>	<b>7,28,041</b>

## 23. Courses in which student assessment of teachers is introduced and the action taken on student feedback:

The Institute takes the students feedback very seriously as it holds promises of improvement in the delivery of curriculum and other services to the students. Further, the Students feedback plays an important role in the evaluation of the Faculty members.

At PIMR, Student Feedback is compulsorily taken for all the Courses. Subsequent to the feedback, the same is communicated to the faculty members so that they can use it for the betterment of the teaching and learning process at the Institute.



## 24. Unit cost of education:

The Unit Cost of Education is taken as the Ratio of Overall Expenditure at PIMR to the Number of Students on Roll during 2009-10. The same is Calculated as per the following:

Expenditure (2009-10)	Students on Roll (2009-10)	Unit Cost of Education
3,74,42,776	1,738	21,544

## 25. Computerization of administration and the process of admissions and examination results, issue of certificates:

All the Administrative Processes of the Institute are centrally controlled and have been computerized through a Software Programme provided by AccSoft. The following are the features of the same:

**Software Structure Module Basis:** Institute automation software as a solution is categorized into 3 different sections - viz. Academic, Administrative and Value Enhancers. The different modules in each section of the comprehensive Institute Automation Software are as follows:

### **Administrative Section (07 Modules):**

1. Fees Management
2. Accounts Management
3. Payroll Management
4. Material Management
5. Transport Management
6. Assets Management
7. User Management

### **Academics Section (03 Modules):**

1. Student Section
2. Admission Module
3. Attendance Management (scholar)
4. Result Processing
5. Library Management

### **Value Enhancers (03 Tools):**

1. Bulk SMS
2. Label Print, Bar Code Print
3. Time machine linking for attendance

The Admissions of the Institute are conducted through the Centralized admissions system of the Madhya Pradesh Government through its various Bodies, viz., VYAPAM, the Professional

Entrance Exams Conducting Body and the Directorate of Technical Education (DTE), Bhopal. Presently, online counseling has been introduced in the State of MP through the MP Online Portal of the State Government.

The Examination Results of the Institute are displayed online on PIMR Website.

## 26. Increase in the infrastructural facilities:

As per the requirement under the rules of different government bodies, PIMR established its Second Campus in Scheme 74-C of Indore City, some 1.5 Km from the existing Campus. A brand new Two Storied building for running the Under Graduate Courses has been constructed. The total Built-up Area of the new Campus is 5392.06 sq. m. The existing Campus has been designated as the Post Graduate Campus. A seminar room and 4 tutorial rooms have been created in the old campus. Besides, the convention hall and computer lab has been air-conditioned.

## 27. Technology upgradation:

As part of the initiative of PIMR towards technology upgradation, the following have been introduced:

- **Interactive White Boards:** Two White Boards costing over 1.5 Lakhs each have been purchased from New Vision Co. through Veltronics Ltd., Indore.
- **New Computer laboratory:** The Computer Lab has been extended through the addition of the new laboratory with 30 computers.
- **Video Conferencing Facility:** The Video Conferencing Facility has been installed in the Institute using a Static IP address and Polycom Camera.
- **Upgradation of the Bandwidth of the Internet:** The Institute has upgraded its Internet Bandwidth configuration from (2 mbps broadband + 1 mbps leased line) to (2 mbps broadband + 2 mbps leased line).

## 28. Computer and internet access and training to teachers and students:

PIMR Computer Lab is well equipped with computing resources to cater to the technological needs of the Institute. The campus of the Institute is Wi-Fi enabled and the Computer Lab has 270 terminals. To meet the printing needs of the members of the PIMR fraternity, the Lab has 12 printers which include Laser, inkjet and dot matrix printers. Besides these, the Lab is also equipped with scanner, LCD projectors and CD writers.

LCD/DLP projectors are also mounted in all the classes. To cope up with interrupting power, the technological infrastructure at PIMR is backed up by 15 KVA UPS, Digital Line Conditioners, CVTs and a powerful 64 KVA generator. The Lab is available to the students for more than 12 hours a day. The Institute has also provided Laptops to its faculty members. To meet the communication needs of various members of PIMR fraternity, the Institute has an Electronic Private Branch Exchange (EPBX) with 99 lines scalable to meet the increasing demand.

Training programmes under the aegis of Academic Forum were organized in 2009-10 for imparting training to the Faculty on the use of Interactive White Board. Faculty and Students were also provided training on the use and access to EBSCO Database and other relevant Softwares.

## 29. Financial aid to students:

The following Financial Aid was provided:

Sr. No.	Head	Amount (Rs.)
1.	Students Scholarships	- N.A. - *
2.	Tuition Fees Waiver	91,800
<b>GRAND TOTAL</b>		<b>91,800</b>

PIMR Students gets Scholarships running into more than Lakhs of Rupees. However, since the same is received from the Government for the students, it is not included in the above details.

The Institute has a tie up with Punjab National Bank and State Bank of India for Educational Loan facility for its students.

## 30. Activities and support from the Alumni Association:

**PIMR ALUMNI ASSOCIATION:** The Institute has established an Alumni Association to ensure a constant link with its ex-students. A quarterly Newsletter is sent to them to bridge the gap and keep the ambassadors of the Institute informed about all the developments that take place in their own Institute. An Alumni meet is organized every year for bringing the Alumni on a common platform to share their experiences and offer useful advice to their juniors.

During 2009-10, the Alumni Meet "Udaan-2009" was organized on October 3, 2009. A Newsletter "Udaan" - compilation of Alumni addresses was also released on the occasion.

**DRISHTIKON - PIMR ALUMNI EXTRA MURAL LECTURE SERIES:** In its endeavour to provide quality education to its students, PIMR has initiated a new venture - *Drishtikon*. *Drishtikon* is a platform where PIMR invites its alumni for sharing their experiences of today's competitive

corporate world. On February 27, 2009, first session of *Drishtikon* was organized in the Convention Hall of PIMR campus. The speaker for the occasion was Ketan Kokil from MBA (Full Time) 2005-07 batch.

### 31 Activities and support from the Parent-Teacher Association:

Though the Institute being a UG and PG College, the Parents of the Students are involved in some of the activities. The Institute has been inviting the Parents of the Gold Medal winning student on the occasion of the award of the medal. Parents also accompany the students at the time of invocation ceremony. Parents of two deceased students have instituted Gold Medals in their memory which are:

- Shri Mohan Lal Bhagat Memorial Gold Medal □
- Shri Ashish Goel Memorial Gold Medal

### 32. Health services:

The Institute is situated next to the largest and the most modern private hospital in the state of MP - Bombay Hospital which is enough to meet any eventuality arising out of a health situation. Further, there are major Hospitals and Nursing homes in the vicinity. Further the Institute has a First Aid Kit for attending to any primal injury and has a Doctor on call.

### 33. Performance in sports activities:

The Institute provides a platform to its students to undertake sports activities at InterCollege and Inter University level. The details are enclosed as below:

#### SPORT ACTIVITIES (2009-2010)

UNDER GRADUATE STUDENTS:

Student Name	Class	Name of Event	Inter-College/Univ.
Vijeet Rana	BBA - III Sem	Basketball	Inter Collegiate
Abhijeet Narang	BBA - III Sem	Basketball	Inter Collegiate
Chandan deep Bagga	BBA - III Sem	Basketball	Inter Collegiate
Amit Patel	BBA - III Sem	Basketball	Inter Collegiate
Akshat Jain	BBA - III Sem	Basketball	Inter Collegiate
Mohak Agrawal	BBA-I Sem	Basketball	Inter Collegiate
Arpit Mishra	BBA-I Sem	Basketball	Inter Collegiate
Bhaskar Mishra	BBA-I sem	Basketball	Inter Collegiate
Surendra Patel	BBA-I Sem	Basketball	Inter Collegiate

Tanay Goyal	BBA-I Sem	Basketball	Inter Collegiate
Jagmeet singh mangat	BBA - V Sem	Bodybuilding	<b>All India University</b>
Jagmeet singh mangat	BBA - V Sem	Atheletics	<b>All India University</b>
Akashdeep Tomar	BFT III	Cricket	Inter Collegiate
Sandeep Gehi	BFT III	Cricket	Inter Collegiate
Sumit Kumar	MFT I	Cricket	All India University
Vijit Rana	BBA III	Cricket	All India University
Divyudit Chauhan	BBA III	Cricket	Inter Collegiate
Moh. Shahnavaaz	BBA V	Cricket	Inter Collegiate
Siddhant Punjabi	BBA I	Cricket	Inter Collegiate
Piyush Soni	BFT I	Cricket	Inter Collegiate
Rohit Pawar	BBA I	Cricket	Inter Collegiate
Kanishk	BBA I	Cricket	Inter Collegiate
Mohan Rathore	BBA I	Cricket	Inter Collegiate
Rohit Makkar	BBA-II sem	Cricket	Inter Collegiate
Prashan Bhadoria	MFT II	Cricket	Inter Collegiate
Dhairya Jain	BBA IV-Sem	Badminton	<b>All India University</b>
Dhairya jain	BBA IV - Sem.	Squash	<b>All India University</b>
Siddhant punjabi	BBA I - Sem.	Table tennis	Inter Collegiate
Rishbh Agrawal	BBA V - Sem.	Table tennis	Inter Collegiate
Naresh Sachdev	BBA I - Sem.	Table tennis	Inter Collegiate
Harvinder singh	BBA- VI Sem.	Volleyball	Inter Collegiate
Ankit Singh	BBA-IV Sem.	Volleyball	Inter Collegiate
Sanjay Bhati	BBA-II Sem.	Volleyball	Inter Collegiate
Deepak Singh	BBA- II Sem.	Volleyball	Inter Collegiate
Pawan Singh	BBA-II Sem.	Volleyball	Inter Collegiate
Amit Patel	BBA-IV Sem.	Volleyball	Inter Collegiate
Bhaskar Mishra	BBA-II Sem.	Volleyball	Inter Collegiate
Swapnil Singh	BBA-IV Sem.	Volleyball	Inter Collegiate
Lovey Bhalla	BBA-IV Sem.	Volleyball	Inter Collegiate
Rohan Narang	BBA-II Sem.	Volleyball	Inter Collegiate
Pushkal Trivedi	BBA-II Sem.	Volleyball	Inter Collegiate
Rahul Patel	BBA-IV Sem.	Volleyball	Inter Collegiate
Kanvaljeet Singh	BBA- IV sem	Chess	Inter Collegiate
Pushkal Trivedi	BBA-II	Chess	Inter Collegiate
Shivendra Paliwal	BBA-IV	Chess	Inter Collegiate
Rachit Bhatia	BBA-II	Chess	Inter Collegiate
Rahul Patel	BBA- IV	Chess	Inter Collegiate

POST GRADUATE STUDENTS:

<b>Student Name</b>	<b>Name of Event</b>	<b>Inter-College/Univ.</b>
Akhil Sehgal	Table tennis	Inter Collegiate
Viplov jain	Table tennis	Inter Collegiate
Dhairya Jain	Badminton	<b>University</b>
Abhik Choudhury	Table Tennis	<b>University</b>
Jagmeet Mangat	Body Building	<b>University</b>
Rishabh Agrawal	Table Tennis	Inter Collegiate
Jagmeet Mangat	Athletics	University
Vijeet Rana	Cricket	<b>University</b>
Dhairya Jain	Squash	<b>University</b>
Swati Jain	Table Tennis	<b>National</b>

### 34. Incentives to outstanding sportspersons:

The Institute provides Kits, Travelling Expenses and Daily Expenses to its deputed sportspersons. During the year 2009-10, the total expenditure of Games and Sports was Rs.77,131.

### 35. Student achievements and awards:

#### AWARDS RECEIVED BY STUDENTS AT STATE AND NATIONAL LEVEL DURING 2009-10

##### AAROTHAN 2009 AT FMS, UDAIPUR

Event	Student Name	Date (15 <sup>th</sup> April to 17 <sup>th</sup> April 2009)
Yojna (Business Idea)	Vishal Chhatri	Winner
	Manish Kotwani	Winner
Prachar (Add Mania)	Imaran Ali	Winner
	Smita Renwal	Winner
	Vishal Chhatri	Winner
Kriti (T-shirt Painting)	Gaurav Rathoud	Winner
Pravartan (Externpore)	Kanchan Pahuja	Winner
Anveshan (Business Quiz)	Priyanka Pawar	Runner up
	One more student	Runner up
Samadhan (Business Solution)	Manish Kotwani	Winner
	Shejal Patni	Winner
Sankalan (Collage Making)	Bhavna Meghnani	Winner
	Diksha Motwani	Winner

##### INDORE MANAGEMENT INSTITUTE, INDORE

Event	Student Name	Class	Date
Marketing Carnival (new product Launching Competition)	Sweety Pahuja	MBA (FT)	November 15, 2009
	Mahendra Singh		
	Gaurav Vyas		
	Preeti Shukla		
	Santosh Panika		

##### RAI BUSINESS SCHOOL, DELHI

Event	Student Name	Class	Date
Business Exempler '09	Sweety Pahuja Niranjan Mahendra Singh	MBA (FT)	September 18, 2009

##### PRESTIGE INSTITUTE OF MANAGEMENT AND RESEARCH, INDORE

Event	Student Name	Class	Date
Swawalamban '09	Sweety Pahuja Mahendra Singh	MBA (FT)	March 26, 2009

### 36. Activities of the Guidance and Counselling unit:

The activities of the guidance and counselling units were carried out under the auspices of the Competency Assessment Centre (CAC). The CAC established in the Institute in the year 1998 has more than 120 standardised research scales to measure various personality and behavioural aspects. The CAC helps in scientifically assessing the students and helps them to review their strength and weaknesses.

During the academic year 2009-10, the CAC assessed a total of 105 students from various MBA programs of the Institute. The student Interpersonal Relational Skills were measured through FIRO-B, i.e., Fundamental Interpersonal Relation Oriented Behaviour. Their personality dimension, i.e., their needs and aspiration were measured through projective technique. For the purpose, Thematic Apperception Test has been conducted. Students, who participated in the program were provided feedback by the counselor in person.

Some photographs of the event are enclosed herewith:



### 37. Placement services provided to students:

The Placement Cell is mainly responsible for establishing contact with various organizations and arranging interviews for the students. It also takes care of Industrial Visits and Summer Training. A Brief look at the activities of Placement Cell:

- 1) Facilitating Final and Summer Placements.
- 2) Organizing EMLs by eminent personalities from the corporate world.
- 3) Conducting seminars and corporate events.
- 4) Arranging Industry visits.
- 5) Encouraging On Job Trainings.
- 6) Conducting grooming sessions to help students in group discussions, interviews, etc.
- 7) Career Counseling
- 8) Providing for mentors from the industry.

The Placement Provided to the Students during 2009-10 is as per the following:

Sr. No.	Name	Class	Major	Minor	Organization	Package
1	Jitendra Prasad	MBA (Core)	Marketing	Finance	Asian Paints	275000
2	Rupal L.K.Pathak	MBA (Core)	Marketing	HR	Berger Paints	300000
3	Vikas Singh Sisodiya	MBA (Core)	Marketing	Finance	Berger Paints	300000
4	Imran Ali	MBA (Core)	Marketing	Finance	Bhaskar Group	364000
5	K.Ramasubramanian	MBA (Core)	Finance	Marketing	Bhaskar Group	364000
6	Khushboo Mittal	MBA (Core)	Finance	Marketing	Capital Via	132000
7	Priyanka Joshi	MBA (Core)	Finance	Marketing	Capital Via	132000
8	Santosh Kumar Panika	MBA (Core)	Finance	HR	Capital Via	132000
9	Santosh Majhi	MBA (Core)	Marketing	HR	ICFAI	180000
10	Gaurav Rathoud	MBA (Core)	Marketing	Finance	ICICI Securities	300000
11	Gourav Singh	MBA (Core)	Marketing	HR	ICICI Securities	300000
12	Mahesh Sharma	MBA (Core)	Finance	Marketing	ICICI Securities	300000
13	Manish Kotwani	MBA (Core)	Marketing	Finance	ICICI Securities	300000
14	Nilesh Borkute	MBA (Core)	Marketing	Finance	ICICI Securities	300000
15	Nitesh Pal	MBA (Core)	Marketing	Finance	ICICI Securities	300000
16	Pooja Arora	MBA (Core)	Finance	Marketing	ICICI Securities	300000
17	Pratesh Agrawal	MBA (Core)	Finance	Marketing	ICICI Securities	300000
18	Preeti Shukla	MBA (Core)	HR	Marketing	ICICI Securities	300000
19	Santosh Mahobia	MBA (Core)	Marketing	Finance	ICICI Securities	300000
20	Satish Kumar Sahu	MBA (Core)	Marketing	HR	ICICI Securities	300000
21	Shubham Sohni	MBA (Core)	Marketing	Finance	ICICI Securities	300000
22	Sweta Suman Minz	MBA (Core)	Marketing	Finance	ICICI Securities	300000



23	Megha Sakalley	MBA (Core)	Finance	Marketing	kotak Securities	250000
24	Ashish Kumar	MBA (Core)	Finance	Marketing	Nomura	500000
25	Gaurav Gupta	MBA (Core)	Marketing	Finance	Nomura	500000
26	Kanika Beesani	MBA (Core)	Finance	Marketing	Nomura	500000
27	Amit Jaiswal	MBA (Core)	Marketing	Finance	ICICI Securities	300000
28	Abhishek Anthony	MBA (Core)	Marketing	Finance	ICICI Securities	300000
29	Hemant Kr Jhariya	MBA (Core)	Marketing	Finance	ICICI Securities	300000
30	Vishal Chhatri	MBA (Core)	Marketing	Finance	ICICI Securities	300000
31	Diksha Motwani	MBA (Core)	Finance	Marketing	Aspire Human Capital	200000
32	Amanpreet Duggal	MBA (Core)	Marketing	Finance	ITC	200000
33	Ravi Patel	MBA (Core)	Marketing	Finance	ITC	200001
34	Sahkeel Ahmed	MBA (Core)	Marketing	Finance	HUL	120000
35	Kanika Sharma	MBA (Core)	Finance	Marketing	AXIS Bank	100000
36	Pradeep Dhurwey	MBA (Core)	Marketing	Finance	TCIL	200010
37	kanchan Pahuja	MBA (Core)	Marketing	Finance	TCIL	200010
38	Jayesh Vyas	MBA (FT)	FT	Marketing	TCIL	200010
39	Mukul Maheshwari	MBA (Core)	Finance	Marketing	Arihant Capital	150000
40	Ankit Maheshwari	MBA (Core)	Marketing	Finance	Vijay Plywood	480000
41	Tina Bajaj	MBA (Core)	Finance	Marketing	Satndard Chartered	240000
42	Kavita Godhvani	MBA (Core)	HR	Finance	Times Group	250000
43	Shejal Patni	MBA (Core)	Marketing	Finance	People Samachar	100000
44	Umesh David Baxla	MBA (Core)	Marketing	Finance	People Samachar	100000
45	Priya Daur	MBA (Core)	Finance	HR	Karvy Stock Broking Ltd	120000
46	Preeti Bagri	MBA (Core)	Finance	HR	Karvy Stock Broking Ltd	120000
47	Anant Laxman Wakde	MBA (Core)	Finance	Marketing	Karvy Stock Broking Ltd	120000
48	Vipin Patel	MBA (Core)	Marketing	HR	Karvy Stock Broking Ltd	120000
49	Mahendra Singh Nirranjan	MBA (Core)	Marketing	Finance	Karvy Stock Broking Ltd	120000
50	Sunil Shivhare	MBA (Core)	Finance	Marketing	Karvy Stock Broking Ltd	120000
51	Amit Bariya	MBA (Core)	Marketing	Finance	Reliance Communications	180000
52	Ravi Patel	MBA (Core)	Marketing	Finance	Reliance Communications	180000
53	Prinyanka pawar	MBA (Core)	Marketing	Finance	Reliance Communications	180000
54	Abhishek Singh Thakur	MBA (Core)	Marketing	HR	Tikona Digital	120000
55	Neha Chopra	MBA (Core)	Marketing	Finance	Tikona Digital	120000
56	Vishwaraj Solanki	MBA (Core)	Finance	Marketing	Oriental Bank Of Com	480000

57	Arvind Virde	MBA (Core)	Marketing	Finance	Oriental Bank Of Com	480000
58	Mahesh Sharma	MBA (Core)	Finance	Marketing	Oriental Bank Of Com	480000
59	Antim Darda	MBA (Core)	Marketing	Finance	Seac Ltd	120000
60	Bhawna Mehgnani	MBA (Core)	Finance	Marketing	ICICI Securities	300000
61	Rupa Nankani	MBA (Core)	Finance	HR	Maruti Patel Motors	120000
62	Asha Chauhan	MBA (Core)	Finance	HR	kotak Securities	150000
63	Smita Renwal	MBA (Core)	Finance	Marketing	ICICI Securities	300000

### 38. Development programmes for non-teaching staff:

The Institute conducts Training and Development programmes for its non-teaching staff as well as deputed them to conferences and seminars. Some of the activities are:

- Librarian - Manish Anand was nominated to attend a Conference on Library Sciences.

Staff was given training on the centralized computer system for Administration, Examinations and Value added services.

- The newly appointed Store keeper - Amit Temre was provided training on Inventory Management and Store Handling.

### 39. Healthy practices of the institution:

Some of the Healthy Practices at the Institute can be listed as per the following:

Provision of 6<sup>th</sup> Pay scale under UGC guidelines

- Staff Club Facilities
- Faculty Club Facilities
- Adoption of an NGO - Sanjeevni Trust
- Research Development via Academic Forum

Group Insurance for Students

- Insurance for Staff
- Tuition Fee waiver for Staff Children in School Fees

Foreign Exchange Student Programme

#### 40. Linkages developed with National / International, academic / Research bodies:

##### **INTERNATIONAL AND NATIONAL MOUS AND FOREIGN FACULTY:**

- The Institute has signed International MOUs with Mendel University of Agriculture and Forestry, Brno, Czech Republic, The College of Management Mahidol University (CMMU), Bangkok, Thailand;
- The Institute has signed MOUs with AISEC for providing Foreign Internship to the students;
- The Institute has signed MOU with ASPIRE for enhancing personality and presentation skills of the students;
- The Institute has signed MOU with Punjab National Bank for student loan.
- The Institute has signed MOU with HDFC Bank to provide training and an opportunity to work with HDFC Bank, to the students who are keen to take up banking as a career. Prestige Institute is the only institute in Indore, to have this association, with HDFC Bank. HDFC will provide training to the students on Basic Banking, Assets, Liabilities, PIBM and PB Module. Subsequent to the training, students would be recruited by HDFC Bank, depending on their performance.
- Foreign faculty are invited in the Institute to take classes especially in foreign language / foreign country orientation and management related subjects. In the year 2009-2010, three faculty members of China, Ms. Qi Ping Wang; Ms. Guan Shuang; and Ms. Linna Fu had come to the Institute.

##### **CHAPTERS OF PROFESSIONAL BODIES:**

The Institute has privilege of hosting the chapters of various professional bodies.

**ISTE:** Indore Chapter of the Indian Society for Technical Education was established in PIMR on November 26, 2005.

**NHRD:** Indore Chapter of the National HRD Network started functioning in the premises of PIMR with effect from December 13, 2003.

**ISTD:** Indore Chapter of the Indian Society for Training and Development was established in PIMR on May 20, 2000.

**AIMS:** Madhya Pradesh Chapter of the Association of Indian Management Schools was inaugurated at PIMR on March 11, 2000.

**E-CELL:** Prestige Institute of Management and Research (PIMR), Indore in association with National Entrepreneurship Network (NEN) has launched its Entrepreneurship Cell on Friday, December 19, 2008. The Institute celebrated E-Week (Entrepreneurship Week) and the theme of E-Week was "Go Green: The world is our business".

### **AFFILIATIONS:**

All India Management Association, Association of Management Development Institutions in South Asia, Association of Indian Management Schools, Computer Society of India, Confederation of Indian Industry, Consultancy Development Center, European Case Clearing House, Forum of Free Enterprise, Indian Institute of Public Administration, Indian Society for Training and Development, Indian Society for Technical Education, Management Libraries Network, National Institute of Personnel Management, National Institute - Industry Forum for Energy, National HRD Network, Quality Circle Forum of India and National Entrepreneurship Network (NEN).

41. Any other relevant information the institution wishes to add:

### **CENTRE FOR HOLISTIC MANAGEMENT**

The Institute has a Centre for Holistic Management to help provide insight into a holistic vision of management. Under this Centre, following programs have been organized:

- Shri Saikat Sen delivered a lecture on "Managing with Consciousness" in a workshop organized in association with Shri Aurobindo Ashram, Pondicherry on 12th April, 2010.
- Shri Pradeep Shukla, Former DRDO scientist, and an International teacher of Art of Living (Part I and Part II) courses, conducted a symposium on 'Spiritual Techniques of Managing Worklife Imbalance', on February 23, 2010.
- Shri Kashi Kar from Vyakti Vikas Kendra, Bangalore, addressed the students on Nature of Mind and How to Make Free the Mind on February 17, 2010.
- Shri Rajesh Jagneshia, from Art of Living, addressed students on Personality Development on February 20, 2009.

### **CENTRE FOR KNOWLEDGE MANAGEMENT**

The Institute has center for Knowledge Management to help the organizations in enhancing knowledge skills. As a first milestone under this Centre, a workshop on National Competitiveness in Knowledge Economy was organized in association with Department of Information Technology (DIT), Government of India (GOI), and IIT Roorkee. The main objective of this work was to create awareness in different segments of society.

### **ASSESSMENT CENTRE:**

The Institute has an Assessment Centre to facilitate an individual in knowing his/her strengths and weaknesses. Besides this, the youngsters are assisted in choosing their career based on

their aptitudes and interests. The facility of personality assessment is open to students as well as executives.

**CENTRE FOR ENTREPRENEURIAL DEVELOPMENT IN ASSOCIATION WITH NATIONAL ENTREPRENEURSHIP NETWORK (NEN):**

The Institute in association with National Entrepreneurship Network (NEN) has started its Entrepreneurship Cell for students to build their entrepreneurial skills and support them to think for the establishment of their own venture through various workshops, seminars and competitions conducted by this cell. The Institute, in association with Wadhvani Foundation and National Entrepreneurship Network (NEN), celebrated Entrepreneurship Week-2010 from February 8th to 13th, 2010 and the theme of E-Week was "India: Opportunities Within". During the e-week various activities were organized such as "Entrepreneurs Presentation Competition, Performance Creativity, Movie clipping competition, Debate, Rangoli, T-Shirt Panting, Quiz, Treasure Hunt etc. "The Pursuit of Happiness", a Hollywood motivational film was also screened during E-week.

**VISITS BY DIGNITARIES:**

The Institute has had the honour of having been visited by the following dignitaries (select list):

- Ms. Pragay Narang, Head of Marketing, Creative Creast, New Delhi on April 18, 2010.
- Shri Sanjeev Gupta, Director and CEO, Veltronics India Pvt. Ltd on February 8, 2010.
- Mr. Deepak Choudhary, Managing Director, EMDI Institute of Media and Communication, Mumbai on February 8, 2010
- Pawan G. Agarwal, CEO, Nutan Mumbai Tiffin Box Supplier Association, Mumbai on February 10, 2010.
- Mr. Vallabh Bhansali, Chairman, Enam Securities Pvt. Ltd. on January 30, 2010.  Dr. Bakul Dholakia, Ex-Director, IIM, Ahmedabad on January 30, 2010
- Dr. Moolchand Sharma, Vice Chairman, UGC, New Delhi on January 30, 2010.  Prof. Yash Pal, Ex-Chairman, UGC on January 30, 2010.
- Mr. Chhitiz Kumar, Vice-President, GE Capital on November 14, 2009.
- Mr. Avinash Venkat, General Manager - HR, Whirlpool Corporation on November 14, 2009.
- Dr. Anoop Swarup, Vice Chancellor, Shobhit University, Meerut on April 18, 2009.  Dr. N. Ravichandran, Director, IIM, Indore on February 08, 2009
- Dr. Moolchand Sharma, Vice Chairman, UGC, New Delhi on February 07, 2009.  Dr. Pradeep Khandwala, Former Director, IIM, Ahmedabad on February 07, 2009.  Dr. Dinesh, Advisor, AICTE, New Delhi on February 07, 2009.

## Part C: Detail the plans of the institution for the next year.

For the ensuing year 2010-11; the Institute has following plans:

- Introduction of New Courses in MBA, viz., MBA (FA) and MBA (PA)

Running the MBA Institute in two shifts

- Increasing the intake of students across all the courses
- Updatons of the old syllabuses of MBA(FA) and MBA(PA) of DAVV, Indore and bring them on par with the existing courses
- Strengthening of existing International MOUs and entering into newer MOUs with like minded Institutions and Universities
- Upgradation of PIMR to the Status of Deemed University / Private University
- Increasing International Linkages and tieups for exchange of Faculty and Students

Enhancing the scope of Consultancy and MDPs

- Strengthening existing linkages with National Professional bodies, viz., ISTE, ISTD, NHRD, NEN, AIMS, etc.
- Enhancing and improving infrastructural facilities at the Institute

Aiming for a higher salary students in placements

- Focus on Faculty and Staff Development
- Quality improvements wherever possible in Administration, Examinations and other Processes

(Dr. Kapil Arora)  
Coordinator, IQAC  
Associate Professor, PIMR, Indore

(Dr. Yogeshwari Phatak)  
Chairperson, IQAC  
Director, PIMR, Indore